

THE SELLER'S LOG HOME ROADMAP



SPECIALIZING IN LOG HOMES



INSPECTION

The buyer will usually perform a physical inspection of the log home. They may even ask you to make certain repairs. I'll explain all of your options regarding the inspection.



CHOOSING AN OFFER

I will present you the benefits and risks of each offer. You will have the opportunity to either accept or counter any offer based on its merits.

CONDITIONS

While under pending contract, the buyer will work with their mortgage provider to finalize the loan and perform other due diligence.

ACCEPTED OFFER

At this point, you and the buyer have agreed to all the terms of the offer and both parties have signed the agreement.

OFFERS AND NEGOTIATION

If everything goes well, a buyer (and most often the agent who represents them) will present us with an offer.

CLOSING

Once the conditions are removed, we move to the closing date. This is the date the transfer of funds and ownership take place. You will need to be all packed up and ready to move.

MEET WITH JASON ANSON, REALTOR®

There's no commitment required on your part for the initial meeting. It will be educational and help you identify your next steps.

ESTABLISH A PRICE

I will provide you with a Comparative Market Analysis focused on log homes in your area, which will help you set an asking price that reflects your home's unique value.

PREPARE YOUR HOME

Showcase your log home's beauty! I will guide you on staging, photos, and small improvements to highlight its craftsmanship, setting, and lifestyle.

LIST IT FOR SALE

When everything is in place, I will put your log home on the market. It's critical you make it as easy as possible for potential buyers to view and fall in love with your home.

STRATEGIC PRICING

As difficult as it may be, it's important to review the market analysis and consider your log home price objectively to attract serious buyers and maximize your return.

SHOWINGS

Potential buyers may ask to see your log home on short notice. It's best if you can accommodate these requests, you never want to miss a potential sale.



LOCAL EXPERTISE. LOG HOME FOCUS.

We understand the unique value and market for log homes.



AUTHENTIC MARKETING. MAXIMUM EXPOSURE.

Targeted marketing that showcases your log home to the right buyers.



GUIDING YOU HOME EVERY STEP.

Honest advice, skilled negotiation, and a smooth closing.