



Inside

CCL Pittsburgh

Move with Intention

kwEMPOWER
KELLERWILLIAMS

01

SECTION ONE

About Us

Redefining real estate through care, intention, and a higher
standard of execution – since 2003.

Redefining Real Estate

Launched in Philadelphia in 2003, the CCL brand was built on a simple idea: real estate should be handled with care, intention, and a higher standard of execution. That vision came from founder David Snyder, a Philadelphia native who set out to build a business grounded in relationships, long term trust, and a more thoughtful, disciplined approach to growth.

What began as a relationship driven approach has grown into a business defined by both trust and performance. Today, CCL brings together local expertise, shared insight, and a fully supported operating structure that allows agents to perform at a higher level.

In 2026, CCL expanded into Western Pennsylvania, led by Max Feinberg as founding Team Leader. Built within KW Steel City, the first Keller Williams Market Center established in the Greater Pennsylvania Region, CCL Pittsburgh serves communities throughout Pittsburgh and the surrounding counties of Allegheny, Butler, Beaver, Washington, Westmoreland, and beyond, backed by a brokerage with more than 300 professionals and a long-standing reputation for empowering agents and elevating the client experience.



A Standard That Holds

01

Mentorship & Growth

Experienced leadership, hands-on guidance, and 1:1 mentorship – with the ability to align with the right mentor. Support focuses on pricing, negotiations, deal strategy, client service, and long-term growth.

02

Leadership Alignment

Leadership is focused on team operations, mentorship, agent growth, and performance – a structure where agents are supported rather than competing against team leadership.

03

Scale & Reach

Built within KW Empower, one of the region's highest-producing brokerages, and backed by Keller Williams' global network – expanded visibility, referrals, and access beyond the local market.

04

Operational Infrastructure

Full-time marketing, operations, listing, and transaction support keeps agents client-facing, focused on conversion, and less buried in administrative work.

05

Education & Training

World-class training and hands-on learning through KW Empower, Keller Williams events, and in-house team sessions with top performers and industry leaders.

GLOBAL REACH

Powered by the World's Largest Real Estate Network

CCL operates within the Keller Williams ecosystem – the largest real estate franchise in the world by agent count – creating one of the most expansive referral networks in the industry. This global reach connects our agents and clients to a worldwide network of professionals, generating consistent referral opportunities and extending access to buyers and sellers well beyond the local market.

190K+

AGENTS WORLDWIDE

1K+

MARKET CENTERS

55+

COUNTRIES & REGIONS



Proven Over Time

23

YEARS OF EXPERIENCE

\$256M

2025 TOTAL SALES

985

2025 CLOSED UNITS

O.1%

Top **0.1%** of over one million real estate agents nationwide.

NATIONAL RECOGNITION • 2025

#5

In the nation among KW groups by units closed (2025)

#14

In the nation among KW groups by gross commission income (2025)

#17

In the nation among KW groups by sales volume, with \$253M closed (2025)

PA MAGAZINE
TOP PRODUCER

BEST OF ZILLOW

BEST OF TRULIA

WALL STREET
JOURNAL
TOP TEAM

SECTION THREE

Our Team & Structure



David Snyder
FOUNDER & CEO

LEADERSHIP & DIRECTORS



Max Feinberg

PITTSBURGH TEAM LEADER



Mike Faber

DIRECTOR OF SALES



Skye Niemczyk

DIRECTOR OF OPERATIONS



Lauren Hargroves

DIRECTOR OF TRANSACTION MANAGEMENT



Autumn Temple

DIRECTOR OF LISTING COORDINATION



Sage Copeland

DIRECTOR OF MARKETING



Caroline Stewart

DELAWARE TEAM LEADER

Who to Contact

PITTSBURGH SALES

Max

Sales growth, training, and team operations across the Pittsburgh and Western Pennsylvania markets. Reach out for market guidance, agent support, business development, PA workflows, or growth opportunities.

PA, NJ SALES

Mike

Sales strategy, pricing, negotiations, and deal guidance. Reach out before going to market, during negotiations, when a deal becomes complex, or when you need a second opinion. Also ongoing mentorship on deal strategy, client guidance, positioning, and business growth.

OPERATIONS

Skye

Systems, tools, onboarding, and overall team operations – FUB, Sisu, Bright MLS, KW systems, office operations, and JotForm workflows. Reach out for system access, workflow questions, onboarding, office leads, or floor time.

TRANSACTIONS

Lauren

The contract-to-close process. Reach out once a property is under contract for paperwork, timelines, and support through closing.

LISTINGS

Autumn

MLS, listing setup, signage, and open house coordination. Reach out when preparing a listing for market, making listing updates or changes, relisting a property, or scheduling an open house.

MARKETING

Sage

Listing marketing, exposure strategy, and brand positioning. Access the Marketing Hub for templates, guides, and listing assets, with custom support for higher-value or unique listings and additional CCL channel exposure.

DE, MD SALES

Caroline

Sales growth, training, and team operations across the Delaware and Maryland markets. Reach out for market guidance, agent support, business development, DE/MD workflows, or growth opportunities.

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SECTION SEVEN

Offices

Six locations across Pennsylvania, New Jersey, Delaware,
and Maryland.

WHERE TO FIND US

Pittsburgh Offices

WEXFORD (MAIN)

(724) 933-8500

1001 Village Run Road, Pennsylvania 15090

NEW CASTLE

(724) 654-0656

3470 Wilmington Road, New Castle, Pennsylvania 16105

IRWIN

(724) 861-0500

7780 U.S. 30, Irwin, Pennsylvania 15642

HERMITAGE

(724) 933-8667

2962 East State Street, Hermitage, Pennsylvania 16148

ROBINSON

(724) 933-8500

4400 Campbells Run Road, Pittsburgh, Pennsylvania 15205

ELLWOOD CITY

724-933-8500

237 Pennsylvania 288, Ellwood City, Pennsylvania 16117

BUTLER

724-933-8500

220 South Main Street, Butler, Pennsylvania 16001

VENDOR PARTNERS

PREFERRED VENDORS

Trusted partners for lending, title, and home warranty support on every transaction.

Co/Lab Lending

CONTACT	EMAIL	PHONE
Rusty Rocus	rusty@colablending.com	814-244-9404

Laurel Settlement Group, LLC

CONTACT	EMAIL	PHONE
Jennifer Learn	jennifer@laurelsettlementgroup.com	(724) 744-8016

America's Preferred Home Warranty

CONTACT	EMAIL	PHONE
Fawna Farrell	farrell@aphw.com	724-322-9445

CCL REAL ESTATE

Contact us to start the conversation

SCAN TO CONNECT



The CCL Insider
NEWSLETTER ›



cclre.com
WEBSITE ›



CCL Real Estate Team

KNOWEMPOWER
RELIABLELY



ccl_re

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