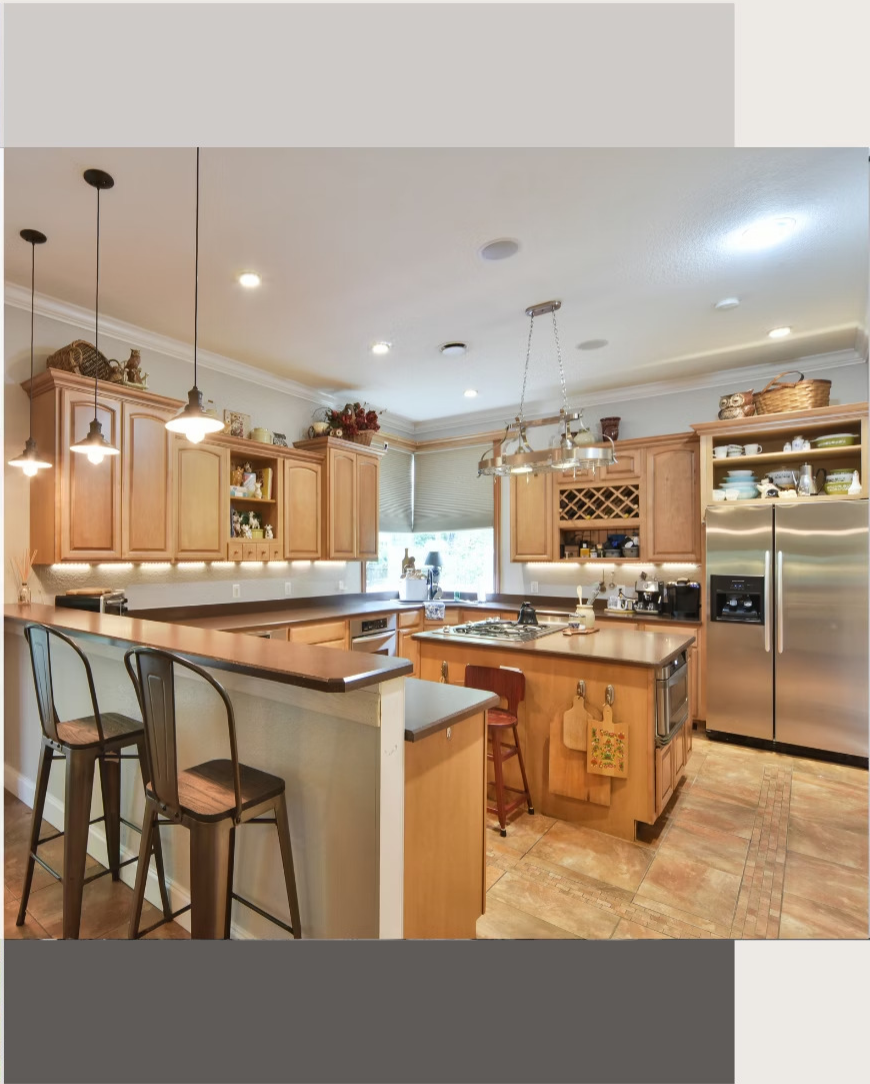




From Cramped to Comfortable

**THE MARION COUNTY GUIDE TO FINDING
A HOME THAT FITS YOUR LIFE**

PRESENTED BY:
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REAL ESTATE ADVISOR



Is Your Current Home Starting to Feel a Little... Snug?

You're not alone.

The home office has taken over the dining table. You're constantly searching for storage space that just isn't there. You find yourself dreaming of a layout that works for your life as it is *today*.

I've spoken with so many people in Marion County facing this exact challenge. You bought a home that was perfect a few years ago, but life has changed. Making a move can feel overwhelming, but the good news is, the current market offers a unique strategic window of opportunity to find the space you need without the frenzy of the past.



Your Guide to a Smoother Move

My name is Christine Robinson, and my mission is simple: to provide clarity, not pressure. With over 18 years of experience in this market, I specialize in making complex moves feel simple.

My goal isn't just to find you a bigger house, but to find you the *right* house.

I believe the best advice sometimes means slowing down to protect your future, because real estate is about decisions that shape lives, not just transactions.



The Big Picture: Why Marion County's Growth is Built to Last

Population Growth

~150 new residents weekly, fastest-growing metro

Industry Anchors

Healthcare, education, logistics driving growth



Job Stability

Strong employment across key industries

Major Investments

Corporate projects from Amazon, RealTruck, Cardinal LG

Today's Market: More Options, Less Frenzy

For the first time in years, the market has shifted to give buyers a distinct advantage. Here's a quick snapshot of what that means for you:



More Choices, Less Competition

Housing inventory has expanded to a healthy 5.4-5.8 months of supply.



Time for Thoughtful Decisions

The average time a home spends on the market has extended to 69-88 days.



Negotiating Power Has Returned

Approximately 67% of homes are now selling for below their initial asking price.



The Move-Up Advantage: Unlocking Your Equity

Your greatest financial tool in this market is the equity you're sitting on. The average home price in Ocala has nearly doubled since 2019, climbing from around \$149,000 to \$285,000.

This historic equity gain is your superpower. By leveraging it as a large down payment on your next home, you can significantly lower your monthly payment and offset the impact of higher interest rates, making your dream of a more comfortable home a reality.



What Defines a "Room to Grow" Neighborhood?

Beyond just square footage, a true "room to grow" neighborhood offers a lifestyle that adapts with your evolving family needs. Here's what we look for:



Spacious Living

Generous lot sizes and home layouts that offer flexibility for growing families, home offices, or hobbies.



Community & Amenities

Access to parks, recreational facilities, walking trails, and community events that foster connection.



Top-Rated Schools

Proximity to highly-regarded public and private schools, crucial for long-term family planning.



Future-Proof Investment

Areas with ongoing development, strong infrastructure, and a history of appreciating home values.

Your Strategic Playbook for a Seamless Move

Navigating a sale and a purchase at the same time requires a clear strategy.



For Selling Your Current Home

Price it right from day one. In a market where most homes sell under list price, strategic pricing is your most powerful tool to attract the right buyers quickly.



For Buying Your Next Home

Get fully pre-approved early. This strengthens your offer and gives you the confidence to know exactly what your budget is.



For a Smooth Transition

We can explore options like a seller leaseback, which allows you to stay in your current home for a short period after closing, giving you time to move without the stress.



From a Past Client...

"Christine and her team turned the most uncomfortable and difficult time of my life into a smooth and seamless process. The accommodations they provided for my specific needs were always met with a smile and speedy follow through..."

— Jessica Patton

Let's Find Your Perfect Fit

Ready to find a home that truly fits your life? I invite you to schedule a complimentary, no-obligation strategy session. We'll sit down to map out a personalized plan for your move, ensuring you feel confident and clear every step of the way.

Book Your Call:

☎ (352) 426-2706

✉ c@christineandpartners.com

 July 17 Schedule Your Call - [LINK TO CALENDAR](#)

