



A GUIDE FOR

Sellers



SELLER QUICK START GUIDE



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HOME SELLER ROAD MAP

Unlock Your Next Chapter



● PREPARATION



● PRICING STRATEGY



● LISTING YOUR HOME



● SHOWINGS & OPEN HOUSES



● REVIEWING OFFERS



● NEGOTIATION



● UNDER CONTRACT



● CLOSING PROCESS



● MOVING OUT



● CLOSING DAY



HOME SELLER'S WHY & WHAT

Understand Your Goals



Why Am I Selling?

Understand your motivations for selling. Are you downsizing, relocating for work, or seeking a larger home?



What is My Home Worth?

Research comparable sales in your area and consult with real estate professionals to determine the fair market value of your home.



What Are My Selling Costs?

Consider the expenses associated with selling your home, such as agent commissions, closing costs, and any necessary repairs or upgrades.



Do I Need to Make Repairs or Upgrades?

Evaluate the condition of your home and decide if any repairs or upgrades are necessary to increase its appeal and value to potential buyers.



What Are My Timeline and Goals?

Determine your desired timeline for selling your home and any specific goals you hope to achieve, such as a quick sale or a certain sale price.



PRICING YOUR HOME

As your realtor, my goal is to help you achieve the best possible outcome when selling your home. One of the most critical aspects of a successful sale is pricing your home correctly from the start.

Overpricing your home can deter potential buyers and lead to extended time on the market, while underpricing may leave money on the table. By working with me to set an attractive price, you can feel confident that we are positioning your property competitively in the market and optimizing your chances of a successful sale.

Ready for the next step?

Want to know what your
Tampa home is worth?

DM me SELL on Instagram.

@singingrealtortampa

I will run the numbers with you.

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