

Selling Your House During the *Holidays*



Selling your house during the holiday season? Don't worry—the holidays can be a wonderful time to sell your home!.

To help you through, here is the
**TOP 10 LIST FOR SELLING YOUR
HOUSE DURING THE HOLIDAYS:**



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TOP 10 LIST FOR SELLING YOUR HOUSE DURING HOLIDAYS:

1 GIVE YOUR BUYERS A TOUR AROUND YOUR HOUSE VIRTUALLY

Since holidays usually occur when the weather is cold, creating a video tour around your house would make it easier for buyers to see all the features it offers. Photos don't show much as videos do.

2 HOST A HOLIDAY OPEN-HOUSE

One way to get potential buyers is to invite them into and around your house. People are not just busy on holidays, they're always very ready for exciting trips. And a holiday open-house sounds interesting indeed.

3 OFFER HOLIDAY DISCOUNTS

It's a holiday. Even serious buyers are trying to maintain their budget, so they still have enough to celebrate the season. But you don't have to cut your price low. Take your original price on a clickbait strategy, and offer discounts. This will impress buyers.

4 OFFER INCENTIVES

It helps you make a deal faster when you include necessities such as shelves, tables and chairs, beds, or stainless steel kitchen appliances.

5 OFFER FINANCIAL CONVENIENCE

It's not bad to offer a home loan to serious buyers. You not only get to sell your house fast, you also get to help your buyers. PLUS you could get an even higher rate of return out of it.





6 STAGE YOUR HOUSE BUT NOT TOO MUCH

You can stage your house according to the holiday vibes or your target buyers. This could be effective if you want to keep your price as is. Remember not to let your decors hide the main selling features of the house.

7 PRESENT SAFETY

Impress buyers by making sure they feel safe living in your house. The vulnerable parts are usually around your fence. Free the yards, walkways, and stairs from snow, ice, water, and leaves. Making sure your drainage system works well is a must.

8 FIX SMALL PROBLEMS

In line with safety measurements, are there small problems in your house: faucets and showers, pipes, ceilings, roofs? If selling fast is your goal, then fixing these problems should be included in your to-do list.

9 CALL OF URGENCY

When you have your buyer right into your hook, don't let any second thought come into his mind. Give your buyer the call of urgency by telling him that all the bonus offers including discounts may change or disappear after holiday.

10 ALWAYS BE AVAILABLE

Patience is a real virtue when selling your house on holidays. It could bore you the entire week, since there's not much people hunting for a house. But if a buyer happens to come across your ads or in front of your house and ask about it, you should be readily available. Holiday house hunters are serious buyers

