

PRO EDITION (2025)

Bernard Jackson, ABR® — REALTOR®

Disponible en Español.

The Renter's Tax: Why Owning Changes Everything

Every month you pay rent is money that doesn't build your equity, credit mix, or long-term wealth. Ownership flips the script by converting a monthly cost into a growing asset, stabilizing your payment (vs. rent hikes), and giving you control over your home.

Bottom line: If your current rent is similar to a starter-home payment, you're closer than you think. Your next move is information + action.

Build Equity

Convert monthly payments into a growing asset that builds wealth over time

Stable Payments

Protect yourself from annual rent increases with fixed-rate mortgages

Control Your Home

Make improvements, customize your space, and build roots in your community



i CTA → Book a 15-minute "Am I Mortgage-Ready?" call:
 https://www.bernardsellsflhomes
 .com/schedule-your-free-buyer-or-seller-consultation

How to Use This Guide (and Win in 90 Days)

Success Formula



Clarity

Define your goal + budget



Commitment

Take weekly actions

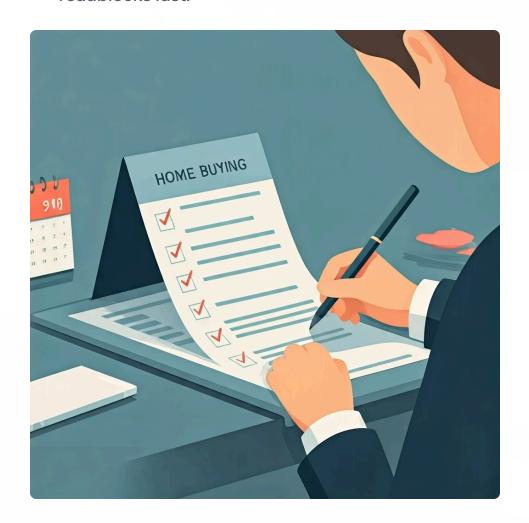


Consistency

Show up for 12 weeks

Quick-Start Guide

- Skim the Quick-Start then jump to Days 1–30 and start today.
- Use the checklists & worksheets at the end to track progress.
- Text/call when you hit a snag—my team removes roadblocks fast.



Your 7-Step Path to Keys in Hand

01

02

03

Free Strategy Call with Bernard (15 min). We outline your timeline, budget band, and city/zip targets.

Readiness Scan (credit pulls with lender, soft where possible).

Budget & Cash Plan (down payment path, closing costs, reserve).

04

05

06

Full Pre-Approval (not pre-qual).

Targeted Home Search(Poinciana/Kissimmee/Davenport +

new construction options).

Offer & Negotiation (close cost help, rate buydowns, warranty leverage).

07

Inspection → Appraisal → Clear-to-Close → Keys!

CTA → Book your slot now: https://www.bernardsellsflhomes.com/schedule-your-free-buyer-or-seller-consultation

Mindset of an Owner: Clarity → Commitment → Consistency

Clarity Write 3 reasons you're buying (family, stability, wealth). Reason #1: Reason #2: Reason #3:

Commitment Pick your closing month and

reverse-engineer the 90 days.

Target Closing Month:

Start Date (90 days prior):

Consistency

Weekly check-ins with me keep momentum high.

Set a recurring calendar reminder every:

Success isn't about perfection—it's about taking consistent steps toward your homeownership goal over 90 days.

Need help clarifying your homeownership goals? Text 'HOME' to (321) 443-5582



Days 1–30: Prep & Position (Credit, Cash, Documents)

Credit

- Pull tri-merge with lender; dispute errors; avoid new debt.
- If score < 620, implement a 30-day credit tune-up:
- Pay down revolving balances to <30% utilization.
- Settle small collections (if lender advises).
- Add one positive tradeline if thin file (authorized user or secured card).

2 — Cash Plan

- Target funds: down payment (as low as 3–3.5% for many programs), closing costs (estimate 2–5%), and 1–2 months' reserves.
- Sources: savings, gift funds (documented), program assistance, seller/builder credits.

3 — Documents to Prep

- 30 days pay stubs
- 2 years W-2/1099
- 2 months bank statements
- ID
- Address history
- Landlord verification

(full checklist in Section 11)

⊘ CTA → Start with a free readiness call:

https://www.bernardsellsflhomes.com/schedule-your-free-buyer-or-seller-consultation

Days 31–60: Pre-Approval, House Hunt & Leverage Incentives

Pre-Approval

- Lock your budget range including taxes/insurance/HOA.
- Compare FHA Conventional VA USDA with lender; weigh MI, DTI, reserves.



House Hunt

- Prioritize: commute, schools, layout/bed-bath, HOA rules, resale potential.
- Tour a calibrated set of homes that fit the loan + lifestyle.

Leverage Incentives

- Builder credits for closing costs and interest rate buydowns.
- Possible down payment/closing assistance (program availability varies by income, credit, and location).
- Seller concessions when market conditions allow.

3-3.5%

Minimum Down Payment

For many first-time buyer programs

2-5%

Closing Costs

Typical range as percentage of purchase price

1-2

Months' Reserves

Recommended emergency fund after closing

CTA → Get your custom MLS search + new-construction list:

https://www.bernardsellsflhomes.com/poinciana-new-construction-homes

Days 61–90: Offer, Inspection, Appraisal, Clear-to-Close

Make the Offer

- Use recent comps + days on market to position price & terms.
- Ask for targeted concessions (rate buydown > generic price cut when payment matters).

Inspection → Negotiation

- Focus on health/safety/major systems.
- Options: repair, credit, or warranty depending on lender/loan type.

Appraisal → Final Approval

- Provide comps & upgrade list to support value, if needed.
- Don't open new credit, change jobs, or make big purchases before closing.

Closing

- Final walk-through, sign docs, fund, get keys.
- Celebrate → set utilities & insurance.

- ▲ IMPORTANT: Don't make any major financial changes between approval and closing! No new credit cards, auto loans, or job changes.

New Construction Advantage & Down Payment Programs

New Construction Advantage

(When It's the Smart Move)



Less Competition

Fewer bidding wars, flexible close dates



Warranties

New home warranties and energy efficiency



Incentives

Frequent closing costs and rate buydowns

Pro Tip: Visit with your agent (me) to preserve leverage and incentive eligibility.



Down Payment & Cost-Saving Programs

(Overview)

Program availability changes—confirm details with your lender.

Low Down Payment

FHA (as low as 3.5%), Conventional 3% (first-time buyer variants).

Zero Down

VA, USDA (eligibility-based).

Assistance

State/Local down payment or closing cost help; certain workforce-focused programs.

Rate Strategies

Temporary/permanent buydowns (e.g., 2-1 buydown), builder/lender credits.

CTA → Ask me for today's eligible programs for your profile.

The Renter-to-Owner Math & Lender Requirements

The Renter-to-Owner Math (Worksheets)

Payment Targeting (Rule-of-Thumb)

- Start with a monthly housing target you're comfortable with.
- Work backwards: principal+interest + taxes + insurance (+ HOA/PMI if applicable) = total payment.

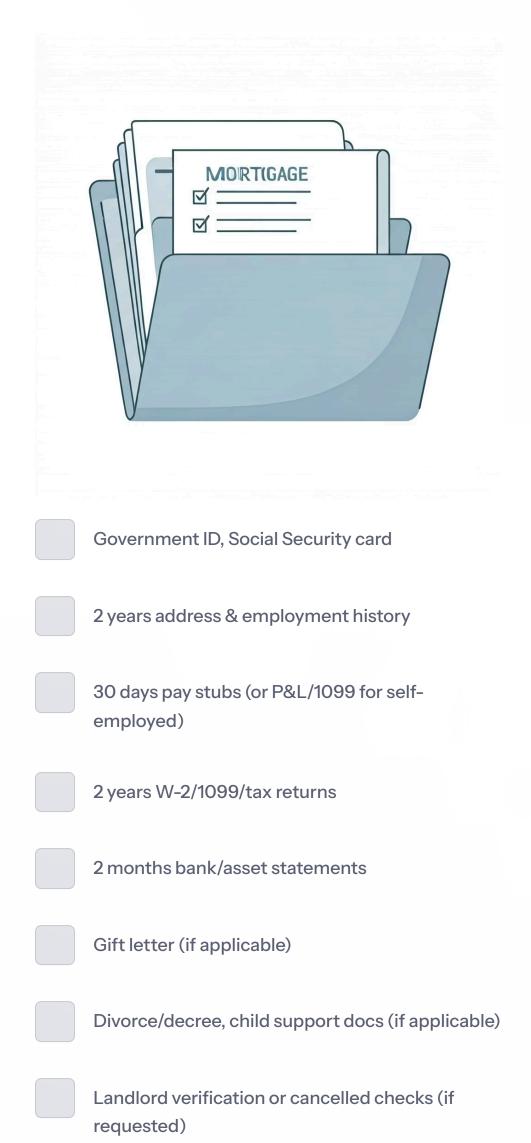
Equity vs. Rent Worksheet

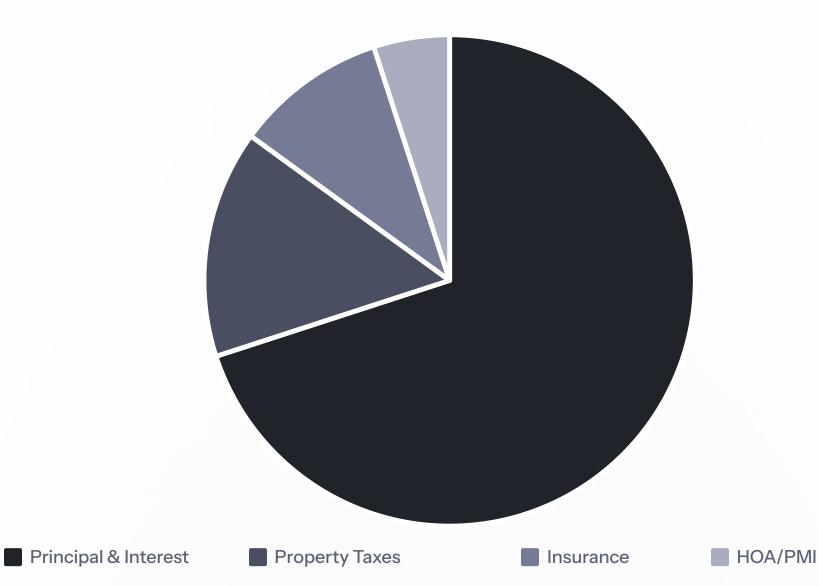
Current monthly rent:	
Comparable ownership payment:	
Monthly principal paid (approx.):	
Year-1 equity built (approx.):	

Out-of-Pocket Planner

Down payment goal:	
Closing costs estimate:	
Credits/assistance expected:	
Net cash to close:	

What Lenders Need: The Ultimate Document Checklist





Closing Process, FAQs & Next Steps

Inspection & Appraisal: How to Negotiate Like a Pro

- Inspection: Focus on major systems (roof, HVAC, electrical, plumbing, structure).
- Negotiation: Ask for repairs or credits tied to safety/functionality.
- Appraisal Tips: Provide upgrade list & comps; if low, consider reconsideration of value with data.

Closing Day + Your First 30 Days as a Homeowner

Before Closing: Final walk-through, verify repairs, wire funds safely (beware wire fraud).

After Closing (First 30 Days):

Change locks, set utilities, homestead exemption (if eligible), meet HOA, set maintenance schedule, build emergency fund.

Days Owner Checklist by email—reply "Checklist."

Common Roadblocks & How We Solve Them

Credit just shy: Rapid rescore plan, strategic pay-downs, alt tradelines.

Thin savings: Pair lower down-payment loan + assistance + seller/builder credits.

Debt-to-Income tight: Lower rate via buydown, increase credit score tier, consider cheaper taxes/HOA areas.

Appraisal hiccup: Rebuttal packet with comps; renegotiate price/credits if needed.

Income type: W-2 vs. 1099 vs. self-employed—match loan type to profile with lender.

FAQs (First-Time Buyer Edition)

Q: How fast can I really close?
A: Many loans close in ~30–45 days once you're pre-approved and under contract.

Q: Do I need 20% down? **A:** No. Many first-time buyers close with 0–3.5% down (programdependent).

Q: Can I use gift funds?A: Often yes, with documentation.Ask your lender for exact rules.

Q: What if my lease isn't up?
A: We can target homes with flexible closings or negotiate a later possession date.

Q: New construction or resale? **A:** Depends on incentives, timeline, and location. We'll run both paths.



About Bernard Jackson

Bernard Jackson is a bilingual REALTOR® (English/Español) with LPT Realty, an Accredited Buyer's Representative (ABR®), and a trusted guide for first-time buyers across Central Florida. He specializes in helping renters become owners, with a calm, data-driven approach and deep local knowledge of Poinciana, Kissimmee, and Davenport.

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Your Next Step

Let's map your path from renter to owner—starting today.

- Book your free 15-minute strategy session now:

https://www.bernardsellsflhomes.com/schedule-your-free-buyer-or-seller-consultation

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