

PHOTOGRAPHY & VIDEOGRAPHY PRE-SHOOT CHECKLIST

EXTERIOR

- ☐ Clean up the landscaping: trim bushes and mow/edge lawn
- ☐ Close garage doors
- ☐ Pressure wash driveway/walkup
- ☐ Remove children's toys
- ☐ Remove yard clutter
- ☐ Remove cars from driveway

GENERAL

- ☐ Leave all lights on and turn off any ceiling fans
- ☐ Turn off any devices (including TVs)
- ☐ Open all blinds and curtains
- ☐ **Declutter the entire home: remove any excess furniture and any other items**
- ☐ Touch up paint
- ☐ Deep-clean the entire home

BEDROOMS

- ☐ Make beds and tidy up the rooms
- ☐ Remove any personal photos and items
- ☐ Store away clothes, devices and valuables

BATHROOMS

- ☐ Clear countertops completely
- ☐ Keep toilet seats and lids down
- ☐ Remove plungers and cleaning items
- ☐ Clean all glass surfaces and mirrors
- ☐ Hang clean towels neatly and remove rugs
- ☐ Remove all personal items (i.e. soap, shampoo, etc.) from tubs and showers

KITCHEN

- ☐ Clear countertops completely
- ☐ Empty sinks and store dishes away
- ☐ Empty and hide garbage bins
- ☐ Remove all magnets from refrigerator
- ☐ Remove or hide any pet food, accessories or kennels





HOME STAGING *CHECKLIST*

To stage your home and get it ready for launch day, consider doing the following:

PERSONAL ITEMS

We want to make sure we leave enough room for a prospective buyer to picture themselves living in the home. Remove personal items including pictures, awards, personal collections, personal paintings, etc.

NEUTRAL COLORS

If you plan to paint or replace décor items, choose neutral colors. Great color schemes to choose from are light grays and whites for main areas and soft blues and greens for bathrooms.

CLEAR ITEMS

Remove all toiletries in the washrooms & items on kitchen countertops. However, consider leaving a vase of flowers in the bathroom and a luscious bowl with fruit in the kitchen to add touches of color.

DECLUTTER, DECLUTTER, DECLUTTER

More than likely, you have accumulated many items while living in your house. We want to create an open and clean space inside your home and it is crucial to remove unnecessary items. Furthermore, a decluttered home maximizes space, which can give the impression to the buyer that your home has more square footage than it has in reality.

LAWN CARE

Don't forget to trim hedges, weed flower beds, and prune trees regularly as well. Also, keep the lawn free of clutter and add fresh mulch to garden beds.

HOME'S EXTERIOR

A fresh coat of paint on the exterior of your home will make your property's curb appeal stand out. This isn't a low-budget job, but if you can, we recommend doing it.

FRONT PORCH

Consider adding pot & plants to your front porch. Add a new welcome mat and hang a beautiful wreath to your door. To freshen up your front door, add a fresh coat of paint.

DEEP CLEAN

Don't forget to do a deep clean - including flooring, baseboard, windows, and pet areas as well.

MAKE BEDS

Make the beds and add multiple décor pillows to make a bed look more comfortable and luxurious.

ORGANIZE CLOSETS

Try to make them look as organized as possible. & remove as many items as possible to make it look very spacious.

ELECTRONICS

Consider hiding or removing any unnecessary electronic devices & cords.

BATHROOMS

Place towels neatly. You can also add rolled-up towels to create a more "spa" look. Hide soaps from showers.





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