



real

BUILDER INSIDER. BUYER ADVOCATE.

DON'T GO INTO THE BUILDER'S OFFICE ALONE.

YOU DESERVE SOMEONE IN YOUR CORNER.

BUYING A NEW CONSTRUCTION HOME IS
DIFFERENT FROM BUYING AN EXISTING HOME.
THE BUILDER HAS A SALES PROFESSIONAL
REPRESENTING THEIR INTERESTS.

I'M HERE TO REPRESENT YOURS.

New Construction Specialist!



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BUILDER INSIDER

BEFORE BECOMING A REALTOR, I WORKED DIRECTLY FOR A HOME BUILDER. THAT MEANS I'VE SEEN FIRSTHAND HOW THE BUILDER SALES PROCESS WORKS—FROM PRICING AND INCENTIVES TO CONTRACTS, UPGRADES, TIMELINES, AND NEGOTIATIONS.

I KNOW HOW THE GAME WORKS BECAUSE I'VE BEEN ON THE BUILDER'S SIDE OF IT.

NOW, I USE THAT EXPERIENCE TO HELP BUYERS MAKE INFORMED DECISIONS AND NAVIGATE THE PROCESS WITH SOMEONE REPRESENTING THEIR INTERESTS.



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I HELP YOU NAVIGATE THE ENTIRE BUILD.

- FIND THE RIGHT HOME
COMPARE BUILDERS, COMMUNITIES,
FLOOR PLANS, LOTS, AND OPTIONS.
- UNDERSTAND THE NUMBERS
EVALUATE PRICING, INCENTIVES,
UPGRADES, FINANCING, AND THE
OVERALL COST.
- PROTECT YOUR INTERESTS
HELP YOU UNDERSTAND THE CONTRACT,
TIMELINES, CONTINGENCIES,
INSPECTIONS, AND IMPORTANT
DEADLINES.
- KNOW WHAT TO LOOK FOR
FROM SELECTIONS TO INSPECTIONS AND
WALKTHROUGHS, I'LL HELP YOU KNOW
WHAT QUESTIONS TO ASK.

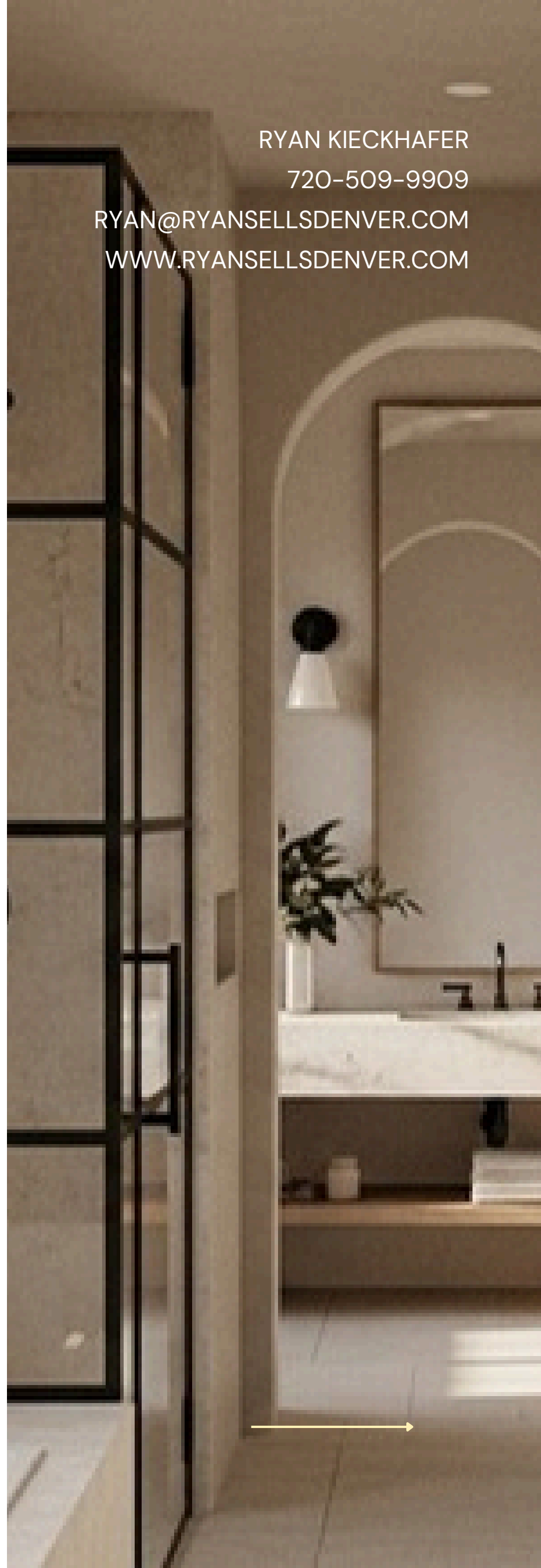
**THE BUILDER HAS A SALES
REPRESENTATIVE. YOU SHOULD HAVE
SOMEONE REPRESENTING YOU, TOO.**

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AND I GIVE YOU MONEY BACK.

I OFFER MY BUYERS A \$2,000 REBATE AT
CLOSING ON NEW CONSTRUCTION HOMES.

AND BECAUSE THE BUILDER TYPICALLY
PAYS THE BUYER-AGENT COMMISSION,
THERE IS NO ADDITIONAL COST TO YOU
FOR MY REPRESENTATION.

GET THE BUILDER'S EXPERTISE FROM THEIR
SIDE. GET MY EXPERTISE ON YOURS.

AND PUT \$2,000 BACK IN YOUR POCKET.

**BUILDER PARTICIPATION, TRANSACTION REQUIREMENTS, AND
BUYER-AGREEMENT TERMS APPLY.*



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READY TO GET STARTED?

YOU DON'T HAVE TO KNOW EXACTLY WHAT YOU WANT YET.

WHETHER YOU'RE:
JUST STARTING TO EXPLORE →
COMPARING BUILDERS →
ALREADY LOOKING AT COMMUNITIES →
READY TO BUILD →

I'LL HELP YOU UNDERSTAND YOUR
OPTIONS AND NAVIGATE THE PROCESS.

LET'S TALK BEFORE YOU VISIT THE
BUILDER.

Let's Unlock Your Next Chapter!



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