

PIMG

CONNECTING. INNOVATING. DELIVERING.

**Welcome
Pack**

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A Warm Welcome

Now that you have the completed publication, we want to ensure that you are getting the most out of the printed and digital versions.

In this welcome pack you will find tips on how best to utilise your bespoke Buyer & Seller guide, with a particular focus on the digital format.

At PMG we provide a range of marketing tools and services for luxury realtors which we will outline in this pack. Our goal is to further elevate you and your team's brand presence through tailored approaches to connecting you with your target markets, not just through the promotion of the publication.

Yours sincerely,



Connor Jebson
CEO & Co-Founder



Alexander Broadfoot
VP Global Client Partnerships

A Thank You From the Team at PMG

We look forward to continuing to working together



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Next Steps

1

Analytic Reports

We will send analytic reports to both you and your advertising partners quarterly.

2

Updates to Guides

One month before your publication is due a reprint, our Customer Account Manager will contact you and your advertisers, to obtain any edits you may want to make.

3

Reprint

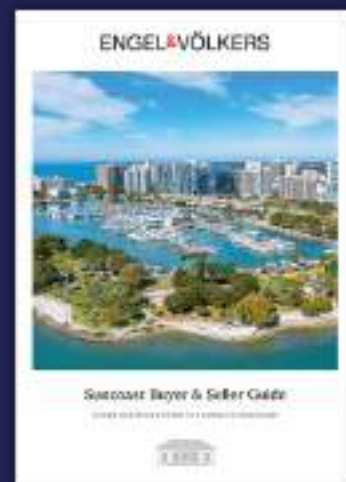
Following the first print, you have the option for your guide to be reprinted 3 times within the 2 year partnership. You will be offered a reprint every 6 months.

Distribution

Your Printed Guide

Your printed Buyer & Seller Guide is created specifically to be a versatile tool for a range of client interactions. For the printed version:

- Shop walk-in clients**
- Listing presentations**
- Buyer-client pitches**
- Open house events**
- Branding and marketing exercises**
- In-shop events**
- Advisor recruitment and more!**



Your Digital Guide

Digitally, there really are a broad range of opportunities. PMG is able to actively capture live data to show the value of different campaigns, including:

- Newsletters**
- Attaching to email signatures**
- Featuring on your website**
- Social media campaigns**
- As an addition to any online marketing campaigns**

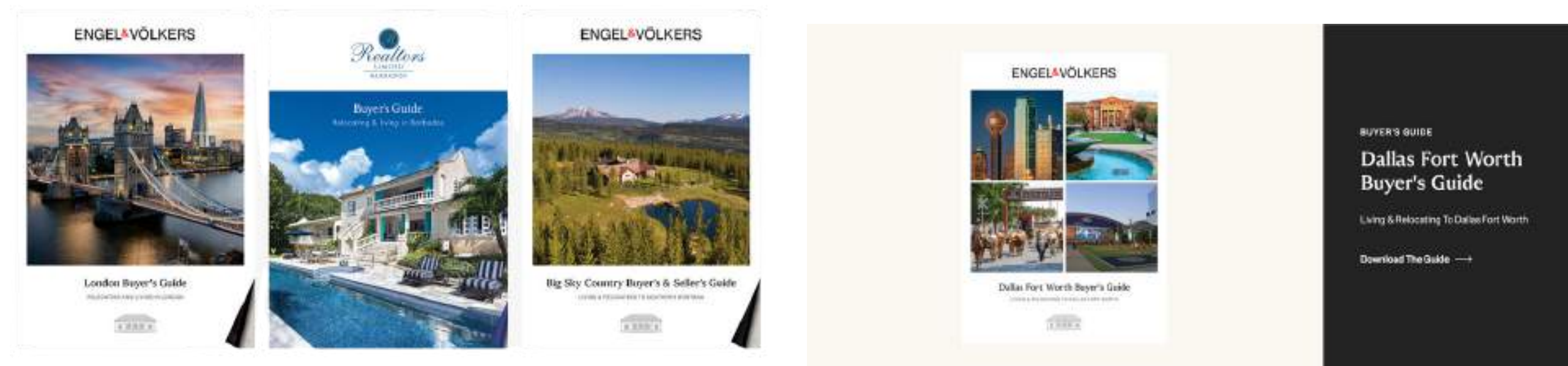


Website Embed

To embed the digital publication into your website, send the below code to your web developer or IT department:

Embed: `<div data-paperturn="embed-v1" style="width: 100%; max-width: 100%; height: 408px;"><iframe src="https://www.paperturn-view.com/?pid=ODg8828785&v=30.2&bgcolor=%23FFFFFF&embed=script&shadow=1&flipSound=&hardCover=" width="100%" height="100%" webkitallowfullscreen mozallowfullscreen allowfullscreen style="border: 0px; display: block; background-color: #FFFFFF"></iframe></div><script src="https://www.paperturn-view.com/script/embed?v=1"></script>`

iFrame: `<iframe src="https://www.paperturn-view.com/?pid=ODg8828785&v=30.2&bgcolor=%23FFFFFF&embed=iframe&shadow=1&flipSound=&hardCover=" width="100%" height="408" webkitallowfullscreen mozallowfullscreen allowfullscreen style="border: 0px; max-width: 100%; display: block; background-color: #FFFFFF"></iframe>`

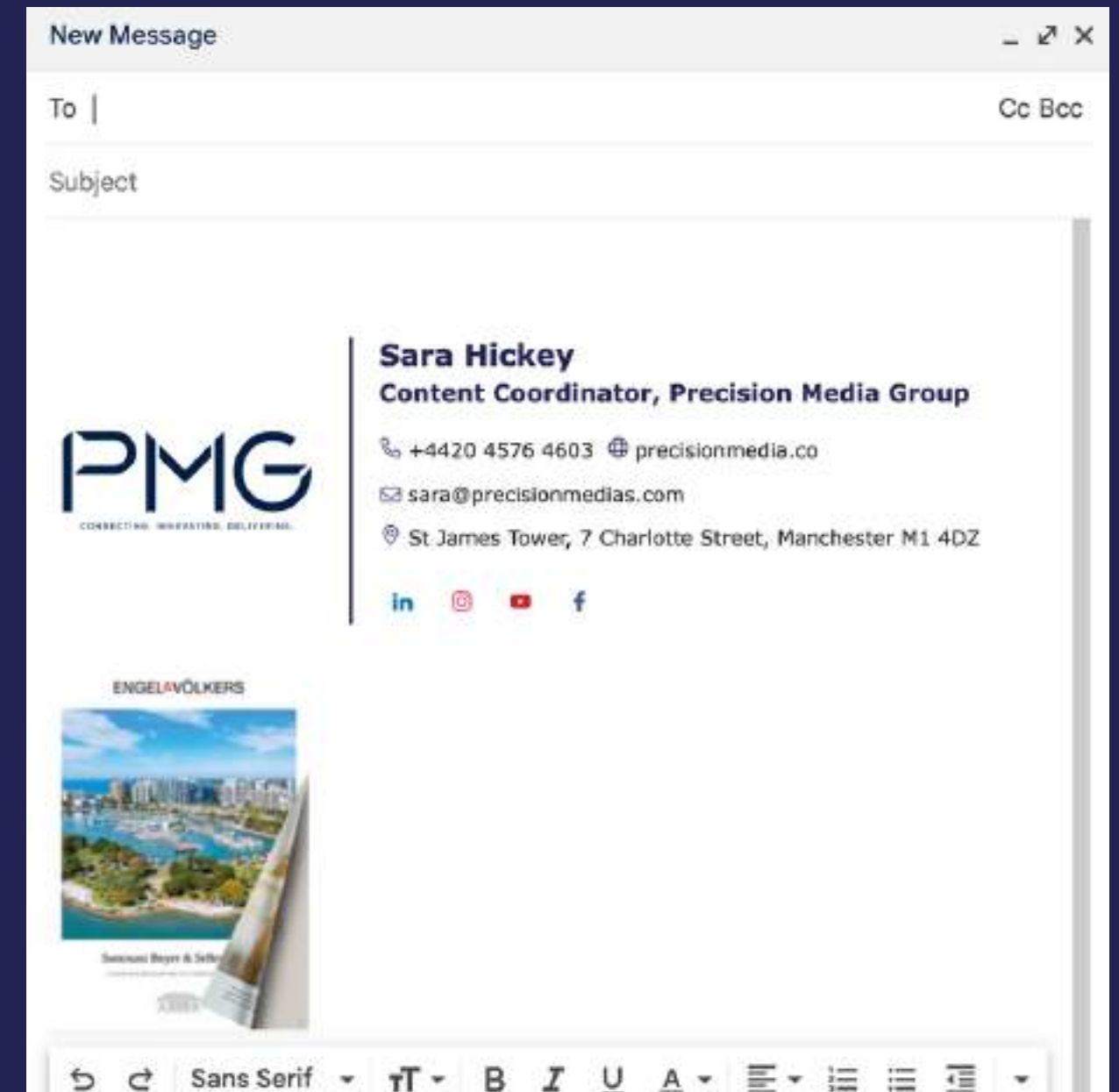


Once the code has been embedded, you will be able to change the size and the look of the publication.

Email Embed

To embed a picture of the publication into your email signature:

Highlight and copy the image of the publication (included in the email this document is attached to), and paste it into your email signature. You can then hyperlink it using this link: <https://www.paperturn-view.com/?pid=ODg8837698&v=6.1>



Launch Event

It was a pleasure to provide the publication with the best possible start. Please find the links to photo and video content, on the next page, that we captured on the day which can be shared across your team. We'd highly encourage you to get all the social media miles you can out of these and link back to the digital guide.

PMG
CONNECTING. INNOVATIVE. BUSINESS.

[Click here for launch event pictures & videos](#)





PMV is a global production company specialising in helping real estate brands tell their stories. Whether you're a small business or a major industry player, we collaborate with you to highlight what makes your brand unique. From local projects to international campaigns, we deliver polished, high-quality content that connects with audiences worldwide.

Our process is all about capturing the heart of your story. From exploring the history of how your business began to unveiling upcoming projects or celebrating the launch of a new space, we create content that reflects your vision.

Whether it's an eye-catching launch video, a complete photography package, or professional team headshots, we ensure every project feels personal, seamless, and stress-free. Let PMV bring your story to life.

[Find out more about PMV services here](#)

pmd

PMD specialize in creating luxury, Buyer & Seller Guides, property brochures, private residences, meet the team brochures, new development brochures and flyers, tailored for real estate professionals. With a deep understanding of the real estate market, we focus on providing high-quality design work and publications that help realtors and real estate shops stand out in a competitive industry. We ensure every design communicates your brand's identity and drives results. Our creative solutions are designed to attract clients, build trust, and effectively showcase properties, making us the go-to partner for real estate marketing needs.

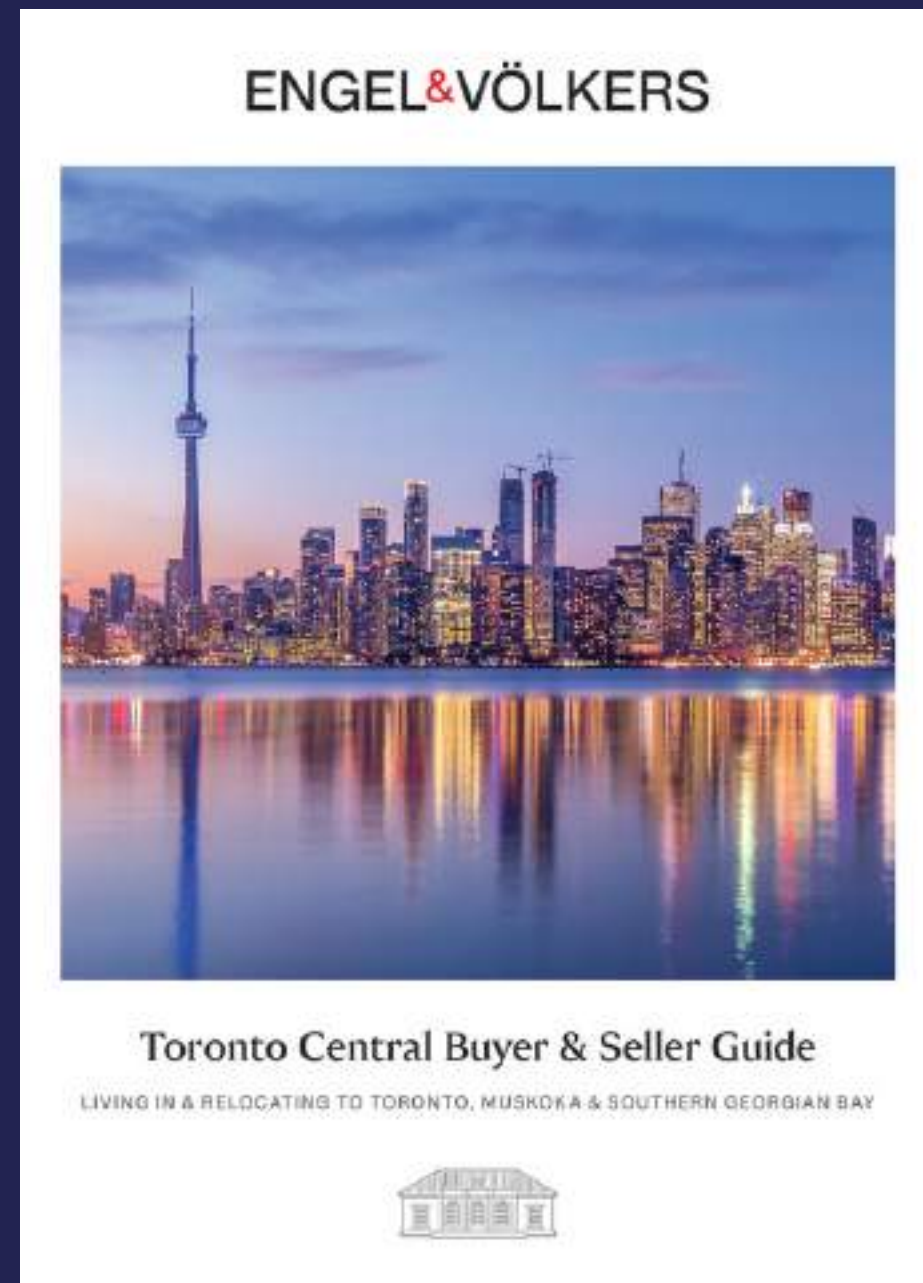
[Find out more about PMD services here](#)

PMIG *Pro*

We created PMG Pro as a subscription service for agents that are looking to elevate their personal brand. Although we discourage listings in the Buyer & Seller guide, through PMG Pro, Advisors can create bespoke digital versions of the original guide that features them as the sole point of contact. This gives them the ability to present their listings, feature bespoke video content (Advisor intro, area guides, property listings), enquiry forms and other types of calls to action.



Example Publications



[Find out more about PMG Pro services here](#)

Engage, Connect, Grow.

The opportunity to forge lasting, or enhanced relationships with the businesses that took part in the project is not to be missed. Referrals from corporate partners are often the strongest as they come to you as pre-qualified leads.

Each advertiser has the chance to come to your shop to present their services once a year (although there is no reason you can't choose to do more!). These represent fantastic learning opportunities for your Advisors, but also the chance for your whole team to forge meaningful relationships with credible local and regional businesses. One of our Account Managers at PMG will be in touch to arrange these with you.

We have provided a list of the companies and their contact details, on the next page.

Your Featured Advertisers

California Closets

Alyssa Hannah
hannah@calclosets.com
772 380 5273

Williams Parker

Beth Collins
bcollins@williamsparker.com
941 893 4001

Integrity Title Services

Brad Moyer
brad@integrity-title.com
914 144 54046

Dutch Haus Furniture

Abby Martin
abby@dutchhausfurniture.com
941 960 2942

Omarvelous Landscaping

Aya Omar
omarvelouslandscaping@gmail.com
518 231 1803

Boone, Boone & Boone Law

Stuart Boone
stuart.boone@boone-law.com
941 234 1410

Venice Living Furniture & Interiors

Gayle Rector
jgayle@venicelivinginteriors.com
941 809 4357

Fourthought Private Wealth

Kelly Wensley
kellywensley@fourthought.com
949 887 7768

Gulf Coast Realty Media

Jess Probasco
gulfcoastrealtymedia@gmail.com
941 245 9697

Shepherd Insurance

Maryashley Sebastian
msebastian@sheperdins.com
941 924 3808

Mortgages & More

Katrina Moyer
katrina@morgagesandmore.me
863 296 7181



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