



THE LISTING *Experience*



Strategic guidance
Creative marketing
Clear communication



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EXPERT

CONTRACT NEGOTIATIONS



- Initial Offers Explanations
- Inspection Repair Requests
- Appraisal
- Closing Terms



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KEY

COMMUNICATION



Listing with me means you get more than just an agent - you get a partner who is with you the entire process. Staying in communication is critical each step of the way.

Here's how we stay connected:



Always available - Call, text, or email anytime. I respond promptly because your questions matter.



Active updates - You'll never have to guess what's happening. I provide regular updates on showings, feedback, and market activity.



Scheduled Check-ins - Consistent communication to review progress, discuss offers, and adjust strategy if need be.



Transparency - I keep you informed on every detail, from market updates to negotiations, so you can make confident decisions.



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SHOWINGS

SUPPORT & SCHEDULING



We keep your home **SECURE**

Electronic lock-box only ensures your home is accessed only by background checked agents



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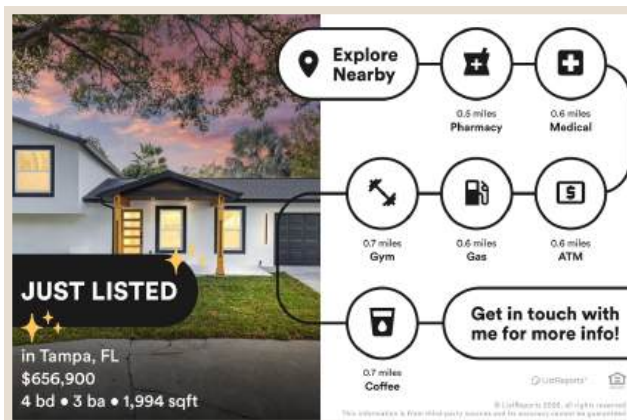


PRINTED

MARKETING MATERIALS



Printed materials include “just listed” postcards that are mailed to the hundreds of homes in the neighborhood based on a curated list. This encourages your neighbors to tell friends and family about your home.



Printed materials may also include flyers, brochures and ads in local areas.



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PROFESSIONAL PHOTOGRAPHY



Over 95% of home buyers start their search online, so professional photography is a must when selling a home. We hire a professional to come take the best pictures and they are all completely edited to make sure your home is shown perfectly

Amateur
VS
Professional



See the DIFFERENCE?

Did you know homes with professional photography...

- Receive an average of 87% more views than their peers across all price points.
- Have a 47% higher asking price per square foot.
- Homes with more photos sell faster, too. A home with one photo spends on average 70 days on market, while homes with 20 photos spend 32 days on the market



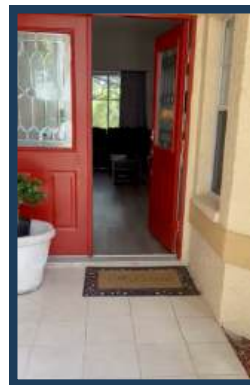
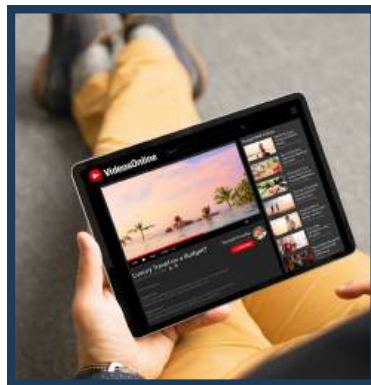
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VIDEOGRAPHY & CONTENT CREATION



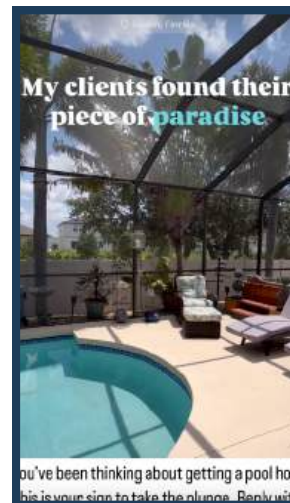
Home walk through tours on social platforms - including Youtube, Instagram, Facebook, and Tiktok



Aerial images



Lifestyle videos



TV Commercials



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SIGNATURE

SOCIAL MEDIA CONTENT



Through my **“Singing Realtor Tampa”** brand, I create custom video content and song parodies that stop the scroll and generate higher engagement across platforms like **Instagram, Facebook, TikTok** and **YouTube**.

These videos are designed to highlight your home’s best features in a way that feels both elevated and memorable.



***Buyers can't fall in love with a home they never notice.
My job is to make sure yours is the one they stop for.***



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