

# Your Roadmap to a Successful Sale

*Brought to you by Scott Stewart Homes*



## STEP 1: PREPARING THE HOME WITHOUT THE HEADACHE

We don't just give you a checklist — we bring the resources. Through our trusted network, we can connect you with:

- Professional cleaners who know how to prep a home for photography and showings
- Handymen and painters who can knock out small projects quickly and affordably
- Junk removal services that make decluttering fast and painless
- Stagers (when needed) to ensure your home presents at its best

We'll personally walk through your home with you and offer honest, strategic advice on what needs to be done — and what doesn't.

## STEP 2: PRICING IT RIGHT WITHOUT LEAVING MONEY ON THE TABLE

We don't believe in inflated promises or underpricing to “sell fast.” We build a pricing strategy around your goals — backed by local expertise and buyer behavior.

What we deliver:

- A custom market analysis tailored to your home
- Straightforward advice on pricing strategy and timing
- A plan that helps you net more — not just sell faster

You'll understand the market clearly — and make confident, informed decisions from day one.

## STEP 3: SMART TIMING FOR A SMOOTHER TRANSITION

Whether you're buying at the same time or relocating out of the area, timing is everything — and poor planning can cost you. We help you build a timeline that protects your equity, supports your next move, and avoids the chaos of overlapping closings or rushed decisions.

We offer:

- Contingency planning and timeline mapping
- Creative options like leasebacks or temporary housing
- Full communication with your lender, attorney, and title company

This is where our systems — and our calm, experienced approach — make the biggest difference..



**Book a Strategy Call  
with Kyna**

