



TAKING YOUR HOME
FROM LISTED TO

Sold

Skyline Acres Realty

Your Local Real Estate Company®

ABOUT US

PRICE

Owners who sell on their own typically generate \$35,000 less than homeowners who sell with Skyline Acres Realty.

TIME

We have the time and expertise to handle open houses, showings, inspections, and the dozen other tasks that would take you away from your work and regular routine.

EXPERIENCE HANDLING PAPERWORK

Buying and selling a home involves reams of paperwork that can be hard to understand. Skyline Acres Realty thrives in this world.

KNOWLEDGE OF NEIGHBORHOODS

We know local communities and can help you find a replacement home in the nicest neighborhoods and with the best schools.

ACCESS TO BUYERS

Through the Multiple Listing Service, professional contacts, and their own database of prospects, We can help you reach the widest range of customers

MARKETING EXPERTISE

We know the best way to advertise to attract buyers, plus they can use the marketing muscle of their brokerage to promote your home

SALES SKILLS

We can evaluate your home and suggest improvements to get you the maximum value, and they're skilled at handling showings to generate a positive response.

NEGOTIATION SKILLS

With years of bargaining experience and an expert understanding of the market, Skyline Acres Realty can help you close the deal at the price and terms you want.

ADVICE AFTER CLOSING

We will continue to support you as questions pop up after the deal is done.

KNOWLEDGE OF SERVICE PROVIDERS

We can refer you to their network of top-quality lenders, inspectors, contractors, and insurance agents to make sure you get the best results in every stage of your deal.

THE PATH TO #SOLD



01

MEETING



02

PRICING



03

STAGING



04

PHOTOS



05

MLS & OTHER
SITES



06

MARKETING



07

OFFER



08

UNDER CONTRACT



09

INSPECTIONS



10

CLOSING

MARKETING PLAN

Let's work together to establish the best value for your home.

We'll review similar listings in your area and what homes have sold for recently to determine what the market values your property's listing price will be.

- + Property Website
 - + Property Flyers
 - + Property Brochures
 - + Property Postcards
 - + Facebook Marketing
 - + Other Social Platform Marketing
 - + Listing Your Home on Zillow
 - + Listing Your Home on Realtor.com
-
- + Showcased On MLS
 - + Open Houses & Open House Sign-In For Follow-Up
 - + Property Videos For YouTube
 - + Email Blasts To Local Buyers
 - + **Syndicating Your Listing To** Thousands Of Agent Websites
 - + And More Unique Marketing Techniques!



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