

HOME SELLING TIPS

5 Smell-Killing Hacks That Win Offers



Deep Clean Carpets & Upholstery First

Pet odors embed deep.

Professional cleaning removes
lingering smells that instantly
turn off buyers.



Eliminate Cooking Smells Before Showings

Garlic, fish, curry... these food odors linger for days. Boil lemon water before showings. ALWAYS.



Hide Litter Boxes And Pet Bedding

Ammonia smells signal problems.
Store outside or in garage during
showings. And clean thoroughly!



Neutralize Musty Basement Odors

Using a dehumidifier plus baking
soda absorbs damp smells.

Buyers seriously fear mold issues.



Open All Windows For 30 Minutes Prior to Showings

Fresh air beats any air freshener.
Natural ventilation signals healthy,
clean home.



Realtors report up to 30% of all lost offers stem directly from unpleasant odors. Smell is the strongest memory trigger—bad scents sabotage emotional connections faster than any visual flaw. Make sure your home passes the smell test to maximize your equity.

