

AGENT RESOURCE

Run Your Own Comps

A short worksheet for agents thinking about their next move — the same way you'd size up any listing before you take it on.

You'd never let a seller list their home without pulling comps first. **When did you last pull comps on your own business?** Use this worksheet to compare where you are now against what you'd actually want — no pressure, no pitch, just a clearer picture before your next conversation.

01 Structure

Brokerage model, ownership, how decisions about your business get made.

WHERE I AM NOW

WHAT I STILL WANT TO KNOW

02 Support

Mentorship, onboarding, who actually has your back day to day.

WHERE I AM NOW

WHAT I STILL WANT TO KNOW

03 Growth Room

Room to build a team, take on leadership, grow past where you are today.

WHERE I AM NOW

WHAT I STILL WANT TO KNOW

04 Tools

Tech stack, lead systems, and the resources that actually get used.

WHERE I AM NOW

WHAT I STILL WANT TO KNOW

05 Community

Who's around you — how big the network is, and how close it actually feels.

WHERE I AM NOW

WHAT I STILL WANT TO KNOW

If this raised more questions than it answered, that's the point.

A comp sheet doesn't close the deal on its own — it just makes the next conversation worth having. If you'd like to talk through what you filled in, no pitch, just a conversation:

[SCHEDULE A CONFIDENTIAL CONVERSATION](#)

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