



PREPPING

Your Home to Sell

20 THINGS TO DO BEFORE YOU LIST YOUR
HOME

STEPHANIE MILLER | STEPHANIEMILLERSC.COM



Who you hire matters

Buying and selling your home are likely two of the biggest financial decisions you'll ever make.

On top of that, the process can feel overwhelming and confusing. Having a trusted Realtor who has completed hundreds of transactions ensures you have the best information to make the best decision for you.

Trust me when I say, not all real estate agents are created equal and my goal is to help you determine who is the best fit for you.

Not only do you need an agent that can effectively price and market your home, you also need an agent that can negotiate well and manage the transaction all the way to closing.

As your agent, I work with a team of experts that can make this an easy process!

Stephanie Miller

WWW.STEPHANIE MILLERSC.COM

STEPHANIE@STEPHANIE MILLERSC.COM

864-915-6076



OUTSIDE

- Sweep the walkway and porch before photos and all showings
- Remove clutter
- Park extra cars away from the property
- Freshen up the yard! Pull weeds, trim bushes, refresh mulch or pine straw, and plant flowers
- Clean windows
- Apply fresh paint where needed, especially on the front door
- Make sure roof, gutters, and windows are in good condition
- Keep pet areas clean...yes, pick-up the poop! Buyers don't want to step in it and you don't want them tracking it back in your house



Inside

- Declutter! Go ahead and start packing, you are moving after all. Cleaning out will help your home to stand out to potential buyers and make the moving process easier.
- Clear off the majority of your kitchen and bathroom counters. Hide small appliances in cabinets. This simple trick will make your kitchen and bathrooms seem bigger.
- Clean...like really clean! Kitchen and bathrooms should shine. Scrub grout and tiny areas with a toothbrush, steam clean, and wipe baseboards. It will be the biggest return on investment
- Repaint if needed to freshen rooms and consider eliminating dark or wild colors. You can't go wrong with a white or neutral paint when selling your home. Wipe down walls to clean scuff marks and dirt.
- Carpets and floors should be clean. Vacuum before photos, showings, and open houses



Inside

- Make sure all lights work properly and replace light bulbs as needed. Preferably use lightbulbs that are all 2700k for consistency and a warm, welcoming tone.
- Place fresh flowers in the main rooms
- Make beds and put all clothes and toys away. Bonus points for white bedding. It truly photographs so well!
- Open drapes, and blinds, and turn on lights for showings
- Organize closets. Even if closets are small, it will give the illusion of ample storage if they are neat and tidy
- Clean pet areas thoroughly! You love your pet but buyers don't want to smell them when touring your home.
- Last but certainly not least, refrain from filling your home with fragrances. They can be overwhelming, trigger headaches, and buyers often think sellers are trying to cover something up when burning candles or filling a home with air fresheners. The best smell in a home is no smell at all.

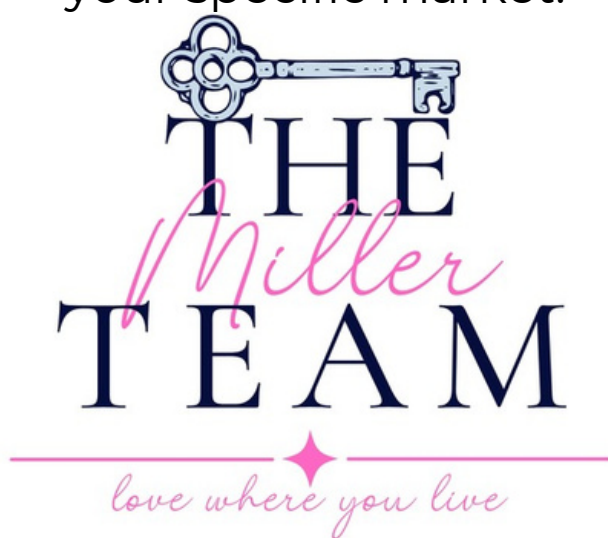


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Did you know I am part of an INTERNATIONAL real estate company?

From South Carolina to California and New York to Oregon, I'm connected with Realtors all over the country. Additionally, REAL Broker, LLC is an international brand providing me with international connections to assist my clients all over the world.

If you're looking to buy or sell outside of Upstate, SC I'd love to connect you with an agent who can help you in your specific market.



POWERED BY REAL GVL
864-915-6076

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STEPHANIE@STEPHANIE MILLERSC.COM