

A LOCAL'S GUIDE TO

FALL EDITION
LOCAL LIVING GUIDE

Fall in Myrtle Beach

Everything to eat, do, see, and know this season



FALL HAS ENTERED THE CHAT

Seasonal Highlights

A quick love letter to the season in Myrtle Beach

Fall in Myrtle Beach is a little different — and that's exactly why I love it. The summer crowds start to slow down, the weather is still warm enough for beach days, and evenings finally get that perfect coastal breeze. It's the season for patio dinners, long walks on the beach, local festivals, and actually enjoying everything the Grand Strand has to offer without the peak summer rush.



The 4 things I look forward to the most

PERFECT BEACH WEATHER

Less humidity, fewer crowds, and plenty of beautiful sunny days. Fall might just be the best-kept secret for enjoying the beach like a local.

COFFEE + PATIO SEASON

That sweet spot where you can grab a fall coffee in the morning and still have lunch outside by the water. The best of both worlds.

LOCAL FALL FUN

Festivals, farmers markets, oyster roasts, football weekends, and seasonal events give us plenty to do even after summer ends.

A MARKET MOMENT

Fall brings a different pace to the Myrtle Beach real estate market. With fewer summer distractions, it can be a great time to see what's available and start planning your next move.

THE SEASON'S TO-DO LIST

What To Do This Fall

Consider this your fall bucket list for Horry County — from pumpkin patches and corn mazes to some of our favorite local festivals.



Outdoors & Scenic

- ☐ Visit Thompson Farm and Nursery — Conway
- ☐ Explore Southern Palmetto Farms — Aynor
- ☐ Spend a fall day at the beach
- ☐ See Conway's Halloween transformation



Local Fall Favorites

- ☐ Surfside Beach Family Festival — Oct. 3
- ☐ Little River Shrimpfest — Oct. 10–11
- ☐ Loris Bog Off — Oct. 17
- ☐ Grand Strand Kite Festival — Oct. 24–25



THE SEASON'S TO-DO LIST

What To Do This Fall *Cont.*

Print it, screenshot it, or just check things off in your head. Either way, **consider this your fall bucket list for Myrtle Beach**

Date Night & Cozy

- ☐ Dinner + a stroll through The Market Common
- ☐ Drinks at Barefoot Landing
- ☐ Fall date night at The Patch at Broadway
- ☐ Sunset picnic on the beach
- ☐ Sip Local – Tidal Creek Brewhouse • Grand Strand Brewing Company • Duplin Winery • Twelve 33 Distillery

Social *Fun*

- ☐ Myrtle Beach Mini Marathon + Coastal 5K – October 10
- ☐ Crooktoberfest at Crooked Hammock
- ☐ Halloween Bash on The Avenue — October 24
- ☐ Art in the Park at The Market Common — October 10–11
- ☐ Saturday at the Market Common Farmers Market



Mark Your *Calendars*

Oct 1-31

Conway City of Halloween

Downtown Conway

Downtown Conway transforms for the entire month with over-the-top Halloween displays, spooky attractions, markets, themed events & more... including:

Oct. 1 • The Big BOO-ginning

Oct. 8 & 22 • Witches, Wizards & Wine

Oct. 14-16 • Conway Ghost Walk

Oct. 17 • Graveyard Grand Prix Coffin Races

Oct 3

Surfside Beach Family Festival

Surfside Drive • Surfside Beach

125+ vendors, festival food, live music, entertainment and a kids zone.

Oct 3/4

Oktoberfest at Barefoot Landing

Barefoot Landing • North Myrtle Beach

German-inspired food, drinks, live entertainment and Oktoberfest festivities around Barefoot Landing.

Oct 10/11

Little River ShrimpFest

Historic Little River Waterfront

Fresh seafood, live music, arts & crafts and 200+ vendors along the waterfront.

Oct 15-18

Myrtle Beach Greek Festival

St. John's Greek Orthodox Church • Myrtle Beach

Authentic Greek food and pastries, live entertainment and cultural activities.

Mark Your *Calendars Cont.*

Oct 16-18

Myrtle Beach Jazz Festival

Myrtle Beach

Three days of live jazz, food, drinks and entertainment.

Oct 17

Loris Bog-Off Festival

Downtown Loris

The iconic Horry County chicken bog competition with 200+ vendors, live entertainment, arts & crafts and fireworks.

Oct 24

BooFest!

Barefoot Landing • North Myrtle Beach

Costume contests, Halloween fun and a free outdoor showing of *Hocus Pocus*.

Oct 30-
Nov 1

Myrtle Beach Jeep Jam

Myrtle Beach

Three days of Jeeps, vendors, obstacle courses, beach crawls and Halloween festivities.

Nov 12-15

Dickens Christmas Show & Festivals

Myrtle Beach Convention Center

A huge Victorian holiday marketplace with 400+ vendors, gifts, décor, food and entertainment.

Nov 21

Tree Lighting & Holiday Market

The Market Common • Myrtle Beach

Kick off the holiday season with the annual tree lighting, Santa's arrival, a holiday market, live performances, carriage rides, food & drinks. It's confirmed for November 21, 2026 from 6–8 PM.

TASTE THE SEASON

Fall Sips, Bites & Pumpkin Patches

Where to find seasonal drinks, fall flavors & a little pumpkin everything around the Grand Strand.

Fall Sips *Worth Trying*

Native Joe's Scoop & Grind

FALL DRINK MENU

Pumpkin cream chai, white chocolate pumpkin latte, maple cinnamon chai & more starting Sep 1

Strong Waters Craft Cocktails & Kitchen

FALL COCKTAIL MENU

Seasonal cocktails with maple, pumpkin, apple, rosemary and bourbon—including a smoked maple old fashioned.

Fall Menus to *try*

River Oaks Pizzeria

FALL FOOD + COCKTAILS

Fall cocktails featuring apple, pumpkin, pear, fig & maple, plus their seasonal crème brûlée donut.

Crooked Hammock Brewery

FALL BEER STOP

Grab a seasonal pour and enjoy the outdoor beer garden at Barefoot Landing.

Duplin Winery

FALL WINE + SIPS

Wine tastings, flights & seasonal fun by the fire pit. They also have an Autumn Fest on Oct. 28 with wine cocktails, Southern food, live music and fall photo ops.

Johnny D's Waffles

FALL FAVORITES

Pumpkin waffles & seasonal dishes featuring apple, cinnamon, maple and warm fall spices.

Pop-Up *Pumpkin Patches*

Thompson Farm & Nursery

Conway • Sept. 19–Nov. 1

Southern Palmetto Farms

Aynor • Sept. 26–Oct. 31

The Patch at Broadway

Broadway at the Beach •
Myrtle Beach

The Pumpkin Shack

Barefoot Landing • North
Myrtle Beach



SPOOKY SEASON

Halloween on the Grand Strand

Best Spots for Halloween Fun

Conway City of Halloween

Trick-or-Treat at Broadway

Halloween on the Marshwalk

Seasonal Must-Do's

Oct. 14–16 • Conway Ghost Walk

Oct. 24 • Halloween BOOnanza

Oct. 29 • Trick-or-Treat at Pelicans Ballpark

Oct. 31 • Boo in the Woods

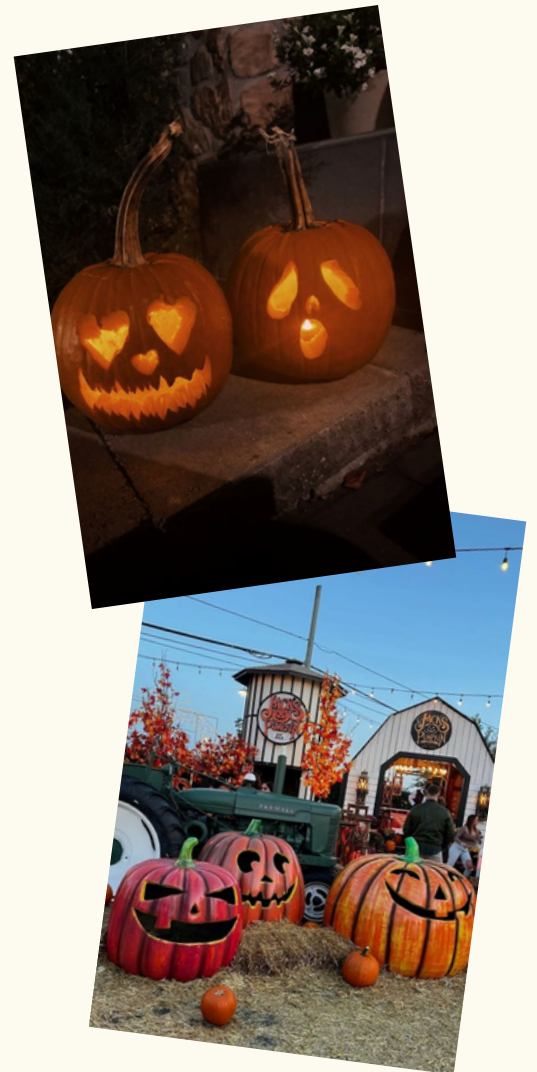
Haunted Houses & Spooky Attractions

Nightmare Haunted House — Myrtle Beach Boardwalk

Ripley's Haunted Adventure — Myrtle Beach Boardwalk

Fear Factory Haunted Attraction — Downtown Conway

Outbreak - Dread the Undead — Myrtle Beach

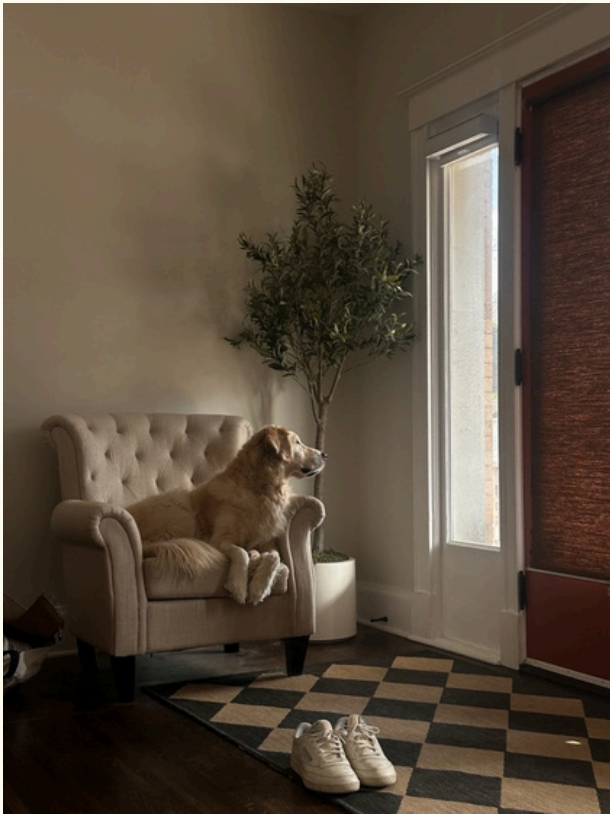


FROM YOUR NEIGHBORHOOD AGENT

The Real Estate Corner

Fall market insights for the Grand Strand — because the season affects more than your wardrobe.

Fall can be a great time to make a move along the Grand Strand. With 10,500+ active listings across Horry County and homes spending a median of 82 days on the market, buyers have time to compare their options while sellers need to be thoughtful about pricing and presentation.



If You're Buying This Fall:

-More choices, less pressure.

Inventory is giving buyers more options, so you may have more room to compare homes instead of feeling rushed into a decision.

-There may be room to negotiate

Horry County homes sold for about 2.3% below asking price on average in September, so price, repairs, closing costs and other terms may be worth discussing.

-Use the slower season to your advantage

Fall can be a great time to tour different communities and figure out what actually fits your lifestyle before making a move.

If You're Selling This Fall:

-Pricing matters from day one.

With homes taking a median of 82 days to sell countywide, buyers have choices. Starting at a price supported by the current market can help your home stand out.

-Presentation still matters

Keep things bright, clean and inviting. A few subtle fall touches can feel seasonal without distracting buyers from the home itself.

-The market is VERY local

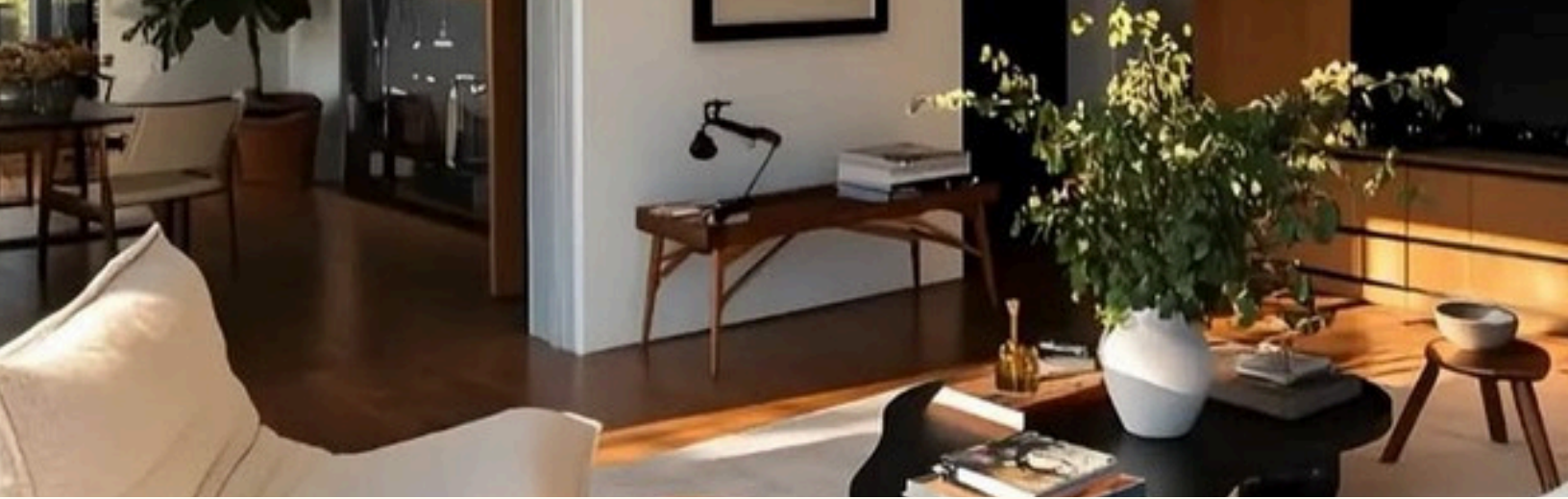
Conditions vary across the Grand Strand. For example, current median days on market range from 67 days in Carolina Forest to 93 days in North Myrtle Beach, so your neighborhood and property type matter more than a countywide headline.

Thinking About Your Next Move?

Whether you're buying, selling, investing, or just curious what your home could be worth, I'm always happy to talk through your options. No pressure — just honest guidance and a plan that makes sense for you.

Jennings Hall Edwards | SC and NC REALTOR®

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Share The Fall *Love*

This guide is meant to be passed around-Save this guide, send it to a friend who just moved to the Myrtle Beach area, and tag me in your fall adventures around town



Hi, I'm Jennings.

I created this guide to help you make the most out of your fall on the Grand Strand. I hope it helps you to explore, try something new, and spend more time with loved ones

If you have any questions about real estate or moving to the beach, I'm here for you

Connect with me on *Instagram*
for more local recommendations and local tips
[@jenningshallrealtor](#)

