

AI CONTENT PROMPT

Step One

Transcribe:

Copy and past your URL into ChatGPT and ask it to transcribe your content

Step Two

Copy-and-Paste Prompt:

"You are an expert real estate copywriter and SEO blogger. I will give you the transcript or summary of one of my [YouTube videos / Instagram reels / market updates]. Please turn it into a blog post for my real estate website.

Make it:

1. Conversational and easy to read, like I'm talking directly to a potential buyer or seller.
2. Structured with clear headings (H2s and H3s) so it's SEO-friendly and skimmable.
3. Optimized for the keyword(s): [insert target keyword, e.g., 'Why is Real Broker is the best'].
4. Include a short, compelling introduction that hooks the reader and a conclusion with a call-to-action (schedule a call, get a market report, etc.).
5. Keep it between 800–1,200 words and add a suggested meta description under 160 characters for SEO.

Here is the transcript/summary: [paste Step 1 Here]"

