

# Forensic Listing

## CHECKLIST

Nº	ACTIVITIES	<input checked="" type="checkbox"/>	NOTES
1	Did the photos accentuate the size and layout of the rooms?	<input type="checkbox"/>	
2	Did the photos showcase the key selling points: updates, views, layout, location?	<input type="checkbox"/>	
3	Did your listing include any video? What about lifestyle video?	<input type="checkbox"/>	
4	Was the listing filled out correctly for rental zones and regulations?	<input type="checkbox"/>	
5	Was the listing GPS pin correct?	<input type="checkbox"/>	
6	Did the description tell the story of your home beyond the numbers?	<input type="checkbox"/>	
7	Was your listing in both REcolorado & Altitude MLS?	<input type="checkbox"/>	
8	Was your listing shared on platforms other than real estate listing sites?	<input type="checkbox"/>	
9	Did your listing agent host multiple open houses or any broker opens?	<input type="checkbox"/>	
10	Was your home strategically priced within pricing bands?	<input type="checkbox"/>	
11	Did you or your agent do any intentional staging prior to listing?	<input type="checkbox"/>	
12	Did your agent provide ongoing feedback & make adjustments accordingly?	<input type="checkbox"/>	
13	Did your listing include any rental projections?	<input type="checkbox"/>	
14	Was your listing promoted on social? Multiple times?	<input type="checkbox"/>	
15	Did your listing photos have SEO optimized descriptions?	<input type="checkbox"/>	



X

