

Multi-platform strategy

All encompassing reach

Local exposure:

- ◆ Access to Engel & Völkers advisor contacts and relationships
- ◆ Exclusive exposé display
- ◆ Inclusion in prominent local publications
- ◆ Local press opportunities
- ◆ Tailored property showings
- ◆ Premium yard sign
- ◆ Retail shop locations

Regional/National exposure:

- ◆ Access to Engel & Völkers Americas network
- ◆ Print advertising opportunities include:
 - *Private Residences Americas*
 - *The Wall Street Journal*
 - *Architectural Digest*
 - *Forbes Magazine*
 - *Private Air*
 - *Town & Country*
 - *Modern Luxury*
 - *Mansion Global*

International exposure:

- ◆ Access to Engel & Völkers' global network
- ◆ Worldwide exposés display
- ◆ Print advertising opportunities include:
 - ◆ *Financial Times*
 - ◆ *GG magazine*
 - ◆ *Globe and Mail*

Online exposure:

- ◆ engelhoelkers.com
- ◆ evrealstate.com
- ◆ shop.evrealstate.com
- ◆ Engel & Völkers social media platforms
- ◆ Apartments.com
- ◆ Financial Times.com
- ◆ JamesEdition.com
- ◆ Juwai.asia
- ◆ Juwai.com
- ◆ Lithub
- ◆ Lithub Global
- ◆ MansionGlobal.com
- ◆ Realtor.com*
- ◆ WSJ.com
- ◆ Zillow*



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