

The Four Freedoms Blueprint: How Veterans, Active Duty, and Military Spouses Build Wealth, Purpose, and Legacy Through Real Estate.

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Agents of the Armed Forces

Freedom Isn't the End of Your Story — It's Your Next Mission

After years of service, many veterans ask, "**What's next?**" The transition from military life can feel like stepping off a cliff without a parachute. You've spent years with a clear mission, a team you could count on, and a structure that made sense. Then suddenly, you're expected to figure it all out on your own.

The **Agents of the Armed Forces (AAF)** exists to help answer that question. We're a nationwide network of veterans, active-duty members, and military spouses using real estate as our next mission — creating freedom, flexibility, and impact while supporting our families.

This isn't about leaving your military identity behind. It's about **channeling everything you learned** — leadership, discipline, mission focus, and service — into building something that creates lasting freedom for you and your family. Real estate gives you the vehicle. AAF gives you the team and the playbook.



Built for Military and Their Families



Active Duty Preparing for Transition

You don't have to wait until separation to start planning. Build your post-military career *while* you're still serving. Get licensed, learn the systems, and hit the ground running on day one of civilian life.



Veterans Seeking Purpose

You're looking for meaningful, flexible work that replaces your military income and gives you back a sense of mission. Real estate isn't just a job — it's a way to serve your community while building independence.



Military Spouses

You need a portable, rewarding career that moves with PCS orders and deployment cycles. Real estate gives you the flexibility to work from anywhere while building something that's entirely yours.

Whether you're new to real estate or already licensed, AAF gives you the **structure, mentorship, and systems** to succeed. You don't have to figure this out alone — that's what your team is for.

The Post-Service Gap

Leaving the military often means losing a playbook. You go from a clear mission, defined objectives, and a team that has your back to figuring it out alone in the civilian world. The structure that guided your entire adult life suddenly disappears.

Many veterans say the same thing: "**I wanted freedom... but ended up with uncertainty.**" The excitement of separation quickly turns into the stress of not knowing what comes next. No rank structure. No clear promotion path. No team moving toward the same objective.

"I thought leaving the military would give me freedom. Instead, I felt lost. I had skills but no mission. Real estate changed that."

Real estate changes that equation entirely. It gives you a **mission again** — to serve your community, create options for your family, and build something lasting. You get to use the leadership, discipline, and problem-solving skills you developed in service, but this time you're building for yourself and your loved ones.

The gap between military and civilian life doesn't have to feel like falling. With the right team and the right mission, it can feel like **launching into your next chapter** with purpose and clarity.

Freedom #1: Sales Freedom

Build Your Own Business

"You've followed orders your whole career. Now it's time to write your own."

Real estate is one of the few careers where **effort beats rank**. There's no waiting for promotion boards. No time-in-grade requirements. No ceiling on what you can earn or achieve. Your results are a direct reflection of the work you put in and the value you deliver to your clients.

You control your income, your time, and your growth trajectory. Want to work nights and weekends during deployment prep? Done. Need flexibility during PCS season? You've got it. Want to build a six-figure income on your own terms? It's entirely possible.



No Rank Ceilings

Your income and advancement aren't determined by how long you've been in or who likes you. Merit and results drive everything.

Serve While Building Independence

Help families find homes while creating financial freedom for your own family. Service never stops — it just takes a new form.

Work from Anywhere

PCS orders? Deployment? Retirement relocation? Your business moves with you. Real estate is portable, flexible, and resilient.

Proven Systems

You're not reinventing the wheel. Plug into battle-tested systems built by and for military-minded professionals.

Freedom #2: Ownership Freedom

Build Real Wealth, Not Just Commission Checks

"You've built for others. Now it's time to build for yourself."

Ownership creates lasting freedom. Commission checks pay the bills, but **ownership builds generational wealth**. In eXp Realty, you earn ownership two ways — and both create long-term financial security that goes far beyond your next transaction.



Real Estate Investing

Use your **VA loan benefit** to buy multi-unit properties, house hack, and grow rental income. Every property you acquire creates monthly cash flow and long-term appreciation. Your real estate knowledge isn't just for clients — it's your personal wealth-building toolkit.



eXp Stock Rewards

Earn **company stock** when you close your first deal, hit your cap, reach ICON status, or help other agents succeed. You can also buy additional shares through eXp's discount stock purchase program. You're not just working for eXp — you're building equity *in* eXp.

Your daily work builds long-term equity — not just commission checks that disappear as fast as they arrive. This is about creating **assets that work for you**, generate passive income, and provide security for your family's future. Ownership is the difference between working hard and building wealth.

Freedom #3: Leadership Freedom

Multiply Your Impact and Income



"Freedom multiplies when you help others win."

The eXp **Revenue Share model** rewards mentorship, not recruiting. You earn recurring income when agents you attract close deals — but the real power is in helping them grow, succeed, and build their own businesses.

This isn't about building a pyramid or chasing numbers. It's about **leadership through service** — the same principle you lived by in uniform. You mentor agents, share your systems, and watch them thrive. And when they succeed, you earn passive income that continues month after month.

01

Mentor Agents and Share Your Systems

Pass on what you've learned. Help new agents avoid mistakes and accelerate their growth using proven playbooks.

02

Create Leadership-Based Income

Revenue share isn't about recruitment — it's about mentorship. When your team closes deals, you earn recurring income without doing the transactions yourself.

03

Build a Legacy Organization

Create something that outlives your own production. Your leadership team continues to generate income even when you step back.

You're not building a downline — you're building **leaders**. And in the process, you're creating financial freedom that doesn't require you to personally close every deal.

Freedom #4: Community Freedom

Never Fight the Battle Alone

"We don't do lone-wolf real estate. We move as a unit."

One of the hardest parts of leaving the military is losing your team. In service, you always knew someone had your six. You operated as a unit, shared the load, and accomplished the mission together. Civilian life can feel isolating by comparison.

When you join AAF, you get access to **three powerhouse communities** that recreate that sense of belonging and shared purpose:

Agents of the Armed Forces (AAF)

A veteran-led network for collaboration, accountability, and growth. Connect with agents who understand military culture, share resources, and support each other's success.

Real Estate Business School (REBS)

Elite training that teaches you to run a *real business* — understand your numbers, systems, and profitability. This isn't just about closing deals; it's about building a sustainable enterprise.

The 2:10 Collective

A mentorship and leadership group focused on "Business by Relationship." Includes frameworks, templates, and coaching from top producers. Faith-based optional, open to all.

Together, these create a **full support ecosystem** that helps you thrive. You're never alone. You always have a team, mentors, and brothers and sisters in arms who are walking the same path.

Four Freedoms. One Mission.

Every veteran knows the mission succeeds when you have the right team, the right training, and the right structure. AAF is that team. eXp is that structure. And the Four Freedoms are your mission blueprint.

Sales Freedom

Income

Control your earnings, schedule, and growth. No rank ceilings. No waiting for promotions. Your effort determines your results.

Ownership Freedom

Wealth

Build assets through real estate investing and eXp stock rewards. Create passive income and generational wealth.

Leadership Freedom

Legacy

Mentor others and earn recurring revenue share income. Build a leadership organization that outlives your production.

Community Freedom

Belonging

Join AAF, REBS, and The 2:10 Collective. Never operate alone — move as a unit with your team.

This isn't just a career change. It's a **mission upgrade** — one that gives you purpose, flexibility, and the ability to build something meaningful for your family while serving your community.

Your Next Mission Starts Here

You've already proven you can lead, adapt, and execute under pressure. Now it's time to apply those same skills to building a business that creates freedom and legacy for your family.

Here's your **Quick-Start Checklist** — the tactical steps to launch your next mission:



Schedule Your Freedom Call

No pressure, no sales pitch — just a strategy conversation with someone who's been in your boots.

[Book your call here](#)



Talk with an AAF Mentor

Discuss your goals, your timeline, and what success looks like for you and your family.



Get Licensed or Transfer


If you're not licensed yet, we'll guide you through the process. If you're already licensed, transfer to eXp and unlock the full platform.



Plug Into Training

Access AAF mentorship and REBS business training immediately. Start learning the systems that top producers use.



 **This is a strategy call** to help you find your next mission. We're here to serve you — whether that's with AAF or pointing you in the right direction.

Your Next Mission Starts Now

You've already proven you can lead, adapt, and serve under pressure. You've accomplished missions that most people can't even imagine. You've sacrificed, persevered, and overcome obstacles that would stop most civilians in their tracks.

Now it's time to use those same skills to build a business that creates **freedom and legacy** for your family. Real estate isn't just a job — it's your next mission. And AAF is your team.

The Four Freedoms aren't a fantasy. They're a blueprint that hundreds of veterans, active-duty members, and military spouses are using right now to build wealth, purpose, and community.

The question is simple: **Are you ready to start?**

[Schedule Your Freedom Call](#)

"No pressure. Just a conversation with someone who's been in your boots."



This is your moment. The transition from military to civilian life doesn't have to feel like falling. With the right team, the right mission, and the right blueprint, it can feel like launching into the best chapter of your life. Let's talk.