



Are You Ready to Sell Your Home?

The 5-Sign Checklist for Homeowners Thinking About Their Next Move

Use this checklist to see where you stand. The more boxes you check, the more likely it is that selling is worth a serious conversation.

Sign #1: Your Equity Has Grown

- I've owned my home for 3 or more years
- My home is worth more today than when I bought it
- I've made improvements that have added value
- I haven't checked my equity recently and I'm curious what the number actually is

What this means: The average U.S. homeowner is sitting on roughly \$300,000 in equity right now. Do you know your number?

Sign #2: Your Lifestyle No Longer Fits Your Home

- My home feels too big or too small for my life right now
- I'm maintaining space I rarely use
- My location no longer makes as much sense as it once did
- I've thought "I'd love to live somewhere different" more than once recently

What this means: Most people sell because life changed, not because the market did. Your home should be working for the life you have now, not the one you had when you bought it.

Sign #3: Your Neighborhood Is Heating Up

- I've noticed homes nearby selling quickly
- I've seen sold prices that surprised me
- There's new development, retail, or investment coming to my area
- Buyers seem more active than they were a year or two ago

What this means: When demand outpaces supply in your area, sellers hold the advantage. These windows don't stay open forever.

Sign #4: Maintenance Is Becoming a Burden

- I'm regularly putting off repairs
- I have aging systems I know will need replacing soon
- I'm spending time and money on upkeep for space I don't fully enjoy
- The house feels like more work than it's worth some weeks

What this means: Add up what you spend on maintenance, repairs, and services annually. For many homeowners, a right-sized property frees up thousands of dollars, and dozens of weekends, every year.

□ **Sign #5: You Have a Sense of What's Next**

- I have an idea of where I'd want to go if I sold
- I've thought about whether I'd buy again or rent temporarily
- I'm open to exploring what the process would actually look like
- I'd like to know what I'd walk away with before making any decisions

What this means: You don't need a perfect plan to start the conversation. You just need a starting point.

How Did You Do?

1–2 checks: You're in early thinking mode. Good time to start gathering information, no pressure, no timeline.

3–4 checks: Selling is worth a serious look. A free home valuation would give you the data you need to make a confident decision.

5checks: You may be more ready than you realize. Let's talk.

Your Next Step: Find Out What Your Home Is Worth

No obligation. No pressure. Just a clear picture of where you stand, so you can make the best decision for you and your family.

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