



# The Ultimate Guide To Johnston Real Estate

Everything you need to know to buy or  
sell with confidence.

More Information

[www.peterjonesrealty.com](http://www.peterjonesrealty.com)



PETER JONES REALTY



# About Me

I'm Peter Jones, a proud Des Moines local dedicated to helping you navigate real estate with trust, care, and personalized solutions. Whether you're buying your dream home, selling a cherished property, or investing in your future, I'm here to make the process smooth and rewarding. Guided by integrity, compassion, and teamwork, I'll ensure you feel confident and empowered every step of the way. Let's work together to turn your goals into reality!

## 04 Why Johnston?

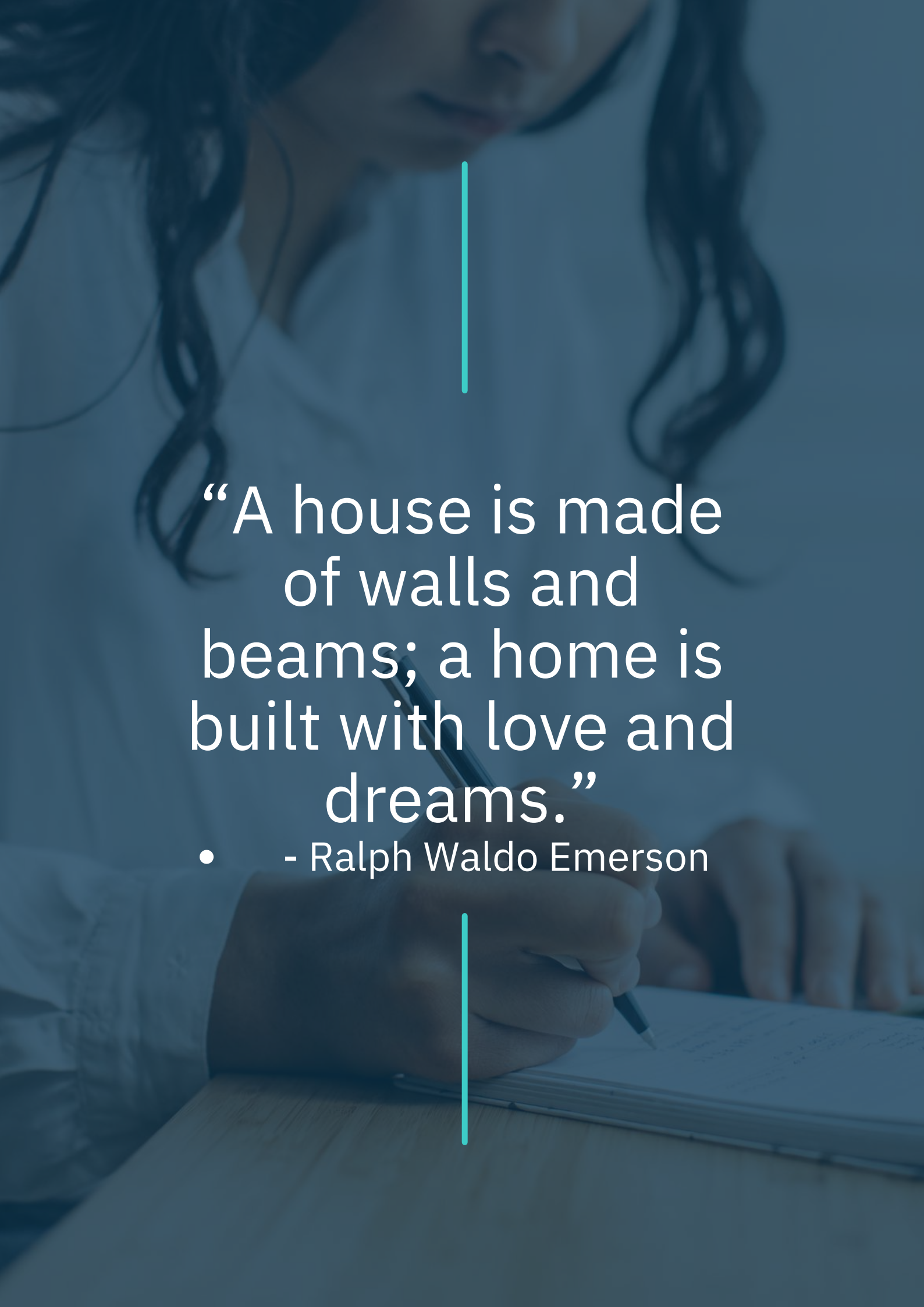
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A person with long dark hair is sitting at a wooden desk, writing in a notebook with a pen. The image is overlaid with a semi-transparent blue filter. A quote is centered on the page, flanked by two vertical teal lines.

“A house is made  
of walls and  
beams; a home is  
built with love and  
dreams.”

- - Ralph Waldo Emerson

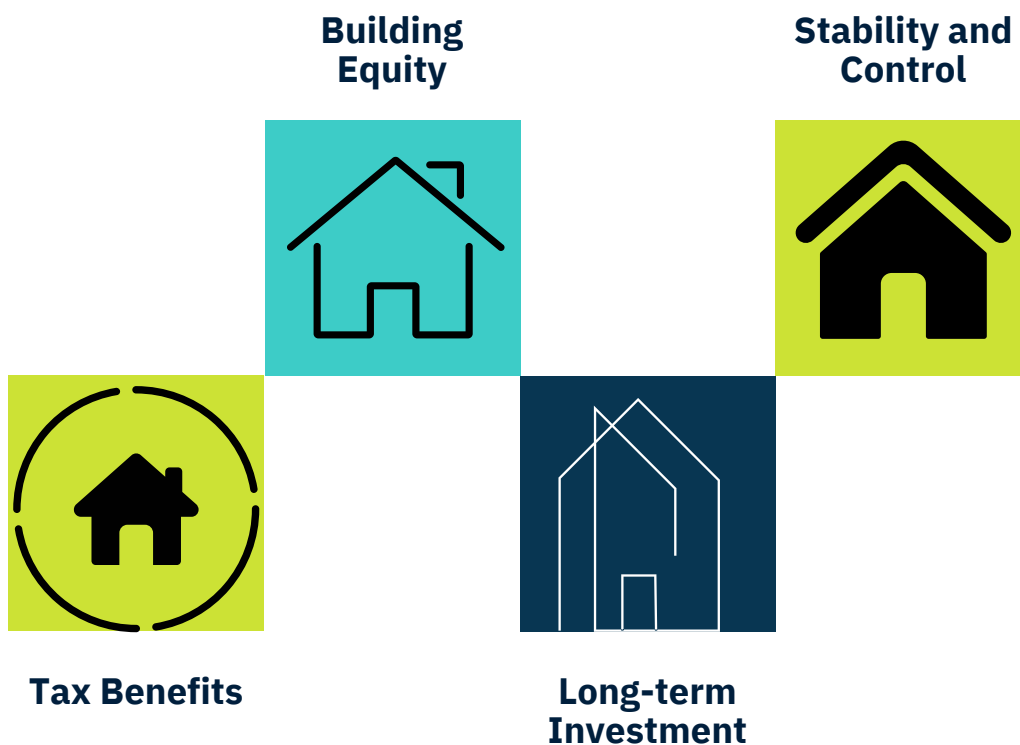
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# Why Johnston?

## EVERYTHING YOU NEED TO KNOW ABOUT JOHNSTON

Welcome to **Johnston, Iowa** – a vibrant and growing community where small-town charm meets modern convenience.

Whether you're looking to buy your dream home, sell your current property, or simply explore the local market, this guide is here to help you navigate every step with ease.







## TOP RATED SCHOOLS

The Johnston Community School District consistently ranks among the best in Iowa, making it a prime location for families. With a strong emphasis on academic excellence and extracurricular activities, Johnston schools are designed to help students thrive.

## PROXIMITY TO DES MOINES

Johnston offers the peace of suburban life while being just minutes from downtown Des Moines. Commuting is easy with major highways and public transportation options nearby, making it ideal for professionals who want a quiet home base.



## OUTDOOR AMENITIES

Enjoy beautiful parks, miles of trails, and access to Saylorville Lake for boating, fishing, and outdoor adventures. Notable green spaces include Terra Lake Park, Beaver Creek, and the Johnston Community Trail system, offering endless recreational opportunities for all ages.



## THRIVING ECONOMY

Johnston is home to a diverse economy with growing businesses and a strong job market. Key employers include Corteva Agriscience, John Deere Financial, and other major companies that provide stability and growth.

## COMMUNITY SPIRIT

Johnston's residents take pride in their city. With local events like the Johnston Farmers' Market, Green Days Festival, and community clean-up initiatives, there's always something to bring neighbors together.



## SAFETY AND QUALITY OF LIFE

Known for its low crime rates and family-friendly atmosphere, Johnston offers peace of mind and a high standard of living.



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# For Buyers: Finding Your Dream Home

**Understand the Market - Johnston's real estate market is competitive but welcoming. Here's what you need to know:**



**Median Home Prices:** Homes in Johnston typically range from \$300,000 to \$600,000, offering options for various budgets.



**Neighborhoods to Explore:** Popular neighborhoods include Green Meadows West, Bent Creek Estates, Crosshaven, and Timber Ridge. Each offers unique features, from quiet cul-de-sacs to family-friendly amenities.



**New Construction Options:** Johnston is home to many newly built properties with modern designs, energy-efficient features, and customizable layouts.

## DEFINE YOUR MUST-HAVES

**Think about your priorities, such as:**

- Proximity to schools, parks, or workplaces.
- Home size, style, and layout.
- Additional features like finished basements, outdoor spaces, or updated kitchens.

## WORK WITH A LOCAL EXPERT

Partnering with a Johnston real estate agent who knows the market (hi, that's me!) can save you time and stress. I'll help you:

- Identify the best properties for your needs.
- Negotiate a competitive offer.
- Navigate inspections, appraisals, and closing with confidence.

# For Sellers: Getting Top Dollar for Your Home

**First impressions matter. Make your home irresistible to buyers by:**

## **PREPARE YOUR HOME FOR THE MARKET :**



Decluttering and Staging: Create inviting spaces that help buyers envision themselves in your home.

## **BOOSTING CURB APPEAL:**



A fresh coat of paint, trimmed landscaping, and a welcoming entryway go a long way.

## **MAKING MINOR REPAIRS:**



Fixing leaky faucets, squeaky doors, and chipped paint shows your home is well-maintained.

## **PRICE IT RIGHT**



Setting the right price is crucial. Overpricing can scare off buyers, while underpricing leaves money on the table. I'll provide a detailed Comparative Market Analysis (CMA) to help you price your home competitively.



## **MARKET LIKE A PRO** With my expertise, your home will shine with:

- Professional photography and video tours.
- Targeted online advertising and social media campaigns.
- Open houses and virtual showings to reach a broad audience.



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# Johnston Real Estate Trends

Stay ahead of the curve with these local insights



**Rising Demand:** Johnston's excellent schools and amenities continue to draw new residents, keeping demand steady.



**Inventory:** Low inventory means homes often sell quickly. Be prepared to act fast when the right property comes along



**Future Growth:** With ongoing developments and new construction, Johnston is poised for continued growth. Future plans include expanded green spaces, new retail opportunities, and infrastructure enhancements



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# Local Highlights in Johnston

## Dining and Entertainment



### LOCAL FAVORITES

Johnston is home to unique dining spots like Trostel's Greenbriar, Jethro's BBQ 'n Pork Chop Grill, and Cozy Cafe. Whether you're craving comfort food or an elegant dining experience, Johnston has options to satisfy every palate.

### ENTERTAINMENT OPTIONS

Catch a movie or enjoy live music at local events throughout the year.



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# Local Highlights in Johnston

## Education and Youth Programs



### EDUCATIONAL EXCELLENCE

Johnston's schools are known for academic rigor and extracurricular opportunities, including robotics, sports, and performing arts.

### RECREATION FOR KIDS

The Johnston Parks and Recreation Department offers year-round activities, from youth sports leagues to summer camps.





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# Local Highlights in Johnston

## Community Events



### GREEN DAYS FESTIVAL

This annual event features carnival rides, live music, a parade, and more.

### FARMERS MARKET

A seasonal favorite where you can find fresh produce, handmade goods, and connect with neighbors.





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# FAQs About Johnston Real Estate

## **Q: What's the average time a home stays on the market in Johnston?**

A: Homes typically sell within 30-45 days, depending on the season and market conditions.

## **Q: Are there first-time homebuyer programs available in Johnston?**

A: Yes! Iowa offers several assistance programs, including down payment assistance and favorable loan terms. Let's discuss your options.

## **Q: When's the best time to sell in Johnston?**

A: Spring and summer are the most active months, but with Johnston's steady demand, homes sell year-round.

## **Q: What types of homes are most common in Johnston?**

A: Johnston offers a diverse range of homes, from charming starter homes and townhouses to spacious single-family homes and luxury properties. The area is known for its well-maintained neighborhoods and newer developments, making it ideal for families and professionals.

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# Get In Touch - Let's Make Your Johnston Real Estate Journey a Success

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**Author: Pete Jones**  
**Publish date: 10.21.2025**

