EXTRAORDINARY IN YOUR Duriness

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ZONE



REALTY ONE GROUP EMINENCE







SUPPORT + INNOVATION

Discover what it means to be part of an agent-first approach to real estate. Tons of support, culture and love go into every aspect of the Realty ONE Group brand. The ONE Tool Chest encompasses a number of digital platforms to help you succeed in your business. Plus, our ONE Support team is always available when you get stuck or have a question!



Introducing zONE, a proprietary brokerage intranet built custom to the 100% commission model.

Stay up -to-date with the Realty ONE Group family, sync your calendar to upcoming training opportunities and track personalized goals; all within the platform.

Member profiles can be updated by the user directly in zONE; which syndicates with all partner platforms for setup convenience.

zONE accounts are automatically syndicated to the realtyonegroup.com website for prospective clients to find you!

Access the OneLogin dashboard and the ONE Resource Guide directly from zONE, or download complete transaction history on command.



INTRODUCTION VIDEO



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Introducing OneLogin, Realty One Group's Single Sign-On solution.

Easily log into all company applications and partnered business products with a single login credential.

Benefit from having all business tools and services in one place on the OneLogin Dashboard.

Work within multiple applications seamlessly without having to remember several different logins or inputting the same information over and over again.

Streamline workflows and get more done with the peace of mind that your information is protected behind OneLogin's secure platform.



INTRODUCTION **VIDEO**



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Introducing ONE Future, Realty ONE Group's exclusive retirement savings platform. It provides all members of the ONE family with access to customized retirement savings plans.

With pre-vetted top-tier solutions and competitive technology, service, and pricing. ONE Future offers a range of retirement products to meet your retirement planning and tax deduction needs, including Individual Retirement Accounts (IRAs), Solo 401ks, Group 401K plans, and High Net-worth Deduction options like the Cash Balance Plan. Through this platform, members can take advantage of Realty One Groups scale and relationships to explore various retirement products at pre-negotiated rates, which can help them plan for their future.

Additionally, ONE Future provides advisors to assist you in implementing the right retirement plan for you and your businesses, with administrative ease, risk mitigation, and platform integrations. The Investment Solutions provided by ONE Future include low-cost target date funds, model portfolios, and a large array of institutional mutual funds covering major asset classes in both active and passive management styles.



INTRODUCTION VIDEO



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Introducing ONE Healthcare System, custom healthcare plans provided by Clearwater Benefits.

ONE Healthcare offers something for everyONE – from hundreds of traditional health insurance plans, to innovative cost-saving solutions, to supplemental coverage like Dental & Vision.

As part of our team, you have access to:

- A dedicated Benefits Consultant at no charge to you.
 Even if you already have coverage, we urge you to take advantage of this free help. They can review your plan and give you the peace of mind to know you are already on the best plan or help you find a better one.
- Nationwide PPO networks that give you more choice and flexibility for your care.
- \$0 copay, 24-7 telemedicine so you can get help anytime, anywhere.
- \$0 generic prescriptions and low-cost medicines for when you need them.
- Care Coordination that is free and here to help you when you need it most.
- \$0 mental health support provided through Talkspace.



INTRODUCTION VIDEO



JOIN A TRAINING





Introducing ONE Marketplace, a trusted destination for Realty ONE Group sales professionals to discover, shop, and connect with partners.

Our in-house research team did all the heavy lifting, vetting and negotiating exclusive deals just for you!

Have peace of mind when shopping for business tools and products, knowing that you are working with the best providers in the industry at corporate level pricing.

Excel your business with powerful marketing tools and luxury client services with just a few clicks of a button.

All services are custom to your business needs as a Realty ONE Group professional and branding is always guaranteed to wow!



INTRODUCTION VIDEO





Introducing ONE University, Realty ONE Group's exclusive online training resource.

Available 24/7 to agents wanting to freshen up their sales skills, learn proven strategies in client acquisition and identify key areas of improvement.

Download prospecting scripts and subscribe to development paths tailored to your exact learning needs.

Learn from the best through Realty ONE Group's partnered coaches! Find easy access to recorded sessions from ONE Primetime and other Realty ONE Group provided training webinars.

Track progress, chat with other members and join collaboration groups to take your learning and professional development journey to new heights!



INTRODUCTION VIDEO



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Digital Transaction Management Platform



Introducing SkySlope, the industry standard for digital transaction management.

Review files quickly and easily via customized checklists and save time by having the entire transaction in one place; rather than having to go between multiple applications.

Every action is logged throughout the transaction so you are always 100% in compliance.

Enjoy the benefit of hands-on training and 24/7 support so you can be on top of your game no matter what!



INTRODUCTION **VIDEO**



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ONE Suite CRM, Agent Websites and Lead Routing

ABOUT

Introducing ONE Suite, Realty ONE Group's collection of lead nurturing and conversion tools.

The ONE Suite CRM makes keeping in-touch with all clients simple through automated reports and drip campaigns. Provide value to your sphere in an approachable and consistent way.

Build a custom website and grow online presence organically. Every website includes integration to an agent's MLS, that way home buyers can see your recent closings and search new to market listings in ONE place!

Harness the power of paid digital advertising directly from ONE Suite as well, with BOOST digital ads. All leads captured are directly routed into the ONE Suite CRM!

Plus, the mobile app is fully integrated with the SSO enabled desktop CRM. See MLS private remarks directly from the app and message with buyer clients, who use the ONE App!



INTRODUCTION VIDEO

OWNLOAD THE



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ONE App

Personalized Home Search App

ABOUT

Introducing ONE App powered by ONE Suite.

Designed to grow sales, unlock value in your network and build your brand in the eye of the consumer.

Backed by data, your clients and prospects can see all MLS listings accurate and up-to-date directly from the mobile app. Direct messaging within the app, allows clients to easily contact you about listings they are interested in!

With all branding directed towards you, the agent; clients notify you when ready to schedule a showing or to learn more about a property.

Gain quality leads and referrals by sharing your customized app unique download link!







JOIN A TRAINING





Introducing the ONE Design Creative Studio, a custom and fully integrated design tool for all Realty ONE Group professionals. Take 100% control of marketing collateral with the digital design studio powered by MAXA.

Choose from a large selection of striking design templates that fit every need, from must have print items like business cards to digital assets like social graphics and website banners.

The Creative Studio includes an integration with the MLS as well. Listing fliers, Just Sold postcards and Open House door hangers can all be refined to your exact vision.

ONE Design is fully integrated with the XpressDocs Print Center. Therefore, all print templates customized in the Creative Studio, are available immediately for checkout with XpressDocs. Print items can be mailed in bulk or distributed directly to target home addresses in your market.



INTRODUCTION VIDEO



JOIN A TRAINING





Introducing ONE Design print Center, your go-to resource for direct-to-print, high-quality marketing collateral for all your business needs.

One Design is connected directly to zONE and your MLS for your convenience. Easily create listing announcements in just a few clicks.

Our in-house marketing team has designed beautiful marketing pieces, for all occasions, to catch your client's attention.

Sign up for the Automated Property Marketing program to get fresh assets created automatically with each listing status change!

Quality print material can be shipped directly to you, your office, or you can even send direct mailers to an entire neighborhood all from your computer.



INTRODUCTION VIDEO



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RateMyAgent

Client Reviews Management Platform

ABOUT

Introducing RateMyAgent, a client reviews aggregator, distributor and marketing platform.

Easily request reviews from past clients, find existing reviews about you online and share the best ones with prospective clients in minutes!

Expand your online presence by syndicating reviews you have on Zillow and RealSatisfied to your RateMyAgent account.

Benefit from seamless Instagram and Facebook syndication integrations to promote client testimonials to the rest of your network.

The Easy Reviews feature automatically invites all applicable clients to provide a review of your services, to save you time too.

All Realty ONE Group agents receive a FREE reviews web page plus access to the Ads Creator – a \$120 value!



INTRODUCTION VIDEO



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Introducing LiveEasy, an all-in-one moving and home maintenance platform to share with clients when closing a deal to stay top of mind post-transaction.

Moving is stressful enough. Delight clients with LiveEasy's automated post-transaction services and be sure to always leave a lasting impression. With a step-by-step guide to all moving related tasks; LiveEasy keeps your clients feeling confident and relaxed throughout the transition. Not to mention, all email and phone communication received by your client is branded to you!

The Home-ownership dashboard makes staying in-touch a fun and helpful process to for your past clients. Provide a useful dashboard to help homeowners manage important documents, get the best prices on common services and monitor the value of their home.

Leverage the industry relationships you have to boost referral business and stay top-of-mind with past clients with an on-demand mobile app accessible to your sphere /.



INTRODUCTION VIDEO



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Introducing ListTrac, an all encompassing dashboard for monitoring listing engagement online. Stay in the know, and strengthen seller relationships with real-time data at your finger tips.

The ListTrac dashboard uses user analytics to create a complete picture of your online marking efforts. Get instant reporting on listing views from the ONE App, ONE Suite websites, map.realtyonegroup.com, Boost and hundreds of other third party sites.

See where potential buyers are viewing your listing from and determine if current marketing efforts are providing the desired results. Let the data do the talking for you through downloadable reports, which can be shared with sellers during the listing process.

Access to live and accurate data put's Realty ONE Group agents in the driver's seat when approaching difficult conversations with sellers like: price changes, marketing pushes and general buyer interest with sellers.



INTRODUCTION VIDEO



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