



COLEMAN

REAL ESTATE  
GROUP

SEDONA'S HIGHLY  
AWARDED, TRUSTED  
TEAM



RE/MAX SEDONA

## CHOOSE YOUR FIRST STEP WISELY

Whether you're planning to buy a home or property in Sedona or preparing to sell one, your first step is the most important: *choosing the right agent*. Recognized among Zillow's top 10% of agents in the country, one call to the Coleman Real Estate Group at RE/MAX Sedona puts one of the Verde Valley's most trusted, dedicated and highly trained teams to work for you. We look forward to working with you and getting to know you.

Jody

Jody Coleman



WE GO ABOVE  
AND BEYOND  
FOR OUR CLIENTS —  
FAR ABOVE



## INVESTED IN YOUR SUCCESS

**Heavy investment in buyer leads to help sell your home:** We work year 'round to cultivate qualified buyers, heavily investing in lead generation sources across multiple platforms. Even our peers ask us how we do it, and we believe nobody does it better.

**Actively networking to stay a step ahead:** We actively network in the community and among other agents to help uncover serious buyers. We are also active members of the exclusive Sedona Luxury Real Estate Professionals. We also hold certification as Luxury Home Marketing Specialists, giving us the resources that matter when it comes to helping properties stand out in the luxury real estate market.

**Advertising:** Attracting buyers by marketing our team with full-page magazine ads and a beautiful, custom-designed 20-page Buyer's Guide we offer in print form and as PDFs to prospective buyers and through the Sedona Visitors' Center.

**Accessible and responsive:** Real estate is not a side business or hobby for our team. We are a group of full-time, fully committed real estate professionals.

**Proven pricing strategies:** We use a proven process to right-price your property to help maximize your return and minimize days on market.

## EXPERIENCED REPRESENTATION

**Strong negotiating skills:** Our accurate assessments, respected agents and experience help put you on top at this critical stage of the sale.

**Advanced training:** Representation by an Accredited Buyer's Agent and a Certified Residential Specialist

**Insight:** In-depth knowledge of this complex market Investor expertise: Short- and long-term rentals, property and neighborhood values, HOAs, CC&Rs

**Additional expertise:** Equestrian, farm/ranch, wineries, golf, multi-family, commercial

## PARTNERING WITH THE PROS

**Professional photographers:** We hire top-tier real estate, drone and 360° video home tour photography

**Professional writers:** We utilize award-winning content writers to write your custom listing.

**Professional stagers:** We provide referrals for experienced stagers to create the strongest and broadest appeal for your property.



**JODY COLEMAN**

World traveler  
Avid gardener  
Award-winning  
Broker Associate

Jody Coleman leads the Coleman Real Estate Group and is considered one of Sedona’s most trusted REALTORS.® She is highly awarded, including earning a Lifetime Achievement Award in 2010 for helping more than 1000 families buy or sell their home. Jody’s commitment to her clients, her deeply ingrained work ethic and straight-shooting approach make her both a solid negotiator and highly trusted partner for both buyers and sellers.



**TAYLOR COLEMAN-UNDERWOOD**

Outdoorsman  
Animal lover  
Third-generation  
REALTOR®

Taylor (TJ) Coleman-Underwood grew up in a real estate family, and it shows. When it came to his own career, Taylor didn’t waste any time aiming high. Already a top-producing agent, Taylor joined the prestigious Sedona Luxury Real Estate Professionals group, and quickly achieved recognition as one of Sedona’s Top 30 agents – both by his second year in real estate.

 **BEST OF ZILLOW**

**VOTED AMONG THE TOP 10% NATIONWIDE**

Time and again, the Coleman Group has been recognized among the Best of Zillow as determined by client feedback. More than a mark of distinction, it means you’re working with REALTORS® who have achieved:

- 90%+ experience scores
- Top 10% of Zillow Premier Agent status
- Client recognition for responsiveness, trustworthiness and knowledgeability

**THANKS FOR THE KIND WORDS**

“Top Notch!!! They are all down to earth, extremely knowledgeable, sincere and helpful. I highly recommend this team.”



“Truly care about their clients and it shows in the work they do and support they provide. It is rare these days and should not be understated.”



“Jody and her team did an excellent job selling our house at full asking price in just two days. Her experience and insights made it a painless process. Escrow closed on the mutually agreed upon date without incident. There was always someone available from her team to answer our calls and emails.”

PUT OUR TOP PERFORMING REAL  
ESTATE TEAM TO WORK FOR YOU.

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COLEMAN  
REAL ESTATE GROUP

RE/MAX  
SEDONA



REALTOR



EQUAL HOUSING  
OPPORTUNITY