# PREP. IST. SOLD.

Military Home Sale Prep Guide in San Antonio San Antonio Currents and Lifestyle

### OVERALL GUIDE ON HOW TO PREP YOUR HOME FOR A FAST MILITARY SALE

In San Antonio — by Anthony Sharp, USAF Vet & Realtor

PCS Orders Just Dropped? Here's What to Do Next.

Military moves don't wait—and neither should your home sale. If you've just received orders and need to sell quickly, this guide is built for you. As a military relocation specialist, I know what it takes to get your home market-ready fast, attract motivated buyers (especially other military families), and close on your timeline.

Whether you've sold before or this is your first PCS move as a homeowner, this simple step-by-step breakdown will help you skip the guesswork and get results—without sacrificing your sanity or your sales price.



#### 1. Start Early – Even Before You Get Orders

Military life is unpredictable, but your move doesn't have to be. As soon as you suspect a PCS might be coming—start prepping. Contact a military relocation agent who understands your timeline and can advise you early. Starting early gives you a serious head start when your orders drop and the clock starts ticking.





2. Declutter & Depersonalize Your <u>Space</u>

Less is more when it comes to showing a home. Pack away family photos, personal collections, and extra furniture to make each room feel open and inviting. Think "model home" vibes—neutral, clean, and easy for buyers to picture themselves living there. Bonus: this doubles as early packing for your move!

see page #8 to see exclusive tips!

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#### **3. Tackle Small Repairs That Make a Big Impact**

Don't let minor issues become deal-breakers. Fix dripping faucets, replace burnt-out bulbs, tighten loose handles, and touch up paint. These small fixes build buyer confidence and help your home feel well-maintained and move-in ready.

#### 4. Boost Curb Appeal (First Impressions Count!)

The outside of your home is the first thing buyers see—make it shine! Mow the lawn, trim overgrown bushes, plant fresh flowers, pressure wash the driveway, and touch up the front door. A clean, welcoming exterior helps buyers fall in love before they even walk inside.





see page #8 to see exclusive tips!

#### 5. Stage Strategically

You don't need a full interior makeover—just focus on high-impact spaces like the living room, kitchen, and owner's suite. Use light, neutral bedding, open the blinds to bring in natural light, and set the table.



#### 6. Price It Right from Day One

Pricing is the most powerful tool in a fast home sale. Your agent should run a Comparative Market Analysis (CMA) and help you set a competitive price based on current market trends. Pricing too high can scare off buyers; pricing smart gets you offers quickly—especially in a military market where buyers are often on deadlines, too.

see page #11 to see exclusive tips!

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#### 7. Professional Photography & Targeted Marketing

High-quality photos are non-negotiable. Most buyers will see your home online before they ever step inside. Invest in professional photos, drone shots, and a compelling description. Then, make sure your agent is targeting military buyers—especially those relocating to or from bases like Randolph AFB, Lackland, or Fort Sam.

### 8. Be Show-Ready & Flexible

With tight PCS timelines, flexibility is key. Make it easy for buyers to see your home—even if you're not around. Keep things clean and picked up, and consider using a smart lock or lockbox for agent access. The more accessible your home is, the faster it will sell.

see page #13 to see exclusive tips!





#### 9. Plan for Remote Offers & Closing

There's a good chance you'll be under contract or closing after you've already moved. That's okay—with today's tech, you can handle most of it remotely. Set up e-signature tools, work with a mobile notary, and have your agent manage inspections and repairs on your behalf. Your military life shouldn't be put on hold for paperwork.





#### 10. Lean on a Military-Savvy Agent

Not all agents understand the urgency, flexibility, and unique loan situations that military families deal with. Working with a VA-knowledgeable, relocation-experienced Realtor (like me!) can make a huge difference in getting your home sold quickly and smoothly.

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# EXCLUSIVE TIPS: SELLERS CHECKLIST

#### **1. EXTERIOR PAINT**

FIRST IMPRESSION IS LAST IMPRESSION! MAKE IT COUNT.

Repainting the whole exterior might be unpractical, but always touch up the trim and any peeling spots.



#### 2. ATTIC AND STORAGE AREAS

SHOW ONLY THE THINGS WHICH ADDS VALUE!

Toss items you dont plan on moving, and pack items you won't need. Dress these areas to impress, showing visibly effective storage or unique dual-purpose spaces.



#### **3. BATHROOMS**

EVERY BEAUTIFUL EXPERIENCE MATTERS!

Create a spa-like atmosphere by rolling your nices towels into baskets, deep cleaning every corner, and adding candles and lavender.



# EXCLUSIVE TIPS: SELLERS CHECKLIST

#### **4. INTERIOR WALLS**

THE MAGIC OF WALLS!

Removes cuffs on walls using Mr. Clean Magic Erasers for a quick turnaround polishing.



#### 5. WINDOWS/TRIM MAKE THEM SHINE!

Consider hiring professional cleaners or power washing to make sure they shine.



### 6. ENTERTAINMENT AREAS

SHOW THE LIVABILITY AT BEST!

Remove excess furniture to create more visual space, and then organize the best pieces into arrangements that showcase the livability of the space.



# EXCLUSIVE TIPS: SELLERS CHECKLIST

### 7. LANDSCAPING

LET THEM FEEL THE GREENERY!

Mow the lawn, trim hedges, and plant annual flowers to brighten things up. Off-season? Sweep dry leaves, and add color with any in- season nature.









### 9. FIX "HIDDEN" REPAIRS

Outdated or faulty systems, leaking roofs, and termites will all show up eventually. As a general rule, recognize and fix problems before buyers notice them.



### **EXCLUSIVE TIPS:** Home Staging Tips to Help Your Home Sell Faster

#### Make a Powerful First Impression

Buyers decide within seconds. Staging makes those seconds count.

82% of buyers say it's easier to visualize a staged home as their future home. 41% are more likely to book a showing after seeing staged photos online. 27% say they're more willing to overlook flaws in a staged home (like older carpet or small updates).

#### Attract Higher Offers

Well-staged homes don't just sell faster—they sell for more. 50% of sellers' agents say staging increases the offer amount. 23% saw a 6% to 10% bump in final sale price. Another 24% saw a 1% to 5% increase.

#### Sell Faster—Before Your PCS Date

Time is tight during a PCS move. Staging helps you move on schedule.

Homes staged before listing sell 88% faster than those left empty or cluttered.

On average, staged homes go under contract in 20–25 days.

Pro Tip: Staging helps buyers emotionally connect to your home—getting you offers sooner and on your timeline.



# EXCLUSIVE TIPS: PREPING FOR PHOTOGRAPHY

### Kitchen and Main Living Spaces

Remove all clutter from countertops, shelves & tables
Hide trash cans
Put away cleaning products (paper towels, soaps, etc.)
Remove kitchen rugs (unless decorative and clean)
Store personal items (jackets, purses, sunglasses, etc.)
Neatly clean couches and fluff pillows







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#### **Bedrooms**

 Neatly make the beds and fluff pillows
 Remove all clutter from nightstands & dressers
 Put away personal items (glasses, medicine, family portraits, etc.)

### EXCLUSIVE TIPS:PREPING FOR PHOTOGRAPHY

### **Bedrooms**

 Store religious items discreetly
 Remove or minimize baby cribs (if possible)
 Pick up clothes and keep closets tidy
 Remove dog toys, beds, bowls, and cages
 Remove cat toys, towers, bowls, and litterbox









#### Bathrooms

 Remove all clutter from countertops, shower, and bathtub
 Store soaps, shampoos & conditioners out of sight
 Hide trashcan
 Remove bathroom rugs (unless clean and decorative)
 Remove personal towels—use fresh, neatly folded ones for staging

## EXCLUSIVE TIPS:PREPING FOR PHOTOGRAPHY



## SHARP'S TOP PICK: Handpicked Experts for your home needs.



**Critters Lawn Care**, from simple trims to full yard transformations. Give **Daniel** a call for a free quote at (210) 326 4108



Ryse Construction & Handyman LLC, Need help with your home repairs and maintenance? Give **Eric** a call at **(361) 739-5227** 



**EZ-DZ Clean**, Offers cleaning, deep cleaning, and organization services. Call them for more info at **210-800-7204** 



Koenig Electric LLC, From panel upgrades to wholehome rewiring to light fixture installations. Call Kenneth at (830) 327-2737



Climate Express Heating & Air LLC, Offers expert HVAC system replacements, repairs, and maintenance. Call them at (803)-302-7401.



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roof repairs, gutter services, roof cleaning, and more. Contact them at **830-221-7910** 



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Elite Haul Away LLC Quick, easy junk removal to clear out your space no hassle, no mess! Give Bobby a call at (210)-573-0595





" After interviewing a few realtors, I chose Anthony Sharp because I felt a sense of comfort with him. He was great throughout the process of selling my house, answered the million questions I had, and was very reassuring. We got an offer that worked out within the first week of being on the market, and closed in about a month. I would definitely recommend him to anyone needing a realtor."

-Elizabeth M.

"Antony Sharp is the best realtor professional we have ever worked with. When he said. "You are in good hands," we absolutely believed him—and he did not disappoint! We observed him for years before needing to enlist his services, and he was generous to his neighbors without expectation of return favor. We appreciated his advice, and valued his support as we prepared for sale. Patience and wisdom—if you value these you will appreciate Mr Sharp's professionalism!!"

-Robert H.

"Mr. Anthony Sharp is one-of-a-kind realtor. He's an expert in his field, knowledgeable of property tax and associated tax laws, and dedicated from start to finish with his clients. If you're in the market for a realtor, Anthony is your first and only choice for a successful outcome."

-Luis Mercado