



Benchmark

HELPING YOU IS
WHAT WE DO™

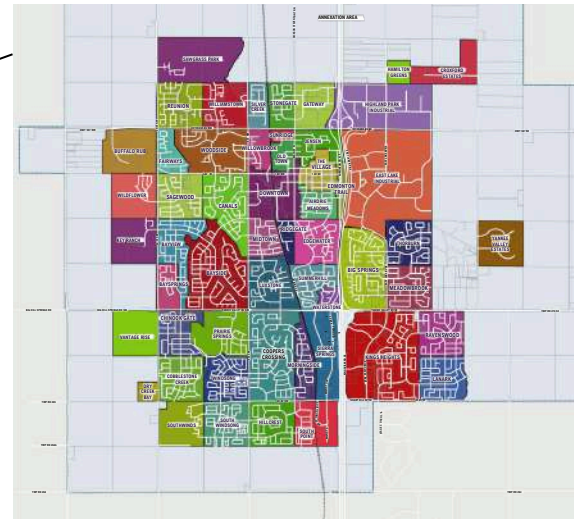
RELOCATION GUIDE CALGARY & AREA



2025

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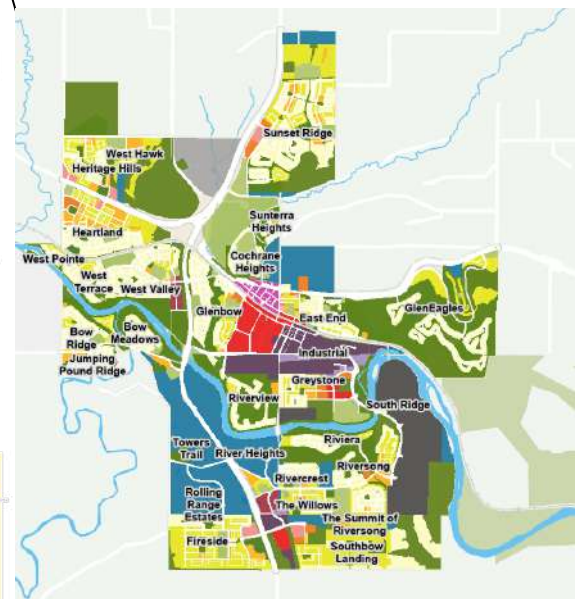
AIRDRIE



2025 CHANGES AND UPDATES

- New Community: Vantage Rise
- Not in Previous Maps: Yankee Valley Estates
- Renamed Community: Highland Park Industrial (Previously Highland Park)

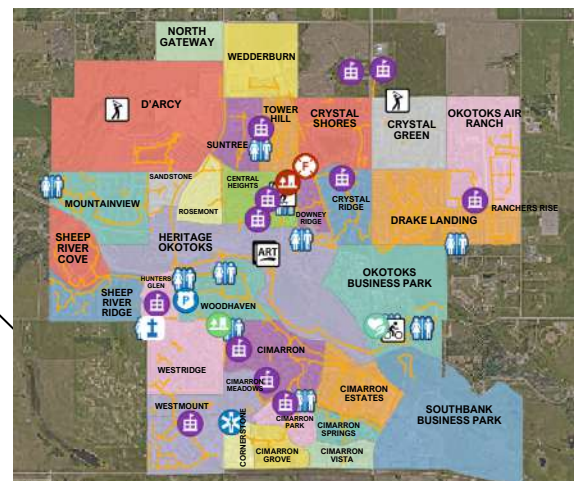
COCHRANE



2025 CHANGES AND UPDATES

- New Community: West Hawk

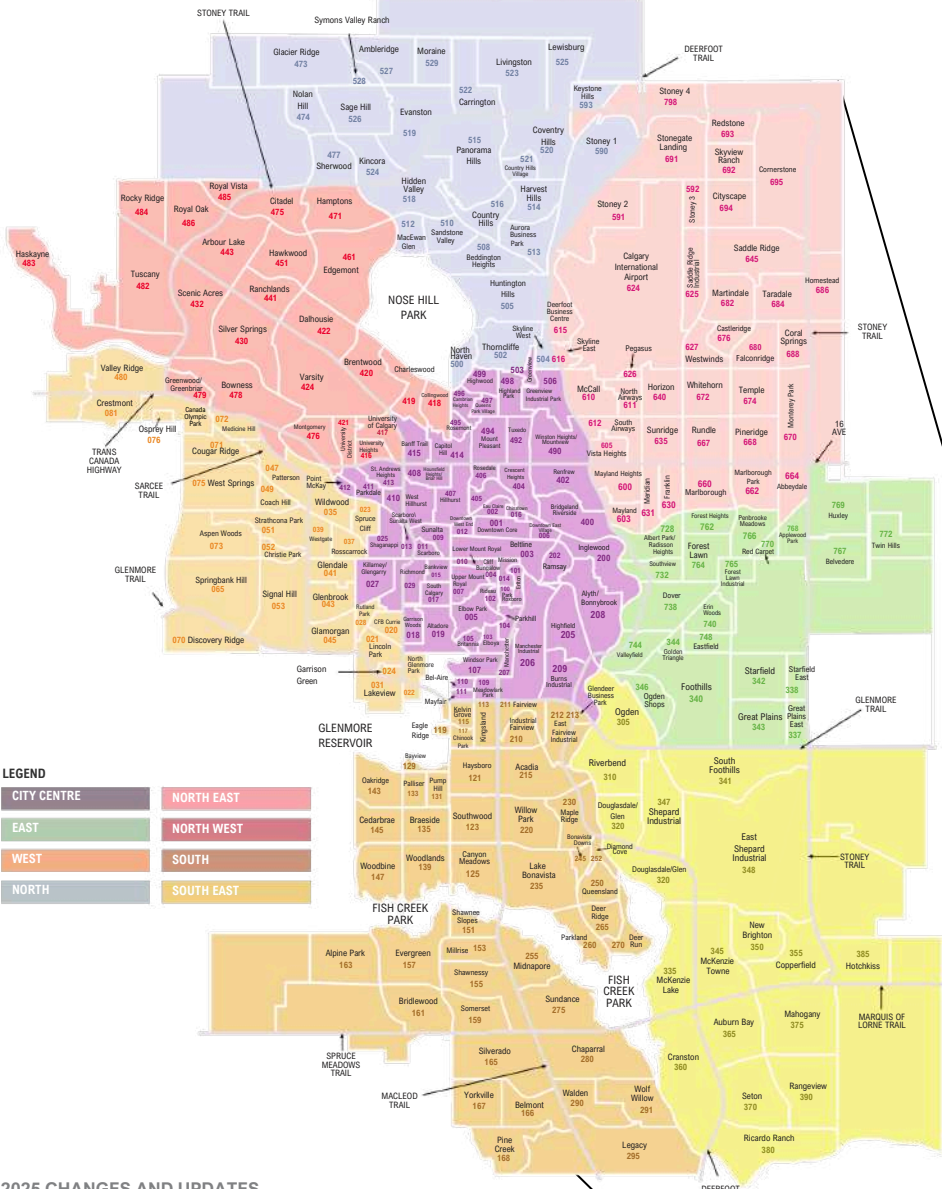
OKOTOKS



2025 CHANGES AND UPDATES

- New Community: Wedderburn
- New Community: Ranchers Rise
- New Community: Sheep River Cove

CALGARY



2025 CHANGES AND UPDATES

- New Community: 529 - Moraine
- Renamed Community: 527 - Amblerville (Previously Ambleton)
- New Community Code: 798 - Stoney 4 (Previously 593)

LEGEND

CITY CENTRE	NORTH EAST
EAST	NORTH WEST
WEST	SOUTH
NORTH	SOUTH EAST



Benchmark

BEGIN AGAIN, BELONG HERE

Discover Calgary & Area

A FRESH START IN A CITY THAT WORKS

Nestled at the foothills of the Rocky Mountains, **Calgary is a city defined by its bold spirit, scenic vistas, and limitless opportunity.** With over 1.6 million residents, it blends the advantages of a major metropolitan centre with the warmth and safety of a close-knit community.

“ **Calgary consistently ranks among Canada's most livable cities, boasting a vibrant economy, diverse cultural landscape, and unparalleled access to nature.** ”

Whether you're raising a family, advancing your career, or launching your next business venture, Calgary offers the space, support, and energy to thrive. Its dynamic economy is driven by innovation, entrepreneurship, and resilience, making it one of the most attractive cities in Canada for forward-thinking individuals and families alike.

WHY RELOCATE?

CAREER OPPORTUNITY

Calgary is home to a growing number of sectors: technology, energy, finance, health, and logistics, with a strong entrepreneurial ecosystem.

AFFORDABILITY

Compared to Vancouver and Toronto, Calgary offers more attainable home prices and a lower cost of living, without compromising on lifestyle.

QUALITY OF LIFE

With clean air, low commute times, top-tier education, and access to world-class recreation, it's a city built for balance.

COMMUNITY VIBE

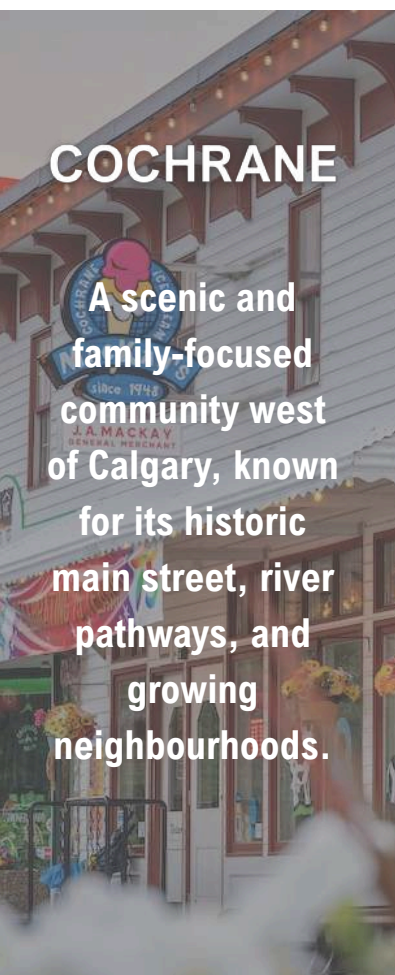
Neighbourhoods are designed with families and connection in mind, making it easy to put down roots and build meaningful relationships.

Beyond the City

Where Calgary's Communities Come to Life

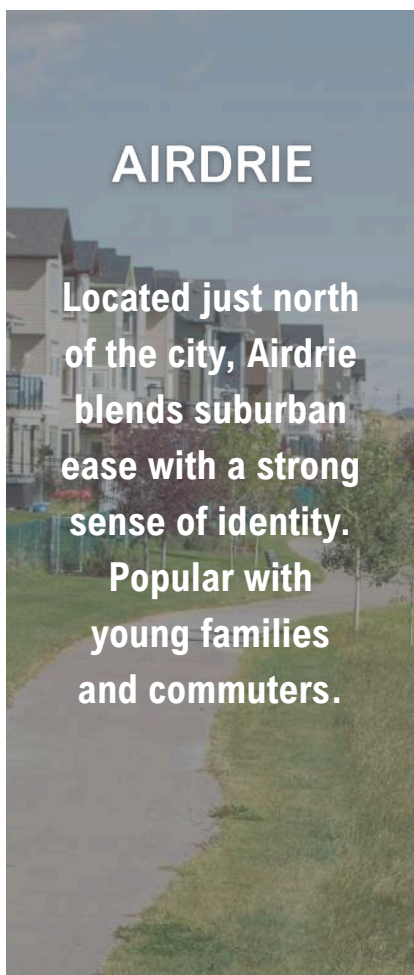
Calgary & Surrounding Towns

Calgary is more than a city, it's a hub of connected communities. Whether you're looking for the energy of an urban centre or the charm of a nearby town, the region offers a diversity of lifestyle options



COCHRANE

A scenic and family-focused community west of Calgary, known for its historic main street, river pathways, and growing neighbourhoods.



AIRDRIE

Located just north of the city, Airdrie blends suburban ease with a strong sense of identity. Popular with young families and commuters.



STRATHMORE

A relaxed rural setting east of Calgary with spacious lots, wide-open skies, and a welcoming atmosphere.



OKOTOKS

A southern gem offering small-town character with access to big-city amenities, and a deep focus on sustainability and family living.

Each of these communities is within a short commute of Calgary's core, offering their own unique blend of **affordability, lifestyle, and access to nature.**

Divided By Design

Navigating Calgary by Quadrant

Calgary is uniquely structured around four geographic quadrants—**Northwest (NW)**, **Northeast (NE)**, **Southwest (SW)**, and **Southeast (SE)**—each offering a distinct personality, lifestyle, and housing profile. Understanding the differences can help buyers and renters zero in on the right fit for their needs, whether they’re looking for nature, nightlife, or family-friendly calm.

Northwest (NW)

- Proximity to the University of Calgary and Foothills Medical Centre
- Family-friendly communities with established schools and parks
- Popular neighbourhoods: Tuscany, Varsity, Brentwood, Royal Oak
- Quick access to the mountains, Nose Hill Park, and Crowchild Trail



Northeast (NE)

- Diverse and multicultural, with proximity to Calgary International Airport
- Affordable housing and newer developments
- Popular neighbourhoods: Martindale, Skyview Ranch, Saddleridge, Taradale
- Convenient access to transit and industrial/business hubs



Southwest (SW)

- Upscale, mature neighbourhoods with premium schools and amenities
- Urban-meets-nature lifestyle with Glenmore Reservoir and Elbow River pathways
- Popular neighbourhoods: Aspen Woods, Signal Hill, Marda Loop, Mount Royal
- Direct access to downtown via Bow Trail and the C-Train



Southeast (SE)

- Rapidly expanding with new master-planned communities
- Family-oriented with lakes, schools, and retail hubs
- Popular neighbourhoods: Mahogany, Auburn Bay, McKenzie Towne, Cranston
- Gateway to South Health Campus and Deerfoot Trail



Find Your Fit

Exploring Calgary's Housing Landscape

Calgary's real estate market is diverse, adaptable, and constantly evolving. Whether you're looking for a stylish condo, a modern townhouse, a detached family home, or an expansive acreage, there's something here for every lifestyle and budget.

Home Styles at a Glance

- 1** **Condos:** Ideal for urban professionals or downsizers; typically located near downtown or transit hubs.
Recommended Areas: Beltline, Mission, Bridgeland
- 2** **Townhomes:** Low-maintenance options in both mature and new communities; excellent for growing families.
Recommended Areas: Evanston, Seton, Evergreen
- 3** **Detached Homes:** The most popular choice; offers private yards, garages, and space to grow.
Recommended Areas: Mahogany, Tuscany, Legacy
- 4** **Acreages:** Found on the city's edges and in nearby towns; perfect for those seeking privacy and natural surroundings.
Recommended Areas: Cochrane, Springbank, Okotoks

Whatever home style fits your lifestyle, your Benchmark REALTOR® will guide you to the perfect match.

Scan the QR code to connect with an agent who specializes in the type of property you're looking for.





& Market Realities

Transition Tactics

What to Expect in Our Real Estate Market

Calgary's housing market offers a healthy balance for buyers and sellers alike. While activity remains steady throughout the year, spring and early fall are traditionally the busiest seasons.

Making an Offer:

- Most homes receive conditional offers, allowing time for financing or inspections. However, standout properties, especially in desirable areas, can spark bidding wars, so it's wise to be ready to act quickly.

Closing Timelines:

- Once a deal is reached, most sales close within 30 to 60 days. Whether you're buying or selling, having a clear plan helps ensure a smooth and confident transition.

Relocating from Another Province

Moving interprovincially comes with its own nuances. Key considerations include:

- **Selling Before Buying:** Weigh market timing and financing options; consult a local agent to strategize the best sequence.
- **Bridge Financing:** Explore short-term loan options to cover the gap between selling and buying.
- **Local Expertise:** RLP Benchmark agents are trained to coordinate remotely, making long-distance transitions seamless.

Big City Living Without the Big City Price Tag

Considering a move? Compared to other major cities, Calgary strikes an impressive balance between affordability and quality of life, with the added bonus of no provincial sales tax on big purchases.

Cost of Living Comparison: Calgary vs. Major Canadian Cities (2025)

City	Average Detached Home Price	Tax Summary	Average Commute Time	Average Rent Prices
CALGARY	\$700,000	No land transfer tax	25-30 min	\$1860
VANCOUVER	\$1,600,000	Significant property transfer tax	45+ mins	\$2300
TORONTO	\$1,300,000	High land transfer tax + municipal surcharge	40+ mins	\$2300
EDMONTON	\$500,000	No land transfer tax	25-30 min	\$1500

Education that Evolves with Your Family

Empowering Young Minds from K to Career. An investment in education is an investment in your family's future.

Public & Catholic School Systems

Calgary Board of Education (CBE)

- CBE is the largest school district in Western Canada, offering comprehensive K-12 programs across all quadrants of the city. Schools are assigned based on home address, with options for regular programming, alternative learning, and academic enrichment.

Calgary Catholic School District (CCSD)

- Serving over 57,000 students, CCSD provides faith-based education that integrates Alberta curriculum with Catholic values. The system spans elementary to high school and is open to both Catholic and non-Catholic families, space permitting.



<https://www.cbe.ab.ca/>

Language & Immersion Programs

Language programs are an integral part of Calgary's inclusive education offerings.

French Immersion

- Available in both CBE and CCSD from K-12, designed for English-speaking students to achieve bilingual fluency.

Spanish Bilingual

- One of the most robust Spanish programs in Canada, offered at select CBE and CCSD schools.

Additional language supports include *German, Mandarin, Arabic, and Punjabi* in select schools.



<https://cbe.ab.ca/programs/program-options/language-programs/>

Private, Charter & Specialty Education

Calgary families have access to diverse educational models.

Charter Schools

- Publicly funded, independently operated schools with specialized curricula (e.g., STEM, arts, classical education).

Private Schools

- Wide range of faith-based, Montessori, and international institutions, including Calgary Academy and West Island College.

Special Needs & Enrichment

- Schools like Renfrew Educational Services and Foothills Academy offer specialized support for exceptional learners.



<https://autismcalgary.com/>

Education that Evolves with Your Family

Post-Secondary Opportunities



UNIVERSITY OF CALGARY

A comprehensive research university ranked among Canada's best. **Known for innovation in energy, medicine, engineering, and entrepreneurship**, it plays a critical role in driving Calgary's intellectual and economic growth.



MOUNT ROYAL UNIVERSITY
1910

Offers applied degrees and a personalized learning environment. **Strong in business, communications, arts, nursing, and social work**, it emphasizes community-engaged learning and career readiness.



Renowned for **hands-on, industry-focused training in technology, trades, energy, and business**. SAIT has strong partnerships with employers and boasts high job placement rates.



A leading institution for **career-focused programs, including health care, business, community studies, and technology**. Offers accessible education with pathways to employment or further academic study.

Alberta University of the Arts

One of only four standalone art and design universities in Canada. **Specializes in visual arts, design, craft, and media arts**, producing graduates who influence creative industries locally and internationally.



A Catholic liberal arts university offering undergraduate degrees in **arts, science, education, and business**. Known for a close-knit academic community and commitment to social justice.



A private career college that **delivers accelerated programs in business, legal administration, health care, and technology**. Focused on delivering practical, employment-ready skills.



Offers career training in **business, health care, technology, and early childhood education**. Programs are designed for quick entry into the workforce, with a focus on hands-on learning.

Connected, Convenient, & Commuter-Friendly

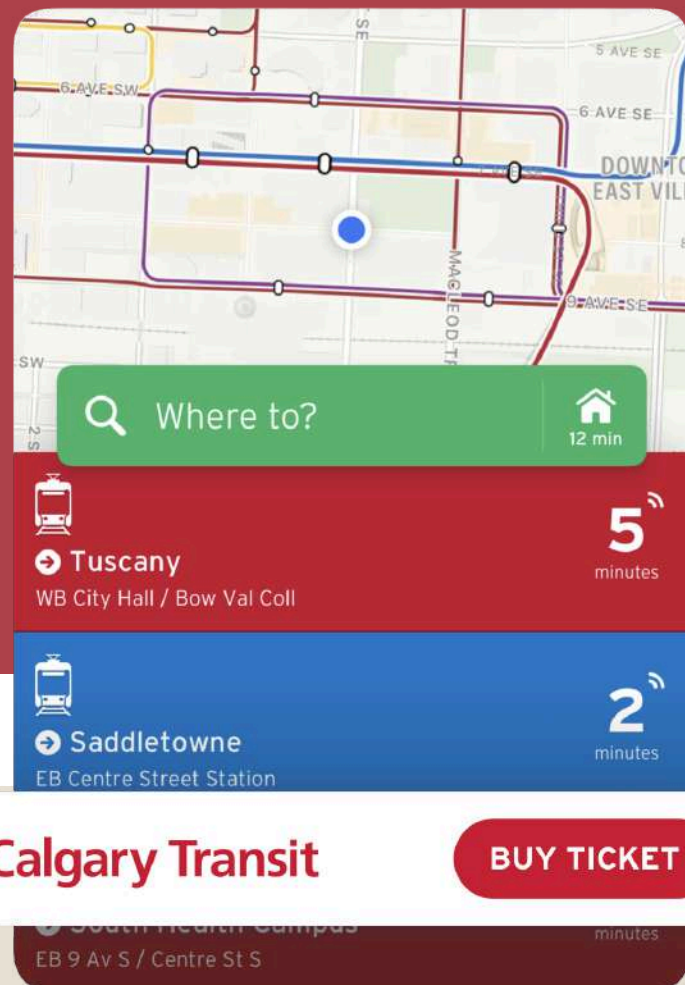
Whether you're driving, biking, or taking transit, Calgary keeps you moving.

Calgary Transit & LRT System

Calgary boasts one of Canada's most efficient municipal transit systems, designed to keep pace with its growing population:

- **CTrain (LRT):** Two primary lines: the **Red Line** (north-south) and **Blue Line** (east-west). They connect key city zones, with reliable, high-frequency service.
- **Bus Network:** Extensive coverage including rapid bus routes (MAX), feeder routes, and express services to employment hubs.
- **Park & Ride:** Convenient access points at outer stations for suburban commuters.

Fares are affordable, with daily, monthly, and youth/senior rates available. Most major neighborhoods have direct transit access.



Pathway & Bikeway Network

Calgary is home to over 1,000 km of interconnected pathways:

- Ideal for biking, walking, running, or commuting
- Links major parks, riverfronts, downtown, and suburban areas
- Year-round accessibility with snow-clearing in high-use zones

Cycling culture is strong, with bike lanes integrated into newer communities and downtown cores.

Your Commute, Your Way

Driving Calgary and Beyond

Drive Times to Key Destinations

Destination	Average Drive Time (From Most Suburbs)
Downtown Calgary	15-30 minutes
Calgary International Airport (YYC)	20-40 minutes
Chestermere	20-30 minutes
Airdrie	30 minutes
Cochrane	35 minutes
Okotoks	40 minutes
Strathmore	50-60 minutes

Regional Commuting: Suburbs to City

Airdrie

Served by ICE (Intercity Express), Airdrie offers Park & Ride locations and direct weekday transit routes into Calgary, connecting with Calgary Transit for seamless commutes.

Cochrane

Cochrane On-Demand Local Transit links residents to Calgary's regional network, offering flexible, app-based booking with convenient Park & Ride access points.

Okotoks

On-It Regional Transit provides weekday express service into Calgary with Park & Ride facilities and timed connections to Calgary Transit hubs.

Strathmore

Commuters benefit from private shuttle services and ridesharing options into Calgary, with established pickup points and integration into regional transport corridors.

Family Living, Elevated

Calgary is built for families. From early learning to weekend adventures, life here is full of opportunities to **connect, play, and grow.**

Youth Programs, Daycares & Recreation Centres

Family-friendly infrastructure is woven into Calgary's urban and suburban planning:

- **Childcare & Preschools:** Find licensed options that fit your values and schedule, from Montessori-inspired centres like *Little Kids Academy* to community-run daycares like *Parkdale Nifty Fifties*.
- **After-School & Weekend Activities:** Keep kids engaged with art, coding, and sports programs through trusted providers like *Calgary Recreation*, *YMCA*, and *Trico Centre*. Many offer drop-in and low-cost options.
- **Recreation Centres**, explore all-in-one facilities like:
 - *Southland Leisure Centre*: Pools, wave park, skating rink
 - *Shane Homes YMCA* at Rocky Ridge: Indoor climbing wall, fitness spaces, child care
 - *Genesis Centre* in the NE: Multicultural programs, gymnasiums, youth hubs

Parks, Playgrounds & Seasonal Fun

Calgary blends urban convenience with outdoor adventure:

- **Parks & Playgrounds:** Thousands of green spaces with modern play areas and shaded picnic spots
- **Dog Parks:** 150+ off-leash zones for your four-legged family members
- **Winter Fun:** Tobogganing, outdoor rinks, and groomed ski trails
- **Summer Activities:** Splash parks, bike paths, and family-friendly hikes near Kananaskis

Community leagues bring it all together with seasonal events, local sports, and neighborhood celebrations.



From iconic events to everyday enrichment, Calgary invites families to explore, learn, and belong.

Arts, Events & Everyday Inspiration

NOVEMBER - DECEMBER

Holiday Markets (November - December)

- Festive shopping and activities at *Spruce Meadows International Christmas Market*, *Market Collective*, and local craft fairs.

NOVEMBER - JANUARY

Zoolights at the Calgary Zoo (November–January)

- A winter tradition with millions of lights, interactive displays, and themed zones perfect for families.

JUNE

Lilac Festival (June)

- A vibrant street festival along 4th Street SW with live music, artisan vendors, and kids' zones—marking the start of summer.

JULY

Calgary Stampede (July)

- The city's signature 10-day event featuring rodeos, concerts, a midway, parades, and daily family fun at Stampede Park.

Calgary Folk Music Festival (July)

- Kid-friendly programming, music workshops, and shaded play areas at Prince's Island Park.

AUGUST

GlobalFest (August)

- A multicultural celebration with international pavilions, food, performances, and nightly fireworks at Elliston Park.

Inglewood Sunfest (July/August)

- A free street festival with music stages, food trucks, and all-ages activities in Calgary's historic Inglewood district.

Live *Well*

Everything You Need, With Room for More

Healthcare Access



Hospitals & Emergency

Care: Four major hospitals including Foothills Medical Centre, Rockyview General, Peter Lougheed Centre, and South Health Campus



Walk-In Clinics & Family

Practices: Widely available across all city quadrants and nearby surrounding communities.



24/7 Health Advice:

Alberta Health Services' 811 line connects residents to registered nurses and health guidance at any hour



Specialized Services:

From prenatal care to mental health, to senior support, Calgary's healthcare network is comprehensive and accessible

Thrive *Daily*

Fitness, Wellness & Specialty Services

Living well is a cornerstone of Calgary culture.

- **Fitness Centres:** National chains (GoodLife, Orangetheory), boutique studios (spin, yoga, pilates), and public gyms are widely distributed
- **Wellness Services:** Acupuncture, massage, physio, and mental health support are integrated into many neighbourhoods
- **Outdoor Fitness:** From riverfront paths to mountain-facing running trails, residents often opt for open-air movement as part of daily life

Calgary also offers extensive support for newcomers seeking holistic health—physical, emotional, and social.





Shop *Local*

Calgary boasts a vibrant mix of local and large-scale retail options that define our consumer experience.



CF Chinook Centre



Boutiques & Local Gems: *Explore Inglewood, Kensington, Marda Loop, and 17th Avenue for artisan shops and curated finds*

We Recommend:

- ESPY (Inglewood)
- Peasant Cheese Shop (Kensington)
- Meraki Supply Co. (17th Ave)

Major Centres: *CF Chinook Centre, Market Mall, CrossIron Mills, and Southcentre offer all major brands and department stores*

We Recommend:

- Yeti (CF Chinook Centre)
- Sephora (Market Mall)
- Nike Factory Store (CrossIron Mills)

Farmers Markets: *Calgary Farmers' Market (north & south locations), Avenida Market, and seasonal pop-ups provide local produce, meats, and crafted goods*

We Recommend:

- The Silk Road Spice Merchant (Calgary Farmers' Market)
- So Fresh Organic (Avenida Market)
- Going Nuts (Calgary Farmers' Market South)

Dining Scene: *Award-winning restaurants, global cuisines, and casual family fare across all neighbourhoods, many with patios and park-side settings*

We Recommend:

- River Café (Prince's Island Park)
- Major Tom Bar (Downtown)
- Alloy (Manchester Industrial)



Relocation Essentials

Starting fresh is easier when you know what to expect. These are the essential steps to get up and running in your new home; quickly, confidently, and with support where you need it most.

Most utility accounts can be arranged prior to your move-in date:

- **Electricity & Gas:** Choose from regulated or competitive providers. Common providers include:
 - ENMAX, Direct Energy, ATCOenergy
- **Water, Sewer, Waste:**
 - In Calgary: City-managed services via Calgary.ca/Water
 - In surrounding towns (Okotoks, Airdrie, etc.): Managed through local municipalities
- **Internet & Cable:**
 - Major providers: Shaw, Telus, Rogers
 - Options for bundled services or stand-alone internet

Tip: Compare rates and bundles using Alberta's Utilities Consumer Advocate site (ucahelps.alberta.ca)



Complete these tasks within 90 days of your move:

- **Driver's License & Vehicle Registration:**
 - Required to transfer if you hold a valid license from another province
 - Visit any Alberta Registry Agent office
- **Out-of-Province Vehicle Inspection:**
 - Mandatory prior to registering your vehicle in Alberta
- **Health Care:**
 - Apply for the Alberta Health Care Insurance Plan (AHCIP) through a registry agent
 - Bring proof of residency and immigration status (if applicable)

Tip: Most documentation must be submitted in person—plan for wait times.



Newcomer **Success Starts Here**

Alberta offers a wide network of support services designed to help you settle in, feel connected, and thrive in your new community.

Settlement Agencies: Your First Point of Contact

Specialized organizations are available to support newcomers with personalized guidance and resources:

Calgary Catholic Immigration Society (CCIS): Offers comprehensive settlement services including job search support, housing assistance, and cultural orientation.

Centre for Newcomers: Provides employment training, language classes, youth and family programs, and support for skilled immigrants.

Immigrant Services Calgary: Assists with everything from career coaching to community integration and interpretation services.

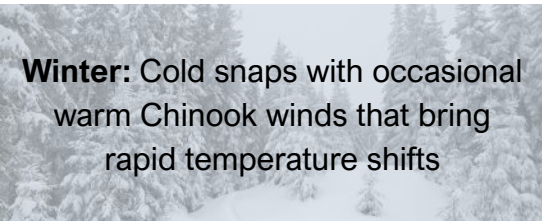
Languages & Interpretation:

- **Translation & Interpretation Services:** Available through settlement agencies, government offices, healthcare facilities, and schools.
- **Public Libraries & Health Clinics:** Often offer multilingual materials, programs, and interpreters, helping you access vital services without language barriers.



Navigating Climate

Calgary's climate is one of Canada's sunniest, with **over 330 days of sunshine annually** and a full range of temperatures.



Winter: Cold snaps with occasional warm Chinook winds that bring rapid temperature shifts



Spring & Fall: Transitional seasons marked by fast-changing conditions



Summer: Dry heat with moderate humidity and ideal evenings for outdoor living

Winter Readiness Tips

Smart strategies for staying **safe, warm, and efficient:**

For the Home:

- Use programmable thermostats to optimize heating
- Inspect and weather-strip doors and windows in fall
- Keep sidewalks and driveways clear of snow (mandatory in most areas within 24 hours of snowfall)

For the Car:

- Install winter tires by mid-October
- Carry an emergency kit with blanket, jumper cables, and shovel
- Consider a block heater for colder months

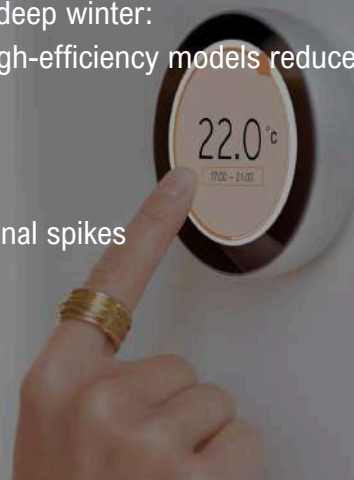
For Your Wardrobe:

- Invest in insulated boots, thermal layers, and windproof outerwear
- Children should be equipped with snow pants, mitts, and toques for school recess

Energy Efficiency & Heating Cost Tips

Alberta homes are designed for comfort and efficiency, even in deep winter:

- **Heating Systems:** Most homes use natural gas furnaces; high-efficiency models reduce consumption
- **Window Treatments:** Use thermal curtains to retain heat
- **Utilities Budgeting:**
 - Heating bills typically peak December–February
 - Set up equalized billing with providers to manage seasonal spikes



Explore Alberta's Growth Sectors

Relocating to Calgary and area means aligning with a city that's growing, diversifying, and investing in the future. Our economy is resilient and brimming with potential across multiple industries.

Key Economic Sectors in Calgary & Area



Energy & Renewables

- Home to the headquarters of major oil and gas firms
- Rapidly growing investment in clean tech and renewables



Technology & Innovation

- One of Canada's fastest-growing tech hubs
- Key players: Benevity, Neo Financial, Amazon Web Services
- Startups thrive in innovation corridors like Platform Calgary and Alberta Innovates



Film, TV & Digital Media

- Alberta's tax incentives and landscapes attract major productions (e.g., The Last of Us, Ghostbusters: Afterlife)
- Growing infrastructure for creative professionals



Agriculture & Agri-Tech

- Fertile land + innovation = a global agri-business centre
- Opportunities in logistics, production, and sustainability sectors



Health, Life Sciences & Education

- Expanding hospitals, research facilities, and care centres
- Hiring across healthcare disciplines, support services, and teaching roles

Launching Your Career in Alberta

Top Employers & Job Search Resources

Notable Calgary-based employers include:

- Suncor Energy, TC Energy, TELUS Health, University of Calgary, City of Calgary, Alberta Health Services, and Amazon
- Growing tech employers: Symend, Jobber, Blackline Safety

Job Search Platforms:

- Calgary Economic Development (lifeincalgary.ca)
- Indeed.ca, WorkInAlberta.ca, Job Bank (Government of Canada)
- LinkedIn and local networking meetups

Credential Transfers & Professional Licensing

If you're planning to work in a regulated profession such as nursing, engineering, or the skilled trades, it's important to complete the necessary licensing and credential recognition steps before applying. Follow this process to get started:

1 Research Requirements

- Confirm if your profession is regulated in Alberta.
- Visit your profession's regulatory body.
- Explore assessment pathways at Alberta.ca/foreign-credentials.

2 Validate Your Credentials

- Use WES for academic credential equivalency.
- Use IQAS for employment-related credential recognition.

3 Access Industry Support

- Bridge programs to help meet Canadian standards
- Refresher courses for skill updating or certification alignment
- Mentorship programs to support professional integration and networking

Your 60-Day Relocation Countdown



Benchmark

60 DAYS OUT: PLAN & PREPARE

- Meet with your REALTOR® to review market conditions and pricing strategy
- List your current home (if selling) and set a potential possession date
- Begin researching Calgary neighbourhoods that match your lifestyle
- Arrange school registration or daycare waitlists, if applicable
- Explore temporary housing options (short-term rentals, corporate stays)
- Book your moving company or rental truck—especially if moving in peak summer months

15 DAYS OUT: FINALIZE & FOCUS

- Deep clean your current home or book a professional cleaner
- Pack essentials for a moving-day survival kit: toiletries, chargers, snacks
- Confirm possession and handover times with your real estate professional
- Test your remote work setup (internet speed, workstation needs)
- Stock up on groceries or meal delivery services for your first few days
- Walk kids through the transition—use visuals, maps, and countdown calendars

30 DAYS OUT: BOOK, BUY & BEGIN PACKING

- Confirm utility connections at your new address (gas, water, electricity, internet)
- Notify current utility providers and Canada Post of your move
- Begin packing non-essentials and label boxes by room
- Schedule time off work for your move (or remote transition planning)
- Gather health, vet, and school records for all family members
- If moving with pets, confirm pet-friendly rentals or boarding

TEMPORARY HOUSING & TRANSITION SUPPORT

- Whether you're waiting on a new build, staggered possession, or just want breathing room:
 - Options: Corporate suites, extended-stay hotels, month-to-month rentals
 - Tools: Check sites like Rentfaster.ca, Airbnb, and local relocation specialists
 - RLP Benchmark Advantage: Our agents can connect you with short-term options that align with your move-in goals

Relocating comes with a lot of unknowns, this section tackles the ones we hear most from families, professionals, and investors making the move to Calgary and area.

Can I Buy a Home Without Being in Alberta?

Yes. Many of our clients buy remotely with full confidence.

Here's how we support out-of-province buyers:

- Virtual Consultations: Zoom tours, video walkthroughs, and live Q&As
- E-Signatures: Secure, legally binding digital platforms
- Local Insight: We act as your on-the-ground guide, handling inspections, area reviews, and trusted referrals
- Flexible Possession: Timelines tailored to your move

"I bought my home from Ontario and never felt out of the loop. Their virtual support was seamless."
—Benchmark Client, 2024

What If I'm Transferring a License or Business?

If you work in a regulated profession, you may need to meet Alberta-specific requirements. Start here:

- Credential Transfers: Check alberta.ca/foreign-credentials to confirm certification needs
- Trades & Technical Work: Visit Alberta Trade Secrets or AIT for licensing pathways
- Business Owners: Register via Alberta.ca and consult a local accountant on tax and incorporation requirements

What Are the Hidden-Gem Neighbourhoods?

Local favourites with strong value, character, and growth potential:

- Inner-City Vibe, Lower Price Tag:
 - Renfrew, Highland Park, Killarney, Spruce Cliff
- Suburban with Soul:
 - Mahogany (lake living), Legacy, Walden, Carrington
- Commuter Sweet Spots:
 - Cochrane and Okotoks offer small-town charm with urban access
 - Airdrie is booming with young families, new builds, and amenities

Start your search at <https://www.royallepage.ca/en/lifestyle/>, where you can explore listings by Walkability Scores, Transit Access, School Ratings, and more. Tailor your home search using the Lifestyle Match feature to pinpoint what matters most to you.

The Benchmark Relocation Advantage

MORE THAN A MOVE, A STRATEGIC PARTNERSHIP

Relocation isn't just a change of address. It's a shift in lifestyle, investment, and community.
You deserve a real estate partner that's with you at every step.

Concierge-Style Service, **Designed Around You**

At Royal LePage Benchmark, our relocation services go beyond buying and selling by providing:

Personalized Neighbourhood Matchmaking

- Live where your lifestyle fits, whether that's walkable urban, family-focused suburban, or serene rural.

One-on-One Transition Planning

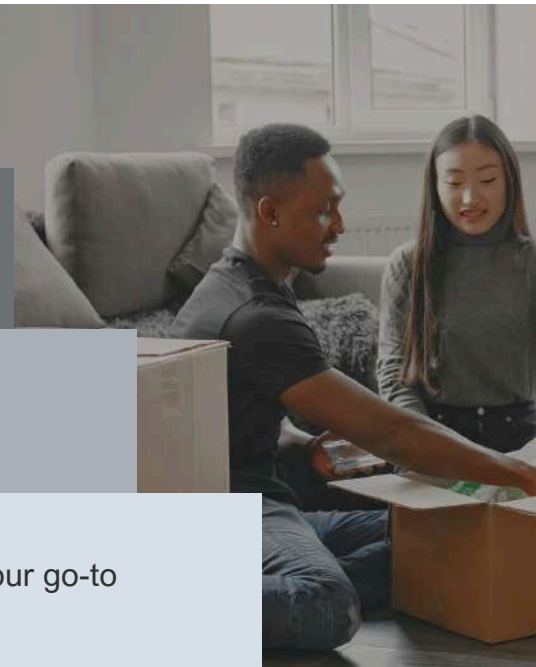
- From timelines to bridge financing, we tailor strategy around your schedule and goals.

Local Intelligence On-Demand

- Expect deep insight into schools, zoning, hidden gems, transit, and beyond, shared in plain language.

After-Move Support

- Need a trusted roofer, piano tuner, or fencing contractor? We're your go-to resource, long after possession day.



What Our Clients Say

“We felt so supported moving from Ontario. Our agent helped with everything from digital home tours to local daycare recommendations. It wasn't just a sale—it was a relationship.”
—The Martins, Relocated from Guelph to NW Calgary

“Relocating for a job in tech, I needed to move fast. Benchmark handled virtual viewings, negotiations, and coordinated everything with my employer. Highly recommend.”
—Jake L., Relocated from Vancouver to Calgary's Beltline



BY THE NUMBERS

OCTOBER 2024

THE VOICE OF
CANADIAN REAL ESTATE

5 BILLION
MEDIA
IMPRESSIONS

#1
IN EARNED
MEDIA

2.5X
MORE IMPRESSIONS
THAN OUR CLOSEST
COMPETITOR

UNSTOPPABLE
MOMENTUM &
GROWTH OVER

20,000
REALTORS
FROM COAST TO COAST

MOST
INFLUENTIAL
LEADER

PHIL SOPER
#1 PRESIDENT &
CEO ROYAL
LEPAGE
NAMED MOST
INFLUENTIAL
LEADER IN
CANADIAN
REAL ESTATE



INCREDIBLE
REACH

42 MILLION
VISITS TO
ROYALLEPAGE.CA

POWERFUL LEADS &
REFERRAL CHANNELS

220,000
LEADS
IN 2023 FROM DIGITAL
CHANNELS

INTERNATIONAL
REACH
REFERRAL CONTACTS IN

40 COUNTRIES
2,100+ LOCATIONS

CANADA'S LARGEST &
FASTEST GROWING
COMMERCIAL BRAND

76% GROWTH IN
AGENT COUNT
WITH
669 ADVISORS
COAST TO
COAST

INDUSTRY
LEADERSHIP

IN **#1** 200
MARKETS
NATIONWIDE

PARTICIPATED IN
NEARLY

1/3
OF ALL TRANSACTIONAL
DOLLAR VOLUME IN CANADA

THAT'S OVER
\$168
BILLION

SUPERCHARGE
YOUR BUSINESS

86 MILLION CLIENT
INTERACTIONS
+4 MILLION
CONTACTS ADDED

100% CANADIAN END-TO-END REAL
ESTATE TECHNOLOGY SOLUTION

CONNECTING YOU
WITH MORE CANADIANS NATIONWIDE

f OVER **42,500**
FOLLOWERS

in OVER **30,000**
FOLLOWERS

@ OVER **23,000**
FOLLOWERS

▶ OVER **2.5M**
FOLLOWERS

🎵 OVER **53,000**
FOLLOWERS

DID YOU KNOW
A ROYAL LEPAGER SELLS A HOME EVERY

3 MINUTES
TICK.. TOCK.. SOLD

100%
CANADIAN

CANADA'S
REAL ESTATE COMPANY

A STRONG HERITAGE
WITH OVER 100 YEARS OF SUCCESS

9 OUT OF 10 CANADIANS ARE
FAMILIAR WITH THE ROYAL
LEPAGE BRAND

SUPPORTING THE
COMMUNITY

MORE THAN
\$46 MILLION
RAISED SINCE 1998

THROUGH THE ROYAL LEPAGE
SHELTER FOUNDATION

With eight years of experience in Calgary's real estate market, I specialize in helping buyers and sellers navigate the South Calgary area with confidence. My deep understanding of local communities, market trends, and investment opportunities ensures my clients make informed decisions. Whether you're a first-time buyer, seasoned investor, or looking to sell your home, I take a client-first approach to ensure a smooth and successful transaction. My passion for real estate, combined with my strong negotiation skills, allows me to deliver outstanding results every time.



Benchmark

Proudly
CANADIAN



LOCAL EXPERTISE, NATIONAL STRENGTH

