



Pixel Realty

The new gold standard of real estate.

Pixel Agent
70/30 | \$5,250 cap

Pixel Partner
80/20 | \$12,000 cap

All agent models receive a technology seat for all of our services.
No additional charge.

After cap: Agent retains 100% of commission income for the remainder of the year.

FEES:
NONE!!!

INSURANCE:
\$250 Annually, from first deal.

RESOURCES:
All included, no cost.

TECHNOLOGY & SUPPORT

Lofty CRM – AI-powered real estate CRM platform, lead generation, management, marketing automation, and client communication. Mobile friendly.

DotLoop – e-Sign, contract management, document storage. Mobile friendly.

Canva – Custom graphic design center, professional branded marketing material. Mobile friendly.

IT Support – On call support for technology and real estate questions, document assistance, etc.

PROFIT BONUS:

At Pixel, **60%** of the company's commission cap is allocated to Profit Share and Pixel Share, allowing agents to participate in the company's success. With no tiers or production requirements, every agent has full access from day one.

PROFIT SHARE REWARDS PRODUCTION AND PARTICIPATION.
PARTNER PATHWAY REWARDS GROWTH AND COMPANY EXPANSION.

PARTNER PATHWAY:

As a Pixel Partner, you unlock **full** access to our Partner Pathway Revenue Program. A benefit that genuinely sets us apart. When you help grow the company by introducing new agents, you're rewarded for that impact. Pixel allocates **60%** of the company's commission income into the Pixel Share Pool that is dispersed through a tier system.

FOCUS:

Agents must complete onboarding programs to begin earning share potentials. This incentivizes our Agents to actively take part in the education process and participate, ensuring full absorption of the training material.

MENTORING:

New Agent's & Agents who haven't completed one transaction in the previous calendar year will be required to participate in a mentorship program.



Not sure which model fits?

If your focus is *production* → Pixel Agent

If your focus is *growth & ownership* → Pixel Partner



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Explanation of Benefits:

Bonus Awards:

Our profit bonus program operates on a performance-based multiplier that increases your share allocation as your production grows. Higher sales volume unlocks greater earning potential within the bonus structure, designed to reward performance while motivating continued success.

Level	Volume	Multiplier	Shares Per Million
Bronze	\$2-4Million	1x	100
Gold	\$4-6Million	3x	100
Platinum	\$6+ Million	5x	100

Team Structures:

At Pixel we know being on a team can be beneficial for many different factors. All members who are on a team have a reduced annual commission cap of \$10,000 each that resets on your anniversary date. All teams are a part of the Pixel Partner structure and are able to earn Pixel Share and the profit bonus.

Partner Pathway:

Partner Pathways is a form of revenue share that rewards recruitment, leadership, and management of a referral line. You start off earning the maximum for everyone in your downline.

This program allocates **60%** of the company's commission earnings to the Partner Pathway initiative, which offers a tiered structure of percentage-based income streams for each referral line. Lines may be shared.

Tier	%	Pathway	Max Share per Pixel Agent	Max Share per Pixel Partner
1	35	Direct Recruit	\$1,850.00	\$4,200.00
2	10	Agents Recruited by direct recruit	\$525.00	\$1,200.00
3	5	Agents Recruited by 2nd tier	\$260.00	\$600.00

Partner Pathway only accessible to agents under Partner model.

Team Pathway

Tier	%	Pathway	Max Share per Pixel Partner
1	35	Direct Recruit	\$3,500.00
2	10	Agents Recruited by direct recruit	\$1,000.00
3	5	Agents Recruited by 2nd tier	\$500.00