

The Homeowner
WEALTH & PRICING
Strategy Guide



How to TURN YOUR HOME EQUITY INTO SMART REAL ESTATE OPPORTUNITIES

If you own your home outright or have significant equity, you may be sitting on powerful financial potential. This short guide will help you understand how to use your equity strategically to maximizing your outcome.



Equity MULTIPLIER STRATEGY

Instead of holding one property, many homeowners sell and reinvest into multiple assets.

You have three main paths:

- **Hold:** Keep your property and let it appreciate
- **Expand:** Use equity to acquire additional properties
- **Reposition:** Sell and reinvest into multiple assets

This creates multiple income streams and diversification.

BUILD MONTHLY INCOME THROUGH

Rentals + Commercial

3 properties × \$1,500/mo

= \$4,500/mo

This can:

- Offset living expenses
- Create financial freedom
- Build long-term wealth

Invest in:

- Retail Spaces
- Office Buildings
- Storage Units

Benefits:

Longer leases

Higher income potential

Land

Invest in:

- Growth corridors
- New developments
- Expanding cities


Buy where the future is going

EVERY HOMEOWNER'S SITUATION IS DIFFERENT

*If you'd like to explore your options, schedule a
complimentary Equity Strategy Call.*



Jamie Polanco, REALTOR®

 347-856-8958

