



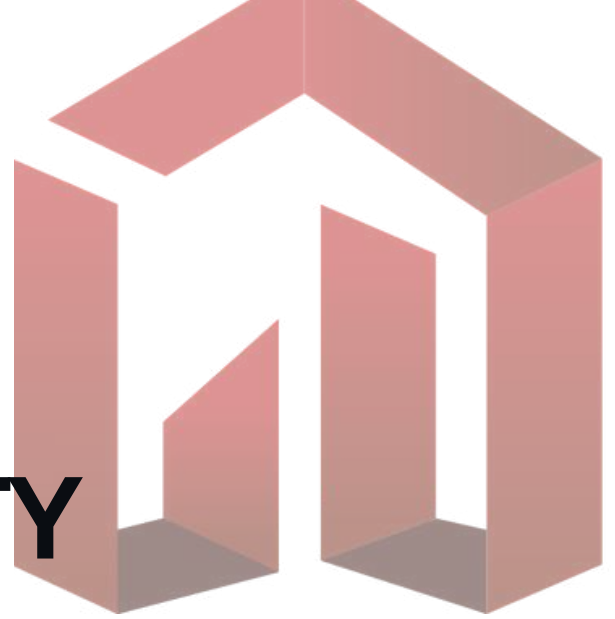
LIFETIME
REALTY & INVESTMENTS



LISTING PRESENTATION

REAL ESTATE

ABOUT **LIFETIME REALTY**



It's a pleasure to meet you! At Lifetime Realty, we're driven by a deep commitment to our core values and a steadfast dedication to serving our community. This unwavering commitment has propelled us to become one of the leading brokerages in Southern California. Every agent at Lifetime Realty is dedicated to providing an exceptional real estate experience, continuously pursuing innovative products and services that elevate our client satisfaction to new heights.

We firmly believe that real estate is a cornerstone of wealth creation. Our agents are equipped with proven strategies to foster success, not only through their work with buyers, sellers, and investors, but also by acquiring investment knowledge that paves the way for a secure retirement through our wealth-building system. Our work mirrors our core values, which serve as a guiding compass in both our personal and professional endeavors.

01

**OUR
VISION**

HELPING FAMILIES BUILD
GENERATIONAL WEALTH THROUGH
REAL ESTATE.

02

**CORE
VALUES**

HONESTY & INTEGRITY
IMPACT & GROWTH
COMMITMENT TO EXCELLENCE
SOLUTIONS ORIENTED
BUILD LIFETIME RELATIONSHIPS

LIFETIME REALTY TEAM



WHY CHOOSE LIFETIME REALTY?

At Lifetime Realty & Investments, our Agents and Brokers are your trusted advisors and have your best interests at heart, because we focus on relationships rather than transactions.

Our full time and full service Residential, Commercial, and Investment Agents have the knowledge and experience to serve all of your Real Estate needs from the sales and marketing of your primary residence, to portfolio investment and wealth building.



\$142.5M
SALES VOLUME

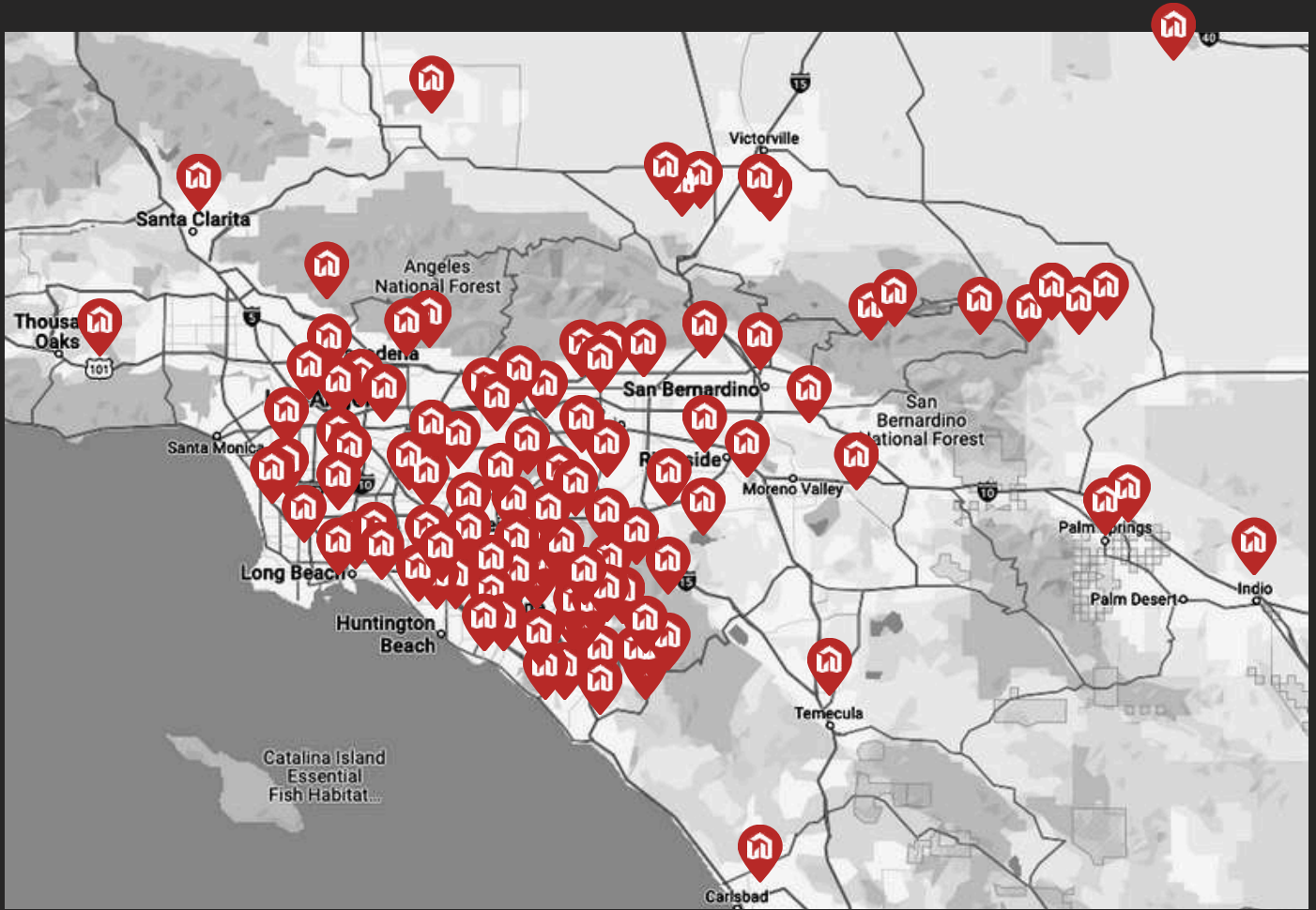


\$25.1M
COMMERCIAL SALES



\$16.2M
MULTI-FAMILY & FLIP PROPERTIES





MARKET COVERAGE OVERVIEW



ORANGE COUNTY



LOS ANGELES



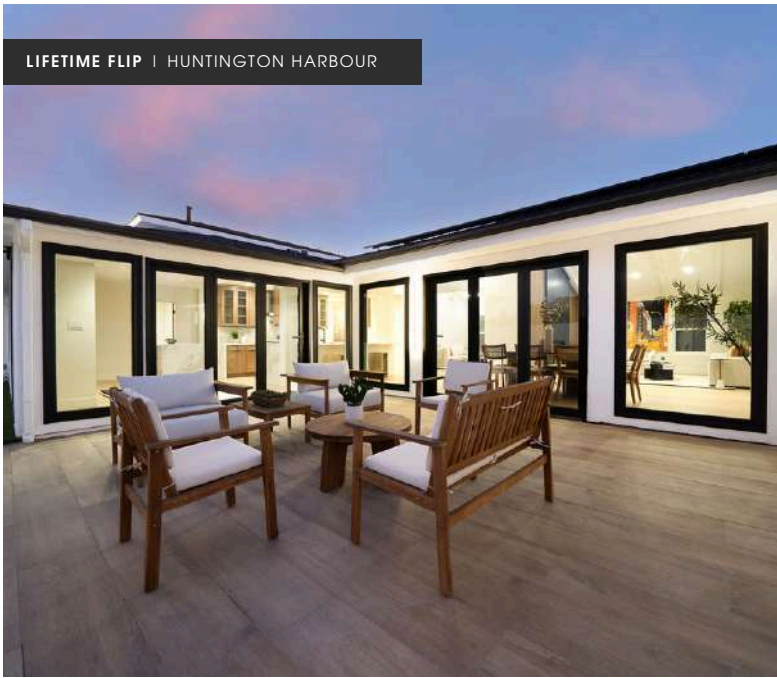
RIVERSIDE COUNTY



SAN BERNARDINO



SAN DIEGO





DAYS ON MARKET

“DOM”

We understand your top priority: a fast and easy sale. That's why we've crafted a unique approach that prioritizes speed and convenience without sacrificing top dollar for your property.

At Lifetime Realty we work with sellers in presenting a world class listing by utilizing our designers, photographers, and contractors to help improve the home's curb appeal and recommend upgrades to increase the value of your home.

Our Agents, Brokers, and Advisors are all trained and experienced in timing the market and pricing your home accurately for the best results economically, seasonally, and regionally.

**50% REDUCTION
IN DOM**

**3.2% HIGHER
SOLD PRICE**

DAY 1

DAY 10

DAY 20

DAY 30

AVERAGE AGENT - 28 DAYS

LIFETIME AGENT - 14 DAYS

PRICED RIGHT DAY ONE...

PROSPECTIVE BUYER ACTIVITY





100% EXPOSURE PHILOSOPHY

Lifetime Realty guarantees your listing will have the maximum exposure by marketing your property on multiple platforms. Having more online views, more showing requests, and more inquiries generated will lead to a shorter market time and the best possible price.





OUR PROVEN MARKETING STRATEGY

As per the National Board of REALTORS, a significant 47% of highly prospective buyer leads originate from social media. Our dynamic marketing team is poised to elevate your property's visibility by strategically targeting the ideal audience. This ensures that your home becomes a focal point, garnering 'shares,' 'likes,' and 'comments' from thousands within your local community.

Furthermore, considering that 90% of buyers turn to the internet in their quest for a new home, our comprehensive approach extends beyond social media. Your property will be showcased on a multitude of platforms, including various websites, a captivating virtual tour, prominent placement on our brokerage website, the MLS, and more. This ensures that your home enjoys a robust online presence, capturing the attention of potential buyers across diverse online landscapes.



EXPLANATION OF REPRESENTATION FEES

01

EXPERT GUIDANCE & PROTECTION

Buying a home is a significant and often stressful experience. Your agent can be a trusted advisor/guide, offering emotional support while navigating potential roadblocks and ensuring a smooth transaction.

02

EXTENSIVE MARKET KNOWLEDGE

Navigating the California real estate market is complex, with diverse neighborhoods, fluctuating prices, and hidden gems. An experienced agent has the local knowledge and expertise to guide you towards the right property in the right area at the right price.

03

NEGOTIATING POWER

Securing the best deal goes beyond just the asking price. Your agent knows the nuances of negotiation and can advocate for your interests, potentially saving you on the purchase price, repair credits, or closing costs.

04

PROFESSIONAL NETWORK & EXPOSURE

Unlock maximum market exposure. Offering buyer agent commissions attracts a wider pool of qualified buyers, often through off-market and pre-listing connections. This heightened competition can drive up your final sale price and streamline the process.



THE BENEFITS OF MORE SHOWINGS

01 SHOW OFF YOUR HOME

The greater the number of showings your home receives, the more chances you have to highlight its outstanding features and amenities.

02 EMOTIONAL APPEAL

Successful transactions are not just about square footage and amenities; they're about emotional resonance. Elevating the frequency of showings orchestrates this symphony, allowing the home's unique charm and character to captivate buyers on a deeper level.

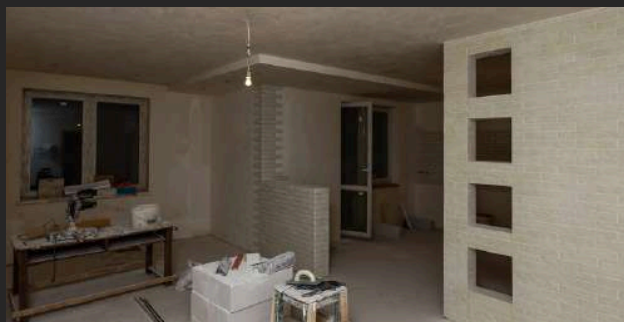
03 SEASONAL CHANGES

Your home's exterior gracefully transitions with the seasons, showcasing its versatility and beauty. Optimal showings grant buyers the valuable experience of envisioning your home's warmth and comfort, even during the less forgiving times of the year.

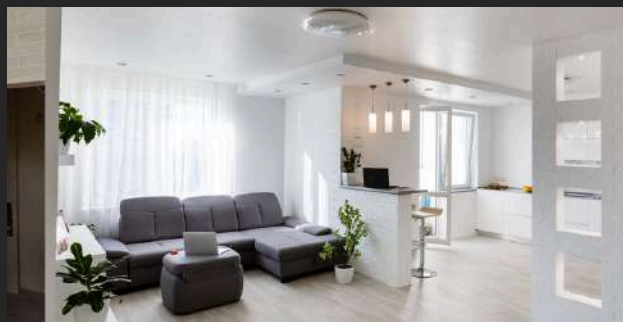
THE IMPORTANCE OF STAGING

In order to maximize your property's fullest desirability, investing in staging your home is in your best interest. Our team will send you a list of home preparation ideas to ensure your home is ready for professional photography and/or videography.

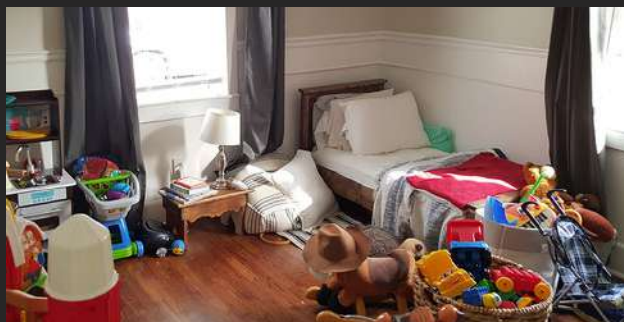
BEFORE



AFTER



BEFORE



AFTER



CLIENT TESTIMONIAL

“

Great client care!! Had great local knowledge of the place and great negotiations skills. The paper works were simple and the process was quick. I have listed homes and sold it and bought new places with Lifetime Realty. They are very kind and professional about their work. Found the perfect place for me!

★ ★ ★ ★ ★

JUNE

Los Angeles, CA

“

I have bought and sold many houses through Lifetime Realty over the years and I was very impressed with their knowledge and commitment to do what is best for their clients. The thing I appreciate the most about them is their honesty. I can truly say that you can trust them to do the right thing for you. You will not find any real estate.

★ ★ ★ ★ ★

KINA

Laguna Hills, CA

“

Had very helpful advice while looking for properties. I had questions about houses with title and loan issues and they helped me on the spot by figuring out the procedures that I should take to find out what I was looking for. They were very knowledgeable locally because of their background in Southern California.

★ ★ ★ ★ ★



MATT

Orange County, CA



CONTACT DETAILS

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