



Your Path to Homeownership in Queen Creek

A Buyer's Guide from The Rohn Group

Discover how to navigate the home buying journey with confidence, clarity, and expert guidance in Arizona's fastest-growing communities.



Welcome to The Rohn Group



Where Every Move Begins With Your Story

Since 2007, Ken and Velma Rohn have been trusted guides for families throughout the East Valley. As experienced REALTORS® rooted in **faith, family, and community**, we understand that buying a home is more than a transaction—it's a deeply personal journey toward your next chapter.

We serve Queen Creek, Gilbert, San Tan Valley, Mesa, Chandler, and the Greater Phoenix area with local expertise you can count on. Our approach is simple: listen to your story, understand your goals, and guide you home with care and confidence.

📄 **Our Mission:** To make homeownership feel simple, personal, and purposeful—because to us, every move is part of your story.

Your Home Buying Journey: Four Essential Steps

Understanding the path ahead helps you move forward with confidence. Here's how we'll guide you from your first conversation to closing day.

01

Clarify Your Vision

Define your budget, lifestyle needs, and ideal location. We'll help you understand what's possible and what matters most to you and your family.

03

Navigate the Timeline

From initial consultation to closing, we'll walk you through each phase so you know what to expect and when to expect it.

02

Partner With Local Experts

Work with a trusted REALTOR® who knows Queen Creek and the East Valley inside and out. Local knowledge makes all the difference.

04

Communicate Openly

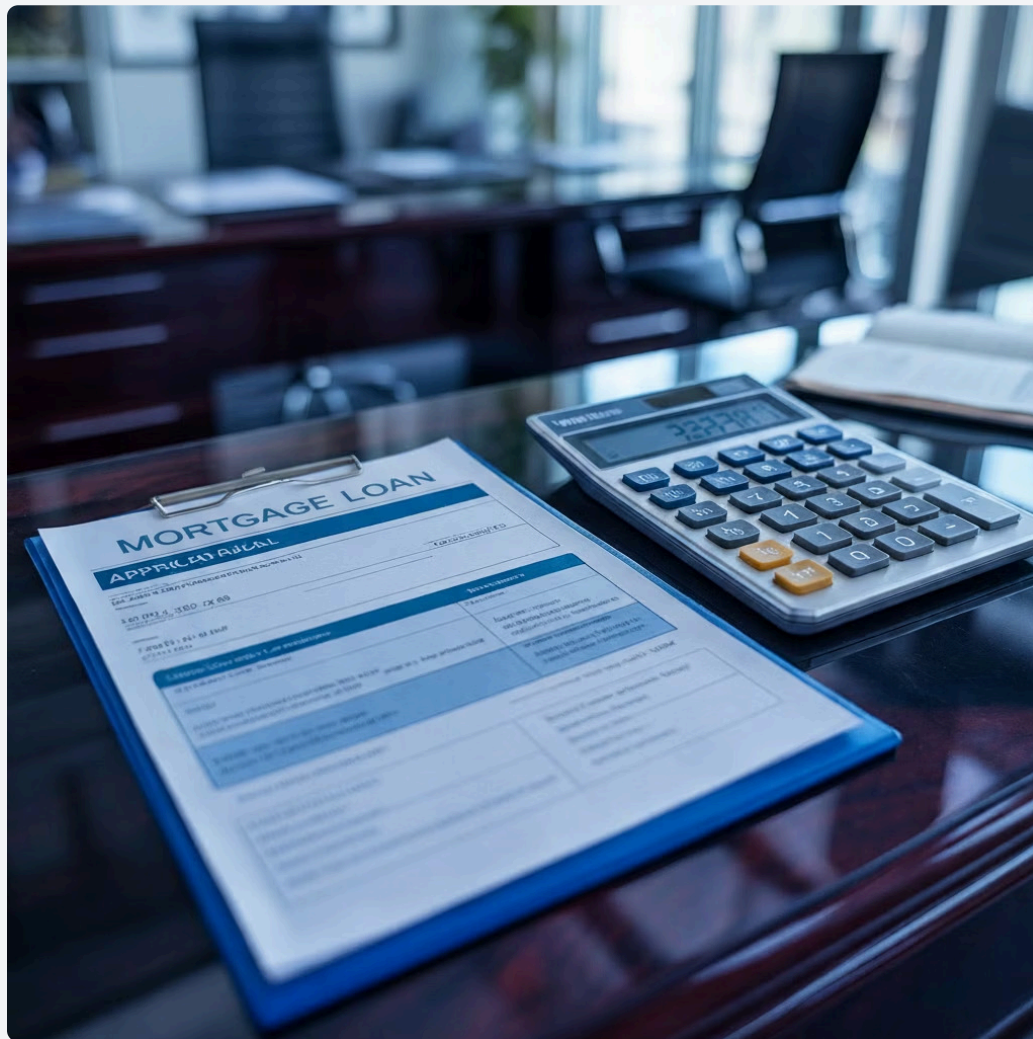
Keep expectations clear and questions flowing. We're here to answer, advise, and advocate for you throughout the entire process.

Financing & Pre-Approval: Your Foundation for Success

Why Pre-Approval Matters

Securing mortgage pre-approval before you start house hunting is one of the smartest moves you can make. It strengthens your negotiating position, shows sellers you're serious, and helps you understand exactly what you can afford.

Work with a trusted lender to explore loan options that fit your financial situation—whether that's Conventional, FHA, VA, or other programs designed for your unique needs.



Budget for the Complete Picture

Homeownership includes more than just your mortgage payment. Be prepared for:

- Down payment (typically 3-20% depending on loan type)
- Closing costs (2-5% of purchase price)
- Property taxes and homeowners insurance
- HOA fees (common in East Valley communities)
- Maintenance and unexpected repairs

Important: Avoid making large purchases or opening new credit accounts before closing. These can impact your loan approval.

Searching Smart in Queen Creek & Beyond

The East Valley offers incredible diversity—from established communities with mature trees to brand-new master-planned developments. Finding the right fit requires local insight and strategic searching.



Explore Neighborhoods

Queen Creek, Gilbert, and San Tan Valley each offer unique character. We'll guide you through new builds, resale homes, and emerging growth areas that match your lifestyle.



Evaluate What Matters

Consider schools, parks, shopping, dining, and commute times. Visit neighborhoods at different times of day to get a true feel for community life.



Use Expert Tools

Access MLS listings, market data, and exclusive buyer resources. Our guided tours reveal details you won't find online.



Stay Organized

Take notes and photos as you tour homes. Comparing properties objectively helps you make confident decisions without emotional overwhelm.

Learn more about local communities at [DiscoverQueenCreek.com](https://www.discoverqueencreek.com), where we showcase the best of East Valley living.

Making an Offer That Stands Out

In today's market, a winning offer requires more than just the right price—it demands strategy, timing, and expert negotiation. We'll help you craft an offer that protects your interests while positioning you as the buyer sellers want to work with.

Key Elements of a Strong Offer

- **Competitive pricing:** Based on recent comparable sales and current market conditions
- **Flexible terms:** Close dates, contingencies, and earnest money that work for both parties
- **Personal connection:** Sometimes a heartfelt letter makes the difference
- **Quick response:** In hot markets, timing can determine who gets the home

Throughout negotiations, we'll advocate for your best interests while maintaining professional relationships that keep deals moving forward. Our experience helps you know when to stand firm and when to find creative solutions.



The Closing Process: Your Final Steps to Homeownership

Once your offer is accepted, several important milestones stand between you and your new home. We'll guide you through each one with clarity and care.

Home Inspection

A professional inspection reveals the home's true condition. We'll help you understand findings and negotiate repairs or credits when issues arise.

1

Escrow & Title

Arizona's escrow process ensures all conditions are met, funds transfer securely, and title is clear. We'll explain each document you sign.

2

3

4

Appraisal

Your lender orders an appraisal to confirm the home's value supports your loan amount. We'll navigate any valuation concerns that emerge.

Final Walkthrough

Before closing, verify agreed-upon repairs are complete and the home is in expected condition. Then celebrate—you're getting your keys!

Welcome home! This is where your new story begins.

Common Mistakes to Avoid

Even experienced buyers can stumble. Here are the pitfalls we'll help you sidestep throughout your journey.

Skipping Pre-Approval

House hunting without pre-approval wastes time and creates disappointment. Sellers won't take offers seriously, and you may fall in love with homes outside your budget. Get pre-approved first—always.

Ignoring Total Costs

Many buyers focus only on monthly payments and forget about property taxes, insurance, HOA fees, maintenance, and utilities. Overextending your budget leads to financial stress. Plan for the complete picture.

Neglecting Inspections

Waiving inspections to strengthen your offer can backfire spectacularly. Hidden issues with foundation, roof, HVAC, or plumbing can cost tens of thousands. Never skip professional due diligence—it's your protection.

Emotional Decision-Making

Falling in love with a home is natural, but letting emotions override strategy leads to overpaying or overlooking red flags. Balance heart and head—we'll help you stay objective when it matters most.

Ready to Start Your Journey Home?



Let's Take the First Step Together

Whether you're a first-time buyer or experienced homeowner, your path to the perfect home begins with a conversation. We're here to answer questions, provide guidance, and help you move forward with confidence.

[Book Your Consultation](#)

Additional Resources

- Download our [Free Buyer Checklist](#) for your complete roadmap
- Explore [TheRohnGroup.com](#) for market insights
- Discover local communities at [DiscoverQueenCreek.com](#)
- Access homeowner tools at [HomePulseIQ.com](#)

The Rohn Group

Where Every Move Begins With Your Story

Since 2007, we've guided individuals and families through meaningful moves that bring them closer to what matters most. At The Rohn Group, we combine local expertise and genuine care to make every transition feel personal and purposeful.

Contact Us Today

Phone: **602-805-5055**

Email: ken@therohngroup.com

Web: TheRohnGroup.com

Real Broker AZ, LLC

3707 E Southern Ave #1074, Mesa, AZ 85206 - *Virtual Office, by appointment only.*

Equal Housing Opportunity | © 2025 The Rohn Group

