

Get More with Real

real

Real is revolutionizing the real estate journey—combining powerful technology, expert guidance, and an agent-first approach to transform your business and financial future.

Why Real?

Keep **More**

Low caps, low splits, and multiple revenue streams

Produce **More**

Leading tools and tech optimize your time.

Enjoy **More**

Agents who believe in working hard and being kind



Take the first step toward your next-level career.

Scan the QR code to learn more.

Simple Fee Structure (\$USD)

Agent Plan

85/15 commission split
\$12K annual cap

Team Plan

85/15 commission split
\$12K team leader annual cap
\$6K team member annual cap
\$4k cap available for teams closing \$100mm or more

Sign-Up \$249

Transactions Post-Cap
Transaction fee: \$285* (\$129 after hitting Elite Agent Status)

Brokerage Fee \$750
(\$250 on your first 3 transactions)

CBR \$40 Compliance and Broker Review Fee

*15% min or \$125 post-cap for leases

Gamechanging Tools + Resources

reZEN

Intuitive, all-in-one platform that streamlines every step of your transactions.

Leo CoPilot

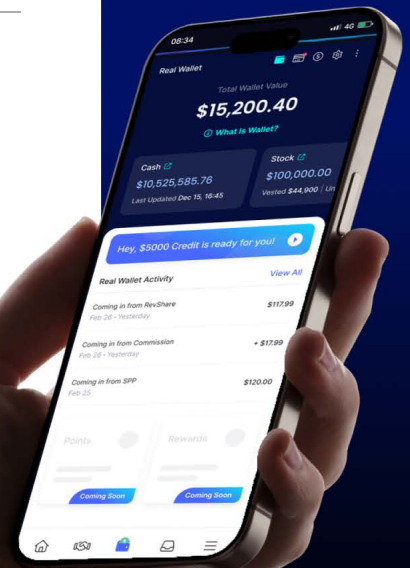
Proactive AI support based on your transactions to help you work smarter.

Real Wallet

Powerful financial hub offering integrated checking, credit, rewards, and all your finances in one place.

Real Design Center

Customizable, professionally designed marketing materials with MLS integration.



Your **Wealth**, Your Legacy

real

Earn More with Multiple Income Streams

Earn for Referrals

Unlock 5 Tiers of passive income and secure your legacy with willable revenue share. Plus, get more when you give more by co-sponsoring new agents.

5%	4%	3%	2%	1%
Tier One: Up to \$4,000 per \$12k capping agent annually.	Tier Two: Up to \$3,200 per \$12k capping agent annually.	Tier Three: Up to \$2,400 per \$12k capping agent annually.	Tier Four: Up to \$1,600 per \$12k capping agent annually.	Tier Five: Up to \$800 per \$12k capping agent annually.
1-4 AGENTS	5-14 AGENTS	15-19 AGENTS	20-24 AGENTS	25+ AGENTS

Note: \$175 annual program fee + 1.2% processing per payment.

Earn Equity with Real

Stock Purchasing Plan

Set aside up to 10% of your commission and watch your investment grow—with bonus shares both before 10% and after (15%) you cap.

Capping Stock Awards

Unlock stock awards when you cap—150 shares for a \$12K cap or 75 shares for a \$6K cap—while enjoying reduced fees.

Elite Agent Rewards

Elite Agents earn up to \$16K in stock awards and reduced fees—plus up to an additional \$8K in stock for giving back through mentorship.

Attraction Bonus

Earn 75 shares (\$12K cap) or 35 shares (\$6K cap) for each agent you recruit who closes their first deal.

